

Changes for the Better

CSR | Corporate Social Responsibility
Philanthropic Activities



Contents

Philanthropic Activities	1
Social Welfare	2
Environmental Preservation	7
Science & Technology	13
Philanthropic Foundations	14
Culture & Sports	15
Disaster Relief	17
Milestones	18
Archives	20
Social Welfare	21
Environmental Preservation	26
Science & Technology	29
Other	31
About the Report	36
Guideline Comparison Sheet	38
GRI Guideline Comparison Sheet	39
Back Issues	50

Philanthropic Activities



Three Key Areas of Emphasis

Social Welfare



Supporting social welfare programs in Japan and overseas designed to help people live fuller lives.

[More](#)

Environmental Preservation



Activities, technologies and products that make Mitsubishi Electric a Socially Responsible Investment.

[More](#)

Science & Technology



A major driving force in the development and application of technologies that turn bold new ideas into the things that make the modern world work.

[More](#)

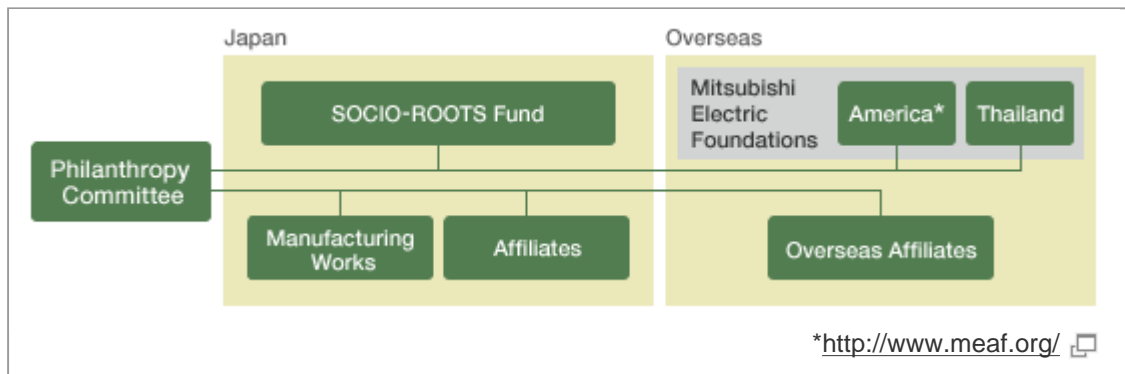
Other Philanthropic Activities

- Philanthropic Foundations
- Culture & Sports
- Disaster Relief

Past Activities

- Milestones
- Archives

Philanthropy Promotion Organization



Philanthropic Activities

Social Welfare



Helping People Live Fuller Lives

Mitsubishi Electric funds and supports social welfare programs in Japan and overseas designed to help people live fuller lives, and help them make meaningful contributions to their local communities.

SOCIO-ROOTS Fund

Established in 1992, the Mitsubishi Electric SOCIO-ROOTS Fund is a gift program in which the Company matches any donation made by an employee, thus doubling the goodwill of the gift. More than 1,000 employees participate in the Fund each year. As of March 2009, the Fund had attracted more than 1,200 donations, with ¥530 million provided to various social welfare facilities and other programs.

In addition to social welfare facilities, we have extended the scope of our donations in recent years to include social welfare activities related to environmental protection and disaster relief. In fiscal 2008, the Mitsubishi Electric SOCIO-ROOTS Fund contributed to the Children's Forest Program in Malaysia, an activity organized by OISCA, an international NGO engaged in agricultural development and environmental protection activities, mainly in Asia and the Pacific region.

Looking ahead, Mitsubishi Electric will continue to make steady efforts to develop activities rooted in local communities while respecting employees' goodwill.



Presentation ceremony at the head office, October 2007



A visit to the "Children's Forest Program" site in Saba Province in Malaysia to take part in tree planting activities, April 2008.

Donating to Help Families of Children with Cancer (Germany)

In December 2009, Mitsubishi Electric Europe B.V.'s Semiconductor European Business Group donated 2,000 Euros to Germany's *Essener Elterninitiative zur Unterstützung krebskranker Kinder e. V.* (Essen Parents Initiative for the Support of Children Suffering from Cancer), a charitable institution that provides a temporary home to families of children with cancer, near to the clinic facilities in Essen. With common rooms and 18 guest rooms, the temporary home offers privacy and a feeling of security to the parents, many of whom arrive from afar. "Here they can take heart and energy for the next day at the bedside of their children," says a Board Member of the institution, "because the most important support for the healing process is the presence of the parents."



Miracle League Baseball for Children with Disabilities (USA)

What child doesn't dream of playing baseball? However, for many children with disabilities, playing baseball can be difficult, and for some it takes a miracle. That miracle is happening in the suburbs of Pittsburgh, thanks to the Miracle League of Southwestern Pennsylvania and employees of Mitsubishi Electric Power Products, Inc. (MEPPI)

The Miracle League is an affiliation of baseball teams for children with disabilities aged 5 to 18. There are 120 Miracle League playing fields across the U.S., Canada and Puerto Rico. The fields are topped by a rubberized surface that is easy for wheelchairs to navigate. Each player is given a "buddy" and whatever accommodation is necessary to help the youngster participate, whether that means being pitched a bigger, softer ball or being carried around the bases. No team loses and everyone scores.



Pittsburgh Pirate Freddy Sanchez greets a player on opening day of the new Miracle League Ballfield near Pittsburgh, Pennsylvania, USA.

(Copyright ©, *Pittsburgh Post-Gazette*, 2009, all rights reserved. Reprinted with permission.)

MEPPI employees raised \$8500 and the Mitsubishi Electric America Foundation provided a \$17,000 Matching Grant, for a total donation of \$25,500. This donation, along with contributions from the Pittsburgh Pirates baseball team and others, helped the Miracle League build its "field of dreams," which opened in May, 2009.

Supporting Local Families and Children (Germany)

Mitsubishi Electric Europe B.V. (German Branch) in Ratingen has provided funds for the renovation of the Ratingen-West Family Centre, a valuable meeting place for families and children in the area since 1987.

In preparation for the work, volunteers from the Kinderschutzbund (Organisation for the Prevention of Cruelty to Children) cleared out the rooms in the centre and made space for the painting work to begin. New furniture was added, and lighting installed by local electricians. The official reopening of the centre took place in February 2009. Further cooperation between the Kinderschutzbund and Mitsubishi Electric is planned for the future.



Mitsubishi Electric Hallway Golf Tournament (USA)

In 2008, nine company locations elected to adopt Hallway Golf as the first-ever company-wide volunteer project. More than 1,000 employees from Mitsubishi Electric company locations around the US participated in the inaugural Mitsubishi Electric Hallway Golf Tournament, which raised an astounding \$51,000. Proceeds from the tournament, which was organized by the Mitsubishi Electric America Foundation, will go to support Special Olympics and other local charities that help young people with disabilities. One unique aspect of the program is that young people with disabilities are invited to play in the tournament.



A "Fundraising Champion Award" was also presented to the ACTiVE Volunteer Committee at Mitsubishi Electric & Electronics USA in Cypress, CA for raising more than \$10,000, including contributions from company vendors.

Christmas Party with the Children's Cancer Foundation (Singapore)

On 6 December 2008, Mitsubishi Electric Asia, together with De Events & Queenstown-Commonwealth Residents' Committee, joint efforts to organize a Christmas Party for a group of children from the Children's Cancer Foundation. This group of children is generally from the lower-income families, battling cancer and also struggling with their medical bills.



Our Managing Director, Mr Yoshifumi Beppu, giving out the Christmas Presents.

Besides getting a door gift, each child was also given a chance to take part in a lucky draw to get some special presents. These special presents were contributed by our employees, who wanted to do something for the less fortunate during Christmas. The children were delighted at receiving so many Christmas presents on that day and went home with big smiles on their faces.

Lunar New Year's Outing with APEX Day Care Rehabilitation Center (Singapore)

Apex Day Rehabilitation Center is a day facility providing rehabilitation services to the elderly who suffer from physical disabilities arising. The services are targeted at the lower income group who would otherwise find it a burden to seek continuing care. It is also a haven for the poorer elderly who go there for interaction and social activities.

On 6 February 2009, 20 volunteers from Mitsubishi Electric Asia Pte. Ltd. brought 30 elderly folks from the APEX Day Care Rehabilitation Centre for a Lunar New Year outing to the Singapore Flyer. The Singapore Flyer is the world's largest Giant Observation Wheel and is set to be one of Asia's biggest tourist attractions.



Chairman of the Corporate Social Responsibility Committee, Mr Frederick Goh, with an elderly folk inside a capsule of the Singapore Flyer.

It was the first time all of them were taking the ride. They were very grateful to us for organizing this outing for them as they have always wanted to take a ride on the flyer.

We also distributed Red Packets to all the elderly folks at the center. Red packets symbolizes blessings and are always given out during the lunar new year.

Recycling Used Clothing (Taiwan)

Mitsubishi Electric Taiwan Co., Ltd. placed a recycling box for used clothes in its Taipei office during the Chinese New Year 2009 to support the Taipei Hsinye Mental Rehabilitation United Families Association (Hsinye). Hsinye offers assistance to people with mental illnesses to support their return to society and recycling clothes is the one of their programs that promotes social independence.

Mitsubishi Electric Taiwan employees donated used clothes to help support the independence of people with mental disabilities and benefit the environment.



Overseas Travel Program for People with Disabilities (Japan)

Mitsubishi Electric sponsors an overseas travel program for individuals with physical or mental disabilities and their family members residing in the Inazawa District of Aichi Prefecture. The program has been held since 1999, with the cooperation of the Japan National Council of Social Welfare. Each program is designed with special care given to means of transportation, sightseeing spots, meals, and hotels, to ensure a safe and enjoyable trip accompanied by Mitsubishi Electric employees.



The program offers safe overseas travel experience even to people who find it difficult to participate in regular overseas tours due to their disability. It requires only a small fee, and is widely approved by the local residents of Inazawa. Each year, 10 to 20 people are invited to travel to Hawaii, Singapore, and Guam. As of 2009, some 200 people in total have been accompanied overseas.

Donating Apples Harvested at Iida Factory (Japan)

Mitsubishi Electric's Nagatsugawa Works Iida Factory in Japan is the home of an apple orchard that employees harvest each year; the harvested apples are presented to social welfare facilities in Iida City. Recent years have witnessed heat waves and numerous typhoons that were feared would yield a poor harvest, but the apples have developed and ripened to their vivid colors as usual, bringing a smile to the faces of those who received them.



MEAF Fund (USA)

In the United States the Mitsubishi Electric America Foundation supports young people with special needs through matching grants and a gifts program that match the individual and company contributions of Mitsubishi Electric affiliates in the United States.



Congressional Internship Program (USA)

MEAF provides support to the American Association of People with Disabilities (AAPD) based in Washington, D.C., for a unique program called the Mitsubishi Electric America Foundation Congressional Internship Program. This program provides summer (8-week long) internships on Capitol Hill to college students with disabilities. Now in its seventh year, the program gives participants first-hand experience in how the Federal government works, and also educates members of Congress about the needs and abilities of people with disabilities. The program has been responsible for "life-transforming" experiences among the students, many of whom have changed their career goals to work in public service.



Photo: President (then Senator) Barack Obama with 2008 MEAF Congressional intern Kevin Fritz.

Assisting People in Need (France)

Mitsubishi Electric Europe, B.V. (French Branch) provides financial and material support to organizations that exist to improve the lives of those in need. This includes E.L.A., a European association of parents and patients who unite against genetic muscular dystrophy, a disease that gradually paralyzes vital functions. Another is Fondation pour l'Enfance, which is dedicated to the improvement of child protection in France and other countries through specific training and actions, and whose president is Mrs. Giscard d'Estaing, wife of the former French president.



Support Program for Grade School Lunches (Thailand)

The Mitsubishi Electric Thai Foundation annually grants 30 grade schools recommended by the Thai Ministry of Education a sum of 10,000 baht each for use in the buying of feed and fertilizer with which to grow crops and cultivate livestock. These provisions are then used to provide nourishing lunches to schoolchildren in need. The program was begun in 1999.



Philanthropic Activities

Environmental Preservation



Focusing on the Environment

Mitsubishi Electric was early to start focusing on environment-related responsibilities. Back in 1960 the company started implementing manufacturing processes that consciously strived to reduce waste. Over the subsequent decades Mitsubishi Electric developed purification and recycling technologies that we not only use ourselves, but also make available to other manufacturers. For more information on Mitsubishi Electric's environmental policies, practices and products, [click here](#).

"Satoyama" Woodland Protection Activities (Japan)

We commenced the "Woodland Preservation Project" in October 2007 in Japan. In line with the slogan "down-to-earth and sustainable," we are pursuing phased nature conservation activities in areas throughout the country, such as a forest in Nagoya, Aichi Prefecture, and forests owned by a cooperative in Sasayama, Hyogo Prefecture. Through participation in the development of safe regional communities, we are deepening communications with local residents.



Closer to our head office, we continue to cooperate with Sumitomo Forestry Co., Ltd. in restoring the natural woodlands of Mount Fuji. Our President & CEO, Vice Presidents and other corporate officers are proactively involved.

Other Satoyama Activities

Nagoya Region

Kobe Region

Nakatsugawa Region

Increasing Green Areas through Tree Planting (Thailand)

Mitsubishi Elevator (Thailand) Co., Ltd. has launched a project to increase local green areas. Started in 2009 under the name "One Lift You Need, One Seed We Plant," this project attempts to increase green areas in communities around the company while accrediting customers. In the first year, 999 trees were planted along Bangna-Trad Road median near the company. This project will be ongoing; the number of trees will be based on annual units sold.



Climate Control for Endangered Hairy Nosed Wombat House (Australia)

Mitsubishi Electric Australia supports Australian Animals Care & Education Inc. (ACE Inc), a not for profit organisation dedicated to rescuing, rehabilitating and releasing wildlife that has been injured or displaced from their natural habitat.

ACE Inc is also heavily involved various in endangered species programs, such as the Northern Hairy Nosed Wombat, an endangered species in Queensland with only 115 animals remaining. ACE Inc currently has four Southern Hairy Nosed Wombats in purpose built facility in Marlborough, Queensland.



Peter Brooks with Tyler Morton at the wombat enclosure

Mitsubishi Electric Australia has provided two air conditioning systems for the wombat house to ensure a constant temperature of 22 degrees Centigrade in the summer months and 24 degrees in the winter, which closely reflects the temperatures of the natural environment in wombat burrows.

Sakura Tree-planting Project (USA)

Mitsubishi Electric's Satoyama projects carried out in Japan aim to help restore and preserve natural areas and emphasize humanity's coexistence with nature. Now a project in the spirit of Satoyama has been launched in the United States, at a park in Pittsburgh, Pennsylvania, through the efforts of employees from Mitsubishi Electric Power Products, Inc. (MEPPI).



Japanese and American MEPPI employees work together to plant Sakura trees in Pittsburgh.

Expatriate employees at MEPPI worked with the Japanese Association of Greater Pittsburgh to bring the "Pittsburgh Sakura Project" to life. In April 2009, a group of 300 Japanese and American volunteers from MEPPI and other community groups helped plant a grove of 40 Japanese cherry trees in a park near MEPPI headquarters. MEPPI volunteers are committed to caring for the trees and adding more each year, keeping the Satoyama spirit in bloom.

Tree-planting Activities in Shanghai (China)

The Mitsubishi Electric Group hosted a tree-planting event in Shanghai, with the participation of 80 members from 25 Group companies in China and Hong Kong. Through the event, Mitsubishi Electric has not only fulfilled its corporate social responsibility as a corporate member of society in China, but by cooperating with relevant people in the Shanghai area, the company also strengthened its relationship with Chinese society as well as contributed to environmental protection in the region.



Volunteer Flower-planting Activities (Japan)

Responding to a suggestion by the Ota City Philanthropic Activities Liaison Council in Ota City, Gunma Prefecture, Mitsubishi Electric participated in a project to create a recreation and relaxation area for nearby residents. Some 45,000 flowering plants (moss pink) were planted in March 2008 on the grounds of a local water treatment center under construction. Blown by the region's famous cold, dry winds, students and local participants enthusiastically planted roughly 100 plants per square meter of land.



Mitsubishi Electric Outdoor Classroom in Nishiyama Park (Japan)

Mitsubishi Electric's Kyoto Works has hosted a parent-child outdoor learning program in Nishiyama Park in Nagaokakyo City, Kyoto. The program was held for the third time, and was attended by 25 participants consisting of employees of Kyoto Works and members of their families.



While walking along a course from Komyoji Temple to Nishiyama Park, the participants observed wayside plants, collected fallen leaves, and used a magnifying glass to closely examine larvae and adult insects that pass the winter by attaching themselves to the underside of leaves. At Nishiyama Park, they made handicrafts using acorns and leaves they collected on the way, and thoroughly enjoyed their experience with nature. The program provided the children a fun-filled experience, as well as heightened their interest in the natural environment.

Onsite Environmental Education at Local Elementary Schools (Japan)

As a new undertaking in the field of local environmental protection, Mitsubishi Electric's Kamakura Works has provided onsite environmental education to 40 fifth-grade students at neighboring schools.



Kamakura Works is a main player in building the Greenhouse Gases Observing Satellite (GOSAT) Ibuki, a satellite system for observing the distribution levels of such greenhouse effect gases as CO₂ and methane from outer space. With the aim to promote students' interest in environmental activities, the program provided an overview of Kamakura Works (business description) and introduced environmental activities regularly practiced by all personnel of the plant, including the 3Rs (Reduce, Reuse, Recycle) for wastewater produced in the production process. The program provided an ideal opportunity to demonstrate that simple daily efforts can make an effective contribution to achieving the targets of the Kyoto Protocol which was adopted in 1997, as well as to preserving the global environment.

As the program was successful in capturing the interest of the children, who asked many questions and took an active part in lively discussions, we hope to continue offering such programs in the local community, to promote environmental knowledge and awareness among elementary school students.

Environmental Technology (Czech Republic)

Mitsubishi Electric Automotive Czech s.r.o., a maker of automotive equipment, takes a direct interest in the City of Slany, where it resides. The company has installed equipment that breaks down 98 percent of the volatile organic compounds (VOCs) that arise from the silicon coating process of engine control units, and renders them into harmless carbon dioxide and water safe for release into the atmosphere.



"Satoyama" Activities in Togokusan Woodlands (Japan)

Mitsubishi Electric's Nagoya Works engages in satoyama (local woodlands) preservation activities as part of its corporate social responsibility, and has added beautification activities, forest maintenance, and nature observation/handicraft classes to its program since June 2007.



In 2008, a parent-child nature observation program was held in Togokusan¹ for the first time, with the participation of 49 members, including 15 children. Under the guidance of a forest instructor from a local forest preservation organization², the participants observed plants and tree leaves that have begun changing color, and thereafter learned how to make handicrafts using tree branches. The nature experience captured the strong interest of all participants, and especially the children.

NOTES:

1: Togokusan: A roughly 5-hectare prefectural forest in the Moriyama District in Nagoya City which serves as the center of the satoyama preservation program based on a forest development agreement signed by Nagoya Works and Aichi Prefecture.

2: Aichi Moriyama Shizen-no-kai: A local forest preservation organization which supports Nagoya Works' satoyama preservation program by providing assistance and cooperation in planning and implementing activities.

"Satoyama" Activities at Aburai Chinju Woodlands (Japan)

Mitsubishi Electric's Kobe Works launched a Social Contribution Club in December 2007 and began seeking volunteer members to take part in the club's activities. As of February 2009, 55 members have registered with the club. An average of about 20 members get together seven times a year and carry out various activities in the common forest located in the Aburai District of Sasayama City, Hyogo Prefecture.



The club meets with the "Aburai Group to Protect the Local Shrine Grove," a group which was jointly established by the local community, local government and Mitsubishi Electric, to discuss the status of the group's regular activities, as well as conducts forest thinning work and nature trail construction work in the effort to turn a natural forest that has been abandoned for 40 years into a children's playground. The exposure to fresh air, the therapeutic effect of the forest, and the direct interaction with the trees are proving to be precious sources of energy to all members of the club.

MV Club Environmental Volunteers (Japan)

In the Nakatsugawa District in Gifu Prefecture, Mitsubishi Electric engages in diverse volunteer activities mainly through the Mitsubishi Electric Nakatsugawa Works Volunteer Club, otherwise known as the MV Club.



The MV Club has launched a tri-annual environmental volunteer program in FY2008, in which a group of about 40 participants comprised of members of the Club, the local government, local organizations, and local residents, spend about two hours cutting grass, thinning the forest, and performing other such tasks. In conjunction with this program, the MV Club also hosts parent-child outdoor environmental learning programs and programs that teach children to play with items found in nature, to promote an awareness of the precious value of the natural environment.

With "continuity" as its keyword, the MV Club intends to continue its cooperation with local residents and organizations to beautify and attract visitors to the prefectural Nenoue-kogen Azalea Park, from inside and outside the prefecture.

Philanthropic Activities

Science & Technology



Advancing Science and Technology

The fields of scientific research and technological development literally form the backbone of the modern world. And Mitsubishi Electric is a major driving force in the development and application of technologies that turn bold new ideas into the things that make the modern world work. The company's philanthropic activities include programs designed to create the leading lights of tomorrow by motivating the youth of today to develop a genuine interest in science and technology.

Donating Photovoltaic Education Kits for Students (Germany)

In July 2009, Mitsubishi Electric Europe B.V. donated three photovoltaic education kits to the Japanese International School for elementary and junior high school students in Düsseldorf, Germany. By experimenting with these working models, the students will understand first hand about how solar power is created by using photovoltaic cells.



Noriaki Himi, President of Mitsubishi Electric Europe's German Branch, commented: "It is important that we teach our children as soon as possible how to take care of the precious resources of our earth. These educational kits have been provided to demonstrate to the pupils in a practical way how to generate solar energy".

Mitsubishi Electric has supported the Japanese International School, founded in 1971 in Düsseldorf-Niederkassel, for many years. In 2005 the company was also involved in installing the school's total security system.

Science & Technology Education (Italy)

Mitsubishi Electric Europe, B.V. (Italian Branch) has become an official science and technology partner of the National Museum of Science and Technology "Leonardo da Vinci" in Milan. A long-term educational project is underway that's designed to motivate students of primary and secondary schools to take a serious interest in science and technology. In October 2005 an opening ceremony was held for a new permanent exhibit area at the museum dedicated to robotics, in which Mitsubishi Electric factory robots are integrated into special exhibits that include reproductions of technological ideas dreamed up more than 500 years ago by the great Leonardo da Vinci. Called Progetto EST (Education to Science and Technology), the project's goal is to be the biggest exhibit area in a European museum dedicated to robotics.



Philanthropic Activities



Making a Difference

Through special foundations established in the United States and Thailand, Mitsubishi Electric is engaged in activities at the local level to make a positive difference in the lives of those who need it most. These include university scholarships for promising young minds, programs to provide new opportunities to those with physical challenges, and more.

Mitsubishi Electric America Foundation

Established in 1991 with an initial endowment of 15 million US dollars, the Mitsubishi Electric America Foundation (MEAF) issues grants and implements a variety of programs throughout the United States that seek to use information technology to improve the lives of young Americans with physical or mental disabilities. These include support for professional internships that open doors to new opportunities and more fulfilling lives. MEAF also makes cash and material donations to victims of natural disasters such as Hurricane Katrina, which devastated the Gulf Coast region of the US in 2005. For more information, please visit MEAF.org.



Mitsubishi Electric Thai Foundation

Founded in 1991, the Mitsubishi Electric Thai Foundation (METF) supports the education of tomorrow's engineers by providing scholarships to engineering students at Thai universities. METF also provides special grants to grade schools recommended by the Thai Ministry of Education, which the schools use to buy feed and fertilizer with which to grow crops and cultivate livestock. The resulting provisions are then used to provide nourishing lunches to needy school children.



Philanthropic Activities



Cultural Exchange and Sports Events

Activities that bring people together to share and celebrate cultural differences, or to engage in the shared experience of sports events, serve to break down the barriers of language and culture that separate people. Mitsubishi Electric supports such activities as an important part of its philanthropic responsibilities.

Japanese Education Support (Taiwan)

Mitsubishi Electric Taiwan Co. Ltd. and other local companies cooperated in sponsoring the "All Taiwan College Japanese Debate Competition" in May 2008 to support the spread of Japanese language education in Taiwan. At the competition, local students from 15 universities and technical colleges made great efforts to debate in highly fluent Japanese. As a major Japanese company in Taiwan, Mitsubishi Electric Taiwan is helping to raise the skills of Japanese language professionals.



Primer Palau Festival (Spain)

For several years Mitsubishi Electric Europe, B.V. (Spanish Branch) in Barcelona has been supporting promising young musicians through sponsorship of the annual Primer Palau Festival, an event that gives up-and-coming musicians a chance to demonstrate their talents at the prestigious Palau de la Música Catalana in Barcelona, one of the world's leading concert halls and a UNESCO World Heritage Site. Students compete in preliminary concerts and winners perform at a final concert and receive cash prizes. In actuality, all participants are winners, because simply competing in Primer Palau is recognized as a major step towards a professional career in music.



Basketball Clinic (Japan)

Mitsubishi Electric's company basketball teams in Japan typically compete in the top class of the Super League and the All Japan Basketball championships. The company also regularly dispatches players and coaches to grade and junior high schools throughout the country to assist in basketball training clinics. This program is designed to widen the popularity of basketball as a sport throughout Japan.



Supporting Young Artists (France)

People with the ability to enchant our lives with music deserve encouragement, support and musical career opportunities. That's why Mitsubishi Electric has formed a unique association with INTRADA, an independent production label whose main objective is to discover young talented musicians and give a boost to their careers. Mitsubishi Electric sponsors production of one CD a year by a promising young musical artist and organizes a prestigious concert that brings together appreciators of great music and talented individuals.



Philanthropic Activities

Disaster Relief



There When People Need Us the Most

When disaster strikes, quick response means the difference between life and death. And for victims, suffering and inconvenience can last a lifetime. Mitsubishi Electric has been increasing its philanthropic aid to areas afflicted by natural disasters like earthquakes, inclement weather, and more. These include direct financial and material contributions by the company, financial contributions by individual employees with matching funds provided by the company through SOCIO-ROOTS, and volunteer efforts by individual employees.

Iwate-Miyagi Earthquake Relief Fund (Japan)

On Saturday, June 14, 2008, a great earthquake struck Iwate and Miyagi Prefectures and brought massive damage to the region. Mitsubishi Electric donated 2.5 million yen each to the two prefectures, totaling 5 million yen, through a prefectural community chest as relief aid for the affected areas.

Sichuan Earthquake Relief Efforts (China)

In direct response to the devastating earthquake that struck Sichuan and neighbouring provinces in China on the afternoon of May 12, 2008, Mitsubishi Electric Group companies donated approximately 50 million yen to aid and support the the victims of this tragic disaster. The earthquake claimed more than 69,000 lives, and damage is still extensive in the afflicted areas. Mitsubishi Electric worked fast to provide funds to help in the immediate aftermath of the quake.

Philanthropic Activities



- May 2008 Sichuan (China) Earthquake Relief Efforts
- Aug 2006 Java (Indonesia) Earthquake Relief Efforts
- May 2006 Received William Diaz Impact Award
- Oct 2005 Hurricane Katrina Relief Efforts
- Jan 2005 Asian Tsunami Relief Efforts (off the coast of Sumatra)
- Nov 2004 Chuetsu (Japan) Earthquake Relief Efforts
- Jul 2004 Received the Emperor Showa Memorial Award for Blood Donation (Japanese Red Cross)
- Aug 2002 Completed construction on the Qinghai Prefecture Information Center, a joint project with the Qinghai Province government in China
- Sep 2001 Volunteer and other assistance following terrorist attacks in the United States (Received letters of recognition by the U.S. President, the Red Cross and other organizations)
- Dec 2000 Sign language volunteer club ("Yuwa Dia-Club") for Mitsubishi Group company employees started at Mitsubishi Electric headquarters
- Sep 2000 Received Japanese Red Cross Society Konju Hoshu Medal
- May 2000 Received Helen Keller Achievement Award (Mitsubishi Electric and Electronics USA, Inc.)
- Jun 1999 NPO Summer Fest
- Jan 1999 Mitsubishi Electric Thai Foundation Elementary School Lunch Support Program launched
- Jun 1998 Mitsubishi Electric Gunma Volunteer (MGV) Club started
- Sep 1996 "Best of the Best" Award from Environmental Protection Agency (EPA)
- Apr 1996 Health Care and Volunteer Holiday Initiative launched
- Apr 1996 Mitsubishi Electric Inazawa Volunteer (MIV) Club started
- Aug 1995 First International Exchange for Visually Impaired People of Japan and South Korea
- Oct 1994 First Red Cross Seminar by the Central Community Chest of Japan
- Apr 1994 Nakatsugawa Volunteer Club (MV Club) started
- Jul 1993 Corporate Communication Advertising Award from the Keizai Koho Center (Japan Institute for Social and Economic Affairs)
- Apr 1992 Matching Gift Program SOCIO-ROOTS Fund launched
- Dec 1991 Mitsubishi Electric Thai Foundation established
- Feb 1991 Mitsubishi Electric America Foundation established

Sep 1990 Mitsubishi Electric Philanthropic Committee established

Philanthropic Activities

Archives



▶ Social Welfare

▶ Environmental Preservation

▶ Science & Technology

▶ Others

2007

The Magic of Christmas (France)

Mitsubishi Electric participated in special ceremonies in December, 2007, in celebration of the 30th anniversary of Fondation pour l'Enfance, which included conferences hosted by journalists to outline pressing issues related to child protection and care. Employees pitched in to organize a special operation called the "Kuma-chan Christmas," where employees purchased a bear character toy named Kuma-chan for the symbolic price of 5 euros, after which the company donated 15 euros to the Foundation for each Kuma-chan sold. Upon sales of 150 Kuma-chan dolls, the company donated a total of 3,000 euros to the Foundation for Christmas.



Skyscraper Mounting for Breast Cancer Awareness (Taiwan)

Employee volunteers from Mitsubishi Electric Taiwan Co. Ltd. hosted an event with special activities to support a Breast Cancer Awareness Campaign, including a "Skyscraper Mounting" activity to climb the 1006 steps to the top of the Shin Kong Skyscraper in Taipei. All participants succeeded in making the climb to the top and increased their awareness of this important issue related to women's health.



Angel Heart Charity Concert (Taiwan)

Mitsubishi Electric, the Mitsubishi Group and other local companies related to Mitsubishi in Taiwan cooperated in sponsoring a special "Angel Heart Charity Concert" in March, 2007 to raise money for children with disabilities. Two orchestras -- Orchestra Plettro from Japan and the Angel Heart Orchestra from Taiwan -- performed at the event, which attracted an audience of 800 and helped raise awareness by all participants of the good that can be done by taking a proactive approach to corporate philanthropy.



2006

2006 William Diaz Impact Award (USA)

The Mitsubishi Electric America Foundation (MEAF) has received the 2006 William Diaz Impact Award in recognition of the Foundation's significant contributions to improving the lives of people with disabilities. MEAF was nominated by officials of Project SEARCH, a program based at the Cincinnati Children's Hospital Medical Center, which trains young people with cognitive disabilities for careers in the healthcare and banking industries.



Grants for Young People with Disabilities (USA)

Mitsubishi Electric America Foundation (MEAF) located in Washington, D.C., announced in January 2006 the awarding of a total of \$883,000 in grants nationwide for the continuation of existing as well as the launch of new projects that serve young people with disabilities. MEAF's mission is to help young people with disabilities maximize their potential for unfettered participation in society. The Foundation's "Inclusive Initiative" focuses on helping mainstream American organizations make their programs more accommodating of and attractive to disabled youth, while working to change attitudes among people without disabilities.



Project SEARCH (USA)

Project SEARCH is a unique program at Children's Hospital Medical Center in Cincinnati, Ohio, for training and placing young people with severe cognitive disabilities (including mental retardation) in careers in the healthcare and banking industries. Since 2003, the program has been able to sustain a 70 percent placement rate -- a phenomenally high rate for this population. A 2006 MEAF grant will extend the Project SEARCH program through at least 2009.



Disabled Sports (USA)

Disabled Sports USA is a Rockville, Maryland-based initiative that received a grant from MEAF for its innovative "If I Can Do This, I Can Do Anything!" program. The program is designed to train young, disabled veterans returning from the wars in Iraq and Afghanistan to serve as mentors to young people with disabilities. It uses sports as a way of developing skills and self-confidence, to help all participants make meaningful and fulfilling contributions to society.



Ice Skating Program (USA)

Ice skating both strengthens the body and helps in developing a sense of balance. Mitsubishi Electric America Foundation supports special skating activities for people with physical impairments. Volunteers take to the ice with physically impaired people using specially designed equipment such as walkers and harnesses.



Health and Education Support (UK)

In the United Kingdom Mitsubishi Electric has provided a number of foundations, institutes and other organizations with donations to help them continue making important contributions to society in the fields of health and education. These include Meningitis Research Foundation, Elizabeth House Care Home, St Bernadette R/C School, St John's Ambulance, Chestnut Tree House Children's Hospice, Great Ormond Street Hospital, Watford Fuller Foundation, Cancer & Leukaemia in Children, Cystic Fibrosis Trust, The Anthony Nolan Fund, East Grinstead Citizens Advice Bureau, Grove House, Royal Air Force Benevolent Fund, Isobel Hospice, Hatfield & District Age Concern, Alzheimer's Society Welwyn & Hatfield Branch, and others.

Total Care Assistant Dog Center (Japan)

The SOCIO-ROOTS Fund has made contributions to the Total Care Assistant Dog Center in Atsugi City, Kanagawa Prefecture for raising and training dogs that give physical and psychological support to people with disabilities.



MV Club Activities (Japan)

The Mitsubishi Electric Nakatsugawa Volunteer Club in Japan, known as the MV Club, helps out at nursing facilities in the local area during summer festivals. Recently more than 30 employees from three facilities set up and maintained booths with popular treats for festival goers.



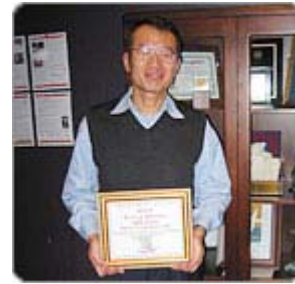
Apple Donations (Japan)

Mitsubishi Electric's Nagatsugawa Works Iida Factory in Japan is the home of an apple orchard that employees harvest each year; the harvested apples are presented to social welfare facilities in Iida City.



Eagle Award (USA)

Mitsubishi Electric U.S. companies -- along with MEAF -- were honored with the 2005 Eagle Award from Disability Rights Advocates (DRA), a US-based national disability rights law firm. The award recognizes the company's "outstanding efforts to advance the rights and opportunities of young people with disabilities." DRA officials singled out for praise the company's promotion of internships, job shadowing and mentoring opportunities for youth with disabilities, as well as company employees for their commitment to improving the lives of people with disabilities by undertaking community-based projects.



Sozial Mobil (Germany)

Mitsubishi Electric Europe, B.V. (German Branch), located in Ratingen (near Dsseldorf), supports the Helen Keller School for children with disabilities by providing funding for a "Sozial Mobil" (social mobile) van for transporting pupils to school facilities and special outings. In August 2005 Mitsubishi Electric sponsored a "Smithy for Children" event at a street festival in Ratingen that gave kids a chance to learn about this traditional art.



Break Free Foundation (Australia)

Mitsubishi Electric is a gold sponsor for Breakfree Foundation, which provides educational and support programs for the prevention of drug and alcohol abuse among youth in the community. Breakfree works closely with schools, businesses and community organizations, and Mitsubishi Electric's support helps fund the creation of presentations to increase awareness of drug and alcohol abuse.



Bringing People Together (Japan)

Mitsubishi Electric personnel coordinate activities designed to bring all types of people together in ways that make a lasting positive impact on individual lives. Such as a special performance by the world famous Canadian puppet troupe, Famous People Players, for children from homes for those with disabilities or juvenile care. The event was organized by the Mitsubishi Philanthropy Committee, which is composed of various members of the Mitsubishi Group of companies.



Wheelchair Donations (Japan)

Employees of the Hokkaido, Japan branch of Mitsubishi Electric participated in a drive to donate wheelchairs to the local welfare council through the collection and exchanging of pull-tabs from aluminum beverage cans. Other Mitsubishi Electric offices are also participating in the drive.



Special Music Performances (Japan)

In 1973 the Easy Listening Club ("Koryokai") jazz band was established as a part of culture and sports activities by Mitsubishi Electric employees in the Itami region of Japan, in order to make social contributions through musical performances. The band gets regular requests to hold performances at nursing home facilities and to make special appearances at various regional activities, including an interactive carnival held at a sheltered workshop for people with mental disabilities.



2000

Helen Keller Achievement Award (USA)

Mitsubishi Electric was the first Japanese company to receive the Helen Keller Achievement Award, which honors the renowned activist's efforts to improve the lives and hopes of the visually impaired. It's awarded annually by the non-profit American Foundation for the Blind (AFB) to individuals and corporations that have contributed to the advancement of healthy living for the visually impaired and to visually impaired individuals who have built successful lives. The AFB commended Mitsubishi Electric and Electronics USA, Inc. through the Mitsubishi Electric America Foundation (MEAF) for the company's efforts and unique use of technology to improve the lives of young physically and mentally challenged individuals in the United States. MEAF itself has directly supported the AFB's internship program since 1991.



Emperor Showa Memorial Award for Blood Donation (Japan)

Mitsubishi Electric's involvement in blood donation drives began at its Nagasaki Works plant in the 1950's and soon spread to all of its offices in Japan. In recognition of this long-term contribution to society and distinction in the promotion of blood donation awareness, in 2000 the Japanese Red Cross named Mitsubishi Electric the recipient of the Emperor Showa Memorial Award for Blood Donation. The award was presented at the 40th National Awards Ceremony for the Promotion of Blood Donation in Oita, Japan, which was attended by the Crown Prince, the honorary vice-president of the Japanese Red Cross Society, and Chikara Sakaguchi, Japan's Minister of Health, Labour and Welfare.



2007

Supporting Employee Initiatives (France)

The Finance and IT departments of Mitsubishi Electric Europe, B.V. (French Branch) fosters the volunteer spirit of its employees by awarding a special "Mr ECO" trophy to the employee who suggests the best idea for positive action on behalf of the environment. Other departments are involved in not only environmental related initiatives, but others, as well. In 2007 the Visual Information Systems department funded Plongeurs du Monde, an association that contributes to the protection of the natural undersea world. In 2006 the Automotive department supported 10 trips to Canada for the G.A.I.F. theater company (Groupement des Aphasiques d'Ile de France), an association that helps victims of aphasia (or aphemia), which is a loss of the ability to produce and/or comprehend language due to injury to brain areas specialized for these functions.



Education & Clean Environment Empowerment (Indonesia)

PT Mitsubishi Jaya Elevator and Escalator, a Mitsubishi Electric Group company based in Jakarta, Indonesia, strives to make positive contributions to the local community and environment. In celebration of the company's 11th anniversary in 2007, employee volunteers enacted a special program based on the theme, "education and clean environment empowerment" in the surrounding area of its factory in Karawang and Jatiluhur, West Java Province. A 350-strong contingent of employees mobilized to donate desks and other resources to a local primary school in Margamulya Village, Karawang, and install dozens of waste bins in various locations throughout the beautiful Jatiluhur Recreational Park and Water Dam Complex.



2006

The Mitsubishi Medaka (Japan)

The old River Matsumoto in Fukuoka, Japan, famed for its abundant killfish ("medaka") that thrive and multiply every spring, runs right through a Mitsubishi Electric factory site, and draws its waters from rains and resulting runoff, as well as drain water flow from the factory. Yet the waters remain so pure that every spring local inhabitants enjoy the riverbanks that fill with field horsetails and the abundance of killfish that have come to be known as the "Mitsubishi Medaka." The company takes great pride in this living testimony to its environmentally responsible manufacturing efforts.



Itami Cleanup Campaign (Japan)

In Itami, Japan, home to one of Mitsubishi Electric's factories and numerous employees, company volunteers come together each month to pick up litter and debris in the area between the factory and the nearest station. Their efforts have been recognized by the local government, which bestowed them with the Amagasaki City Community Service Award.



2005

A Socially Responsible Investment

Mitsubishi Electric's environment preservation activities have gained the attention of organizations around the world that believe that environmental sustainability is not just a moral imperative by individuals and corporate entities, but simply makes good business sense. Portfolio 21, a global mutual fund that invests in companies making real contributions to a sustainable future, has rated Mitsubishi Electric number four in its Top 10 "Green" Companies of 2005.



METI Award (Japan)

At the 24th National Factory Greenery Promotion Conference held by the Japan Greenery Research and Development Center in 2005, six Mitsubishi Electric manufacturing facilities received the Economy, Trade and Industry Minister's Award for Outstanding Factory Greening. This award recognizes factories that have promoted greening activities and have shown distinguished environmental achievements inside and outside of factories.



Mount Fuji Afforestation Project (Japan)

Volunteers from Mitsubishi Electric participated in a special project to replant saplings on the majestic Mt. Fuji in Shizuoka, Japan, in places where trees had been uprooted by devastating typhoon winds. Employees and their family members and friends joined others in replanting seedlings, clearing brush, attending educational sessions and sharing food and drink.



Award for Cherry Tree Planting Activities (Japan)

The cherry tree raising society of Zugaike Park (Itami City, Japan) is comprised of local associations, independent study group leaders, and employees of Mitsubishi Electric. At the 29th National Tree-Care Festival held at Hyogo Prefecture's Arima Fuji Park in 2005 and attended by the Crown Prince of Japan, the group received a merit award in recognition of its greenery promotion activities over the previous 20 years.



2006

Robotics Exhibition (Italy)

Mitsubishi Electric is an official science and technology partner of the National Museum of Science and Technology "Leonardo da Vinci" in Milan, and has provided factory robots for a permanent exhibit that includes reproductions of technological ideas created by Leonardo da Vinci. A long-term educational project is underway that's designed to motivate students of primary and secondary schools to take a serious interest in science and technology.



2005

Web Accessibility Initiative (USA)

As part of its "Inclusion Initiative" program, MEAF funded the creation of a special Web site by the National Wildlife Federation (NWF) called Happenin' Habitats, which was viewed by some 500,000 students and educators, and received the 2005 Distinguished Achievement Award for Best Science Website from the Association of Educational Publishers. The Web site also made a profound impact on NWF personnel by exposing them to Web Content Accessibility guidelines, while promoting inclusive practices across programs.



Science & Technology Education (Italy)

Mitsubishi Electric Europe, B.V. (Italian Branch) has become an official science and technology partner of the National Museum of Science and Technology "Leonardo da Vinci" in Milan. A long-term educational project is underway that's designed to motivate students of primary and secondary schools to take a serious interest in science and technology. In October 2005 an opening ceremony was held for a new permanent exhibit area at the museum dedicated to robotics, in which Mitsubishi Electric factory robots are integrated into special exhibits that include reproductions of technological ideas dreamed up more than 500 years ago by the great Leonardo da Vinci. Called Progetto EST (Education to Science and Technology), the project's goal is to be the biggest exhibit area in a European museum dedicated to robotics.



Education Support (Russia)

Mitsubishi Electric has provided equipment to help modernize the information technology instruction resources of the Troitsk Lyceum of the Municipal Educational Establishment, located in the Moscow region of Russia. The school is legendary in the field of Russian physics, with graduates moving on to prestigious positions in Russian think tanks devoted to physics and mathematics, and even the leading research and development labs in all parts of the world.



Germany-Russia Student Exchange Program (Germany)

Mitsubishi Electric Europe, B.V. (German Branch) has made donations to the Technical Academy in Aachen, Germany, to help support a regular exchange of students between the Academy and the Polytechnic University of St. Petersburg, Russia. In 2005 a group of about 20 students from each country participated in the exchange, which included special workshops and a culture program designed to improve cooperation between the schools and understanding between the cultures.



Japan Student Science Research Prize (Japan)

Mitsubishi Electric's Japan Student Science Research Prize plays a key role in supporting the bright young minds of today who will create the future of science. Junior high and high schools throughout Japan compete for prizes and scholarships through hands-on development of research projects.



Japan Science Jamboree (Japan)

A key component of the Japan Student Science Research Prize, the Japan Science Jamboree is a science research camp attended by participating junior high and high school students.



Culture & Sports

2007

Rugby Sponsorship (Australia)

Mitsubishi Electric Australia Pty. Ltd. supports the local community and promotes wholesome development of youth through sport by sponsoring the popular Bulldogs Rugby League Club of Canterbury, an Australian Rugby League team with a proud -- and winning -- history that goes all the way back to 1935.



2006

Kyoto Festival (Japan)

Held every November since 1992, this city festival in Kyoto (Nagaoka Kyo) is based on the theme of Garasha Hosokawa's famous "Tale of Love and Emotion." About a hundred Mitsubishi Electric company volunteers participate in the festival every year.



Basketball Clinic (Japan)

Mitsubishi Electric's company basketball teams in Japan -- including the scrappy Melco Dolphins -- typically compete in the top class of the Super League and the Emperor's Cup & Empress's Cup All Japan Basketball championships. The company also regularly dispatches players and coaches to grade and junior high schools throughout the country to assist in basketball training clinics. This program is designed to widen the popularity of basketball as a sport throughout Japan.



2005

Public Service Communications (Germany)

Mitsubishi Electric has provided support for the German civil defense organization THW (German Federal Agency for Technical Relief) by sponsoring an advertisement that helps underwrite costs of this important THW publication. The German Branch has also provided sponsorship for a publication distributed throughout Germany that highlights the special relationship between Japanese companies and the city of Dsseldorf, a business metropolis on the Rhine that's known as Japan's economic nerve center in Europe.



Liaison Council for Theatrical Presentations (Japan)

The Mitsubishi Social Contribution Liaison Council is comprised of Mitsubishi Group corporations (including Mitsubishi Electric) that cooperate in the implementation of special programs that make a positive impact on society. Such as the Liaison Council for Theatrical Presentations ("Kangeki no Kai"), which in 2005 produced Short Stories, a pantomime performance by Teatoro Hugo and Ines from Peru. In attendance were 450 people, including children in foster care, children with hearing disabilities and residents of life-care support facilities in Japan.



New Years Run (Germany)

At the beginning of each year the city of Ratingen organizes the "New Year's Run," where citizens and companies based in the city are invited to participate. The German Branch traditionally takes a key sponsorship role in the event and fields its own team, too.



Tennis Clinic for High School Students (Japan)

The Mitsubishi Electric tennis team is an active member of the Japan tennis league, which includes world-class professional players. Making use of factory site tennis courts, professional players and Mitsubishi Electric tennis team members recently held a tennis clinic for 100 public high school students in the Kamakura Area, giving them an opportunity to improve their tennis skills and participate in other exciting activities.



Summer Badminton Clinic (Japan)

The badminton club at the Itami City, Japan office recently organized a badminton clinic for public junior high school and high school students, which included instruction by coaches and professional players from the Japan League and attended by the town mayor.



Weekend Table Tennis (Japan)

Employees belonging to the Mitsubishi Electric Table Tennis Club in Nagasaki, Japan teach table tennis at junior high schools in the community on Saturdays, Sundays and holidays. These dedicated volunteers begin teaching children with no table tennis experience the basics and help them master advanced skills, too. Parents and coaches share the pleasure of attending special tournaments to see how much the children's skills have improved.



Disaster Relief

2006

Java (Indonesia) Earthquake Relief Efforts

Mitsubishi Electric Corporation offers its heartfelt condolences to all victims of the devastating earthquake that occurred in central Java on May 27, 2006. The company has announced the donation of at least 5,000,000 yen in aid in response to the tragedy, and is currently assessing the local situation in order to best determine when and to which organizations the funds should be dispensed. Mitsubishi Electric sincerely hopes for the quick recovery and reconstruction of the affected area.

2005

Hurricane Katrina Relief Efforts (USA)

In late August 2005 a major storm surge caused by Hurricane Katrina wreaked havoc along the coastlines of Louisiana, Mississippi, and Alabama in the United States. The levees separating Lake Pontchartrain from New Orleans were breached and about 80 percent of the city went underwater. More than 1,400 people have been confirmed dead and another 3,200 remain unaccounted for, possibly swept out to sea. Thousands more were evacuated from New Orleans and other areas to various shelters and homes throughout the United States.



Mitsubishi Electric's Hurricane Katrina disaster relief efforts have included donations by individuals along with matching funds by the MEAF's Starfish Matches program, generating more than \$43,000 for victims. MEAF also gave \$10,000 to the Disability Funders Network Disaster Relief Fund to assist people with disabilities affected by disaster. MEAF and Mitsubishi Digital Electronics America representatives helped facilitate the donation of 16 HDTVs to go to schools serving special-education students on the Mississippi Gulf coast. In addition to such cash and materials donations, employee volunteers collected food, blankets, and other essential items to send to the stricken region.

"I learned about your generous contributions to help the victims of Hurricane Katrina. I appreciate your efforts, and our whole Nation is grateful for your kindness... The good works of Mitsubishi Electric demonstrate the character and great strength of our Nation."

US President George W. Bush
October 20, 2005

Aid to Fukuoka Earthquake Victims (Japan)

On March 20, 2005, a powerful earthquake struck the west coast of Fukushima Prefecture in Japan, injuring hundreds and forcing a number of victims to move to temporary housing on Genkai Island due to the resulting devastation. Mitsubishi Electric made monetary donations and provided commodities like washing machines and materials like helmets, blankets and drinking water to the Fukuoka City government.



Asian Tsunami Relief

On December 26, 2004, a massive undersea earthquake lasting more than ten minutes occurred off the coast of Sumatra, Indonesia in the Indian Ocean, resulting in a devastating tsunami that killed more than 280,000 people, making it one of the most deadly disasters in modern history. More than 1.1 million people were displaced from their homes, and countries affected included Indonesia, Sri Lanka, India, Thailand, the Maldives, Somalia, Myanmar, Malaysia, Seychelles and others. Many tourists were also affected, and countries like Sweden and Germany lost over 500 citizens in the disaster. The outpouring of humanitarian relief was unprecedented, and various Mitsubishi Electric group companies around the world as well as the Mitsubishi Electric America Foundation made donations totaling 50 million yen to such relief organizations as the Thai Red Cross Society, American Red Cross Society, British Red Cross Society, and others.

Benefit Concert for Sumatra Earthquake Victims (Japan)

The 2004 Indian Ocean Earthquake off the coast of Sumatra, Indonesia motivated an outpouring of relief from all over the world. At a Mitsubishi Socio-Tech Wind Orchestra concert at Japan's Kamakura Performing Arts Center soon after the tragedy, audience donations were collected and passed along to the Japanese Red Cross Society.

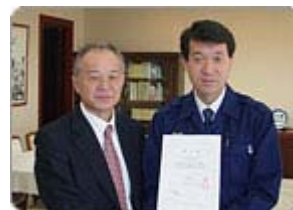


Chuetsu Earthquakes (Japan)

The Mid Niigata Prefecture Earthquake of 2004, also known as the Chuetsu Earthquakes, was a series of earthquakes that rocked Niigata, Japan on October 23, 2004, with magnitudes reaching 6.9 on the Richter scale. More than 3,000 injuries were reported, dozens of people lost their lives, and thousands had to be evacuated from their homes. The earthquakes caused much damage to property and municipal facilities, and even derailed a Shinkansen (Bullet train) for the first time in its history. Mitsubishi Electric donated 51 million yen to social welfare facilities as well as various relief efforts.

Get-Well Fund for Chuetsu Earthquake Victims (Japan)

On October 23rd, 2004 a major earthquake struck the Chuetsu area of Japan, leaving devastation in its wake, killing dozens, and injuring thousands. Mitsubishi Electric's relief efforts included the donation of 10 million yen and hundreds of kerosene fan heaters to the Niigata Prefecture Office of Disaster Countermeasures. In addition, the Mitsubishi Electric SOCIO-ROOTS Fund contributed 23.48 million yen, including 11.74 million yen collected through employee donations.



September 11, 2001 (USA)

The terrorist attacks in the United States that occurred on September 11, 2001 motivated an outpouring of volunteer efforts by employees of Mitsubishi Electric group companies. Mitsubishi Electric Power Products in Pennsylvania made an initial contribution of \$100,000 to create the Heroes of Flight 93 Memorial Fund to honor the 33 crew and passengers of the doomed United Airlines flight with a memorial at the crash site in Somerset, Pennsylvania.



An employee matching gift program helped generate additional dollars for the Fund. Employees of Mitsubishi Electric Automotive America in Ohio created and sold patriotic pins, buttons and shells and donated the proceeds to American Red Cross Relief efforts.

Employees of other group companies threw potluck and pizza fundraising lunches, and others sold ribbons and flags to raise money. In an effort to encourage blood donations at all US locations, the Mitsubishi Electric America Foundation matched every blood donation with \$10 for the American Red Cross. Mitsubishi Electric in Japan applied the matching gift system of SOCIO-ROOTS to match cash contributions made by individual employees in Japan. Altogether, donations at Mitsubishi Electric in the US and Japan exceeded US\$1.2 million.

About the Report



This report includes information about corporate social responsibility (CSR) initiatives by the Mitsubishi Electric Group to help realize a sustainable society. It primarily reports on significant activities, events and changes that occurred in fiscal 2009. In reporting our activities, we tried to go beyond just presenting our principles and the results of activities to date in order to also touch on future policies and issues. We are guided in this effort by the "plan-do-check-act" approach.

We endeavor to fulfill our responsibility of presenting information to the public in order to broaden our range of communication with stakeholders. We appreciate any and all frank and honest feedback intended to further improve the report.

Composition

Aiming to fulfill our responsibility of presenting information to the public, the CSR report makes disclosures and consists of four main sections of content: Basic Policy & Management, Social Responsibility, Philanthropic Activities, and Environmental Report. In particular, the Social Responsibility section reports on our responsibility and conduct toward stakeholders.

In terms of the environment, Environmental Vision 2021 was established and all Group companies are undertaking initiatives for preventing global warming, forming a recycling-based society, and fostering environmental awareness.

These challenges are introduced in the [Environmental Topics](#) section.

Period Covered by the Report

April 1, 2008 to March 31, 2009

Some policies, targets and plans from after the close of fiscal 2009 are also included.

Report Coverage

Social Aspects	Reporting focuses on Mitsubishi Electric Corporation. *The range of data compiled is noted individually.
Environmental Aspects	Mitsubishi Electric Corporation and 100 affiliates (76 in Japan, 24 overseas)
Economic Aspects	Reporting is primarily for Mitsubishi Electric Corporation, consolidated subsidiaries, and affiliated companies to which the equity method is applied. *Detailed information is disclosed in our Investor Relations site.

References

- Environmental Reporting Guidelines (2007), Ministry of the Environment
- Business Owner Environmental Performance Indicator Guideline (2002), Ministry of the Environment
- Environmental Accounting Guidelines (2005), Ministry of the Environment
- Environmental Reporting Guidelines 2001 –With Focus on Stakeholders, Ministry of Economy, Trade and Industry
- Sustainability Reporting Guideline 2002, Global Reporting Initiative
- Sustainability Reporting Guidelines Version 3.0, Global Reporting Initiatives

Regarding Future Projections, Plans and Targets

This report contains not only statements of past and present fact related to Mitsubishi Electric Corporation and its affiliates (Mitsubishi Electric Group), but also future projections, plans, targets and other forward-looking statements. Such projections, plans and targets constitute suppositions or judgments based on information available as of the time they are stated. Future business activities and conditions may differ from projections, plans and targets due to changes in various external factors.

The Mitsubishi Electric Group conducts business in the form of development, manufacturing and sales in a broad range of areas, and these activities take place both in Japan and overseas. Therefore, the group's financial standing and business performance may be affected by a variety of factors, including trends in the global economy, social conditions, laws, tax codes, litigation and other legal procedures, etc. We would ask readers to keep these points in mind when reviewing this report.

Guideline Comparison Sheet



▶ GRI Guideline Comparison Sheet

▶ Japan Ministry of the Environment
Guideline Comparison Sheet

Guideline Comparison Sheet

GRI Guideline
Comparison Sheet

Item	Indicator	CONTENTS
1 Vision and Strategy		
1.1	Statement of the organization's vision and strategy regarding its contribution to sustainable development.	From the President
1.2	Statement from the CEO (or equivalent senior manager) describing key element of the report.	
2 Profile		
Organizational Profile		
2.1	Name of reporting organization.	Corporate Data
2.2	Major products and/ or services, including brands if appropriate.	Products
		Business Overview
2.3	Operational structure of the organization.	Corporate Data
2.4	Description of major divisions, operating companies, subsidiaries, and joint ventures.	Organization
		Locations
2.5	Countries in which the organization's operations are located.	Locations
2.6	Nature of ownership; legal form.	Corporate Data
2.7	Nature of markets served.	-
2.8	Scale of the reporting organization	Corporate Data
2.9	List of stakeholders, key attributes of each, and relationship to the reporting organization.	Social Responsibility
Report Scope		
2.1	Contact person(s) for the report, including e-mail and web addresses.	About the Report
2.11	Reporting period (e.g., fiscal/ calendar year) for information provided.	
2.12	Date of most recent previous report (if any).	
2.13	Boundaries of report (countries/ regions, products/ services, divisions/ facilities/ joint ventures/ subsidiaries) and any specific limitations on the scope.	
2.14	Significant changes in size, structure, ownership, or products/ services that have occurred since the previous report.	-
2.15	Basis for reporting on joint ventures, partially owned subsidiaries, leased facilities, outsourced operations, and other situations that can significantly affect comparability from period to period and/ or between reporting organizations.	-
2.16	Explanation of the nature and effect of any re-statements of information provided in earlier reports, and the reasons for such re-statement (e.g., mergers/ acquisitions, change of base years/ periods, nature of business, measurement methods).	-
Report Profile		
2.17	Decisions not apply GRI principles or protocols in the preparation of the report.	About the Report
2.18	Criteria/ definitions used in any accounting for economic, environmental, and social costs and benefits.	-

2.19	Significant changes from previous years in the measurement methods applied to key economic, environmental, and social information.	-
2.2	Policies and internal practices to enhance and provide assurance about the accuracy, completeness, and reliability that can be placed on the sustainability report.	-
2.21	Policy and current practice with regard to providing independent assurance for the full report.	-
2.22	Means by which report users can obtain additional information and reports about economic, environmental, and social aspects of the organization's activities, including facility-specific information (if available).	-
3 Government Structure and Management Systems		
Structure and Governance		
3.1	Governance structure of the organization, including major committees under the board of directors that are responsible for setting strategy and for oversight of the organization.	Corporate Governance Compliance
3.2	Percentage of the board of directors that are independent, non-executive directors.	Corporate Governance
3.3	Process for determining the expertise board members need to guide the strategic direction of the organization, including issues related to environmental and social risks and opportunities.	-
3.4	Board-level processes for overseeing the organization's identification and management of economic, environmental, and social risks and opportunities.	Corporate Governance Compliance Environmental Management System Ensuring Consistent Quality
3.5	Linkage between executive compensation and achievement of the organization's financial and non-financial goals (e.g., environmental performance, labor practices).	-
3.6	Organizational structure and key individuals responsible for oversight, implementation, and audit of economic, environmental, social, and related policies.	Corporate Governance Compliance Environmental Management System Ensuring Consistent Quality
3.7	Mission and values statements, internally developed codes of conduct or principles, and policies relevant to economic, environmental, and social performance and the status of implementation.	CSR Philosophy Compliance Group Environmental Policy Philanthropic Activities
3.8	Mechanisms for shareholders to provide recommendations or direction to the board of directors.	-
Stakeholder Engagement		
3.9	Basis for identification and selection of major stakeholders.	-

3.10	Approaches to stakeholder consultation reported in terms of frequency of consultations by type and by stakeholder group.	<u>To Customers</u>
		<u>To Business Partners</u>
		<u>To Shareholders & Investors</u>
		<u>To Employees</u>
3.11	Type of information generated by stakeholder consultations.	<u>As a Corporate Citizen</u>
3.12	Use of information resulting from stakeholder engagements.	<u>Communicating with Society</u>
Overarching Policies and Management Systems		
3.13	Explanation of whether and how the precautionary approach or principle is addressed by the organization.	<u>Compliance</u>
		<u>Risk Management</u>
		<u>Environmental Risk Management</u>
3.14	Externally developed, voluntary economic, environmental, and social charters, sets of principles, or other initiatives to which the organization subscribes or which it endorses.	-
3.15	Principal memberships in industry and business associations, and/ or national/ international advocacy organizations.	<u>Compliance with Chemical Substance Regulations</u>
		<u>Green Procurement</u>
3.16	Policies and/or systems for managing upstream and downstream impacts.	<u>Ensuring Consistent Quality</u>
		<u>To Business Partners</u>
3.17	Reporting organization's approach to managing indirect economic, environmental, and social impacts resulting from its activities.	<u>Compliance</u>
		<u>Investor Relations</u>
		<u>Risk Management</u>
		<u>Environmental Risk Management</u>
3.18	Major decisions during the reporting period regarding the location of, or changes in, operations.	-
3.19	Programs and procedures pertaining to economic, environmental, and social performance.	<u>Targets Achieved</u>
		<u>Targets of the 6th Environmental Plan</u>
		<u>To Customers</u>
		<u>To Business Partners</u>
		<u>To Shareholders & Investors</u>
		<u>To Employees</u>
		<u>As a Corporate Citizen</u>
3.20	Status of certification pertaining to economic, environmental, and social management systems.	<u>ISO 14001 Certification</u>
		<u>Expanding ISO 14001 Conformity</u>
4 GRI Content Index		
4.1	A table identifying location of each element of the GRI Report	<u>GRI Guideline</u>

	Content, by section and indicator.	Comparison
5 Performance Indicators		
Integrated Indicators		
Systemic Indicators	Systemic indicators relate the activity of an organization to the larger economic, environmental, and social systems of which it is a part.	-
Cross-Cutting Indicators	Cross-cutting indicators directly relate two or more dimensions of economic, environmental, and social performance as a ratio. Eco-efficiency measures (e.g., the amount of emissions per unit of output or per monetary unit of turnover) are the best-known examples.	-
Economic Performance Indicators		
Direct Impacts		
Core Indicators		
Customers		
EC1	Monetary flow indicator : Net sales.	Financial Highlights Annual Report
EC2	Geographic breakdown of markets.	Annual Report
Suppliers		
EC3	Monetary flow indicator : Cost of all goods, materials, and services purchased.	-
EC4	Percentage of contracts that were paid in accordance with agreed terms, excluding agreed penalty arrangements.	-
Employees		
EC5	Monetary flow indicator : Total payroll and benefits (including wages, pension, other benefits, and redundancy payments) broken down by country or region.	-
Providers of Capital		
EC6	Monetary flow indicator : Distributions to providers of capital broken down by interest on debt and borrowings, and dividends on all classes of shares, with any arrears of preferred dividends to be disclosed.	-
EC7	Increase/ decrease in retained earnings at end of period.	Factbook / Financial Data
Public Sector		
EC8	Monetary flow indicator : Total sum of taxes of all types paid broken down by country.	-
EC9	Subsidies received broken down by country or region.	-
EC10	Donations to community, civil society, and other groups broken down in terms of cash and in-kind donations per type of group.	Philanthropic Activities Communicating with Society
Additional Indicators		
Suppliers		
EC11	Supplier breakdown by organization and country.	-
Public Sector		
EC12	Total spent on non-core business infrastructure development. This is infrastructure built outside the main business activities of the reporting entity such as a school, or hospital for employees and their families.	-
Indirect Economic Impacts		

Public Sector		
EC13	The organization's indirect economic impacts.	-
Environmental Performance Indicators		
Core Indicators		
Materials		
EN1	Total materials use other than water, by type.	-
EN2	Percentage of materials used that are wastes (processed or unprocessed) from sources external to the reporting organization.	-
Energy		
EN3	Direct energy use segmented by primary source.	<u>Material Balance</u>
EN4	Indirect energy use.	-
Water		
EN5	Total water use.	<u>Recycling-Based Society</u>
Biodiversity		
EN6	Location and size of land owned, leased, or managed in biodiversity-rich habitats.	-
EN7	Description of the major impacts on biodiversity associated with activities and/or products and services in terrestrial, fresh water, and marine environments.	-
Emissions, Effluent and Waste		
EN8	Greenhouse gas emissions (CO ₂ , CH ₄ , N ₂ O, HFCs, PFCs, SF ₆).	<u>Preventing Global Warming</u>
		<u>Reducing CO₂ from Production</u>
		<u>Reducing CO₂ during Production</u>
EN9	Use and emissions of ozone-depleting substances.	<u>Reducing CO₂ from Production</u>
EN11	Total amount of waste by type and destination.	<u>Recycling-Based Society</u>
EN12	Significant discharge to water by type. See GRI Water Protocol.	<u>Recycling-Based Society</u>
EN13	Significant spills of chemicals, oils, and fuels in terms of total number and total volume.	-
Products and Services		
EN14	Significant environmental impacts of principal products and services.	<u>Design for the Environment</u>
		<u>Product Information</u>
EN15	Percentage of the weight of products sold that is reclaimable at the end of the products' useful life and percentage that is actually reclaimed.	-
Compliance		
EN16	Incidents of and fines for non-compliance with all applicable international declarations/ conventions/ treaties, and national, sub-national, regional, and local regulations associated with environmental issues. Explain in terms of countries of operation.	-
Additional Indicators		
Energy		

EN17	Initiatives to use renewable energy sources and to increase energy efficiency.	<u>Preventing Global Warming</u> <u>Reducing CO₂ from Production</u>
EN18	Energy consumption footprint (i.e., annualized lifetime energy requirements) of major products.	-
EN19	Other indirect (upstream/ downstream) energy use and implications, such as organizational travel, product lifecycle management, and use of energy-intensive materials.	<u>Design for the Environment</u>
Water		
EN20	Water sources and related ecosystems/ habitats significantly affected by use of water.	-
EN21	Annual withdrawals of ground and surface water as a percent of annual renewable quantity of water available from the sources.	-
EN22	Total recycling and reuse of water.	<u>Recycling-Based Society</u>
Biodiversity		
EN23	Total amount of land owned, leased, or managed for production activities or extractive use.	-
EN24	Amount of impermeable surface as a percentage of land purchased or leased.	-
EN25	Impacts of activities and operations on protected and sensitive areas.	-
EN26	Changes to natural habitats resulting from activities and operations and percentage of habitat protected or restored.	-
EN27	Objectives, programs, and targets for protecting and restoring native ecosystems and species in degraded areas.	<u>Environmental Preservation</u>
EN28	Number of IUCN Red List species with habitats in areas affected by operations.	-
EN29	Business units currently operating or planning operations in or around protected or sensitive areas.	-
Emissions, Effluents and Waste		
EN30	Other relevant indirect greenhouse gas emissions. (CO ₂ , CH ₄ , N ₂ O, HFCs, PFCs, SF ₆) : Refers to emissions that are a consequence of the activities of the reporting entity, but occur from sources owned or controlled by another entity. Report in tons of gas and tons of CO ₂ equivalent.	-
EN31	All production, transport, import, or export of any waste deemed "hazardous" under the terms of the Basel Convention Annex I,II ,III, and VIII.	-
EN32	Water sources and related ecosystems/habitats significantly affected by discharges of water and runoff.	-
Suppliers		
EN33	Performance of suppliers relative to environmental components of programs and procedures described in response to Governance Structure and Management Systems section (Section 3.16).	-
Transport		
EN34	Significant environmental impacts of transportation used for logistical purposes.	<u>Preventing Global Warming</u>
Overall		
EN35	Total environmental expenditures by type.	

Social Performance Indicators		
[Labor Practices and Decent Work]		
Core Indicators		
Employment		
LA1	Breakdown of workforce, where possible, by region/country, status (employee/non-employee), employment type (full time/part time), and by employment contract (indefinite or permanent/fixed term or temporary). Also identify workforce retained in conjunction with other employers (temporary agency workers or workers in co-employment relationships), segmented by region/country.	<u>Financial Statements in Japanese</u> <u>Jobs Worldwide</u>
LA2	Net employment creation and average turnover segmented by region/country.	<u>Workforce Diversity and Equal Opportunity</u> <u>Jobs Worldwide</u> <u>Financial Statements in Japanese</u>
LA3	Percentage of employees represented by independent trade union organizations or other bona fide employee representatives broken down geographically OR percentage of employees covered by collective bargaining agreements broken down by region/country.	-
LA4	Policy and procedures involving information, consultation, and negotiation with employees over changes in the reporting organization's operations (e.g., restructuring).	-
Health and Safety		
LA5	Practices on recording and notification of occupational accidents and diseases, and how they relate to the ILO Code of Practice on Recording and Notification of Occupational Accidents and Diseases.	<u>Ensuring Occupational Safety & Health</u>
LA6	Description of formal joint health and safety committees comprising management and worker representatives and proportion of workforce covered by any such committees.	
LA7	Standard injury, lost day, and absentee rates and number of work-related fatalities (including subcontracted workers).	-
LA8	Description of policies or programs (for the workplace and beyond) on HIV/AIDS.	-
Training and Education		
LA9	Average hours of training per year per employee by category of employee.	-
Diversity and Opportunity		
LA10	Description of equal opportunity policies or programs, as well as monitoring systems to ensure compliance and results of monitoring.	<u>Workforce Diversity and Equal Opportunity</u>
LA11	Composition of senior management and corporate governance bodies (including the board of directors), including female/male ratio and other indicators diversity as culturally appropriate.	-
Additional Indicators		
Employment		
LA12	Employee benefits beyond those legally mandated.	<u>Maintaining a Favorable Working Environment</u>

Labor/Management Relations		
LA13	Provision for formal worker representation in decision making or management, including corporate governance.	-
Health and Safety		
LA14	Evidence of substantial compliance with the ILO Guidelines for Occupational Health Management Systems.	-
LA15	Description of formal agreements with trade unions or other bona fide employee representatives covering health and safety at work and proportion of the workforce covered by any such agreements.	-
Training and Education		
LA16	Description of programs to support the continued employability of employees and to manage career endings.	<u>Supporting Career Development</u>
LA17	Specific policies and programs for skills management or lifelong learning.	<u>Workforce Diversity and Equal Opportunity</u>
[Human Rights]		
Core Indicators		
Strategy and Management		
HR1	Description of policies, guidelines, corporate structure, and procedures to deal with all aspects of human rights relevant to operations, including monitoring mechanisms and results.	<u>Compliance</u> <u>Workforce Diversity and Equal Opportunity</u> <u>Respecting Human Rights</u>
HR2	Evidence of consideration of human rights impacts as part of investment and procurement decisions, including selection of suppliers/contractors.	-
HR3	Description of policies and procedures to evaluate and address human rights performance within the supply chain and contractors, including monitoring systems and results of monitoring.	<u>Compliance</u>
Non-Discrimination		
HR4	Description of global policy and procedures/ programs preventing all forms of discrimination in operations, including monitoring systems and results of monitoring.	<u>Compliance</u> <u>Respecting Human Rights</u>
Freedom of Association and Collective Bargaining		
HR5	Description of freedom of association policy and extent to which this policy is universally applied independent of local laws, as well as description of procedures/ programs to address this issue.	-
Child Labor		
HR6	Description of policy excluding child labor as defined by the ILO Convention 138 and extent to which this policy is visibly stated and applied, as well as description of procedures/ programs to address this issue, including monitoring systems and results of monitoring.	-
Forced and Compulsory Labor		
HR7	Description of policy to prevent forced and compulsory labor and extent to which this policy is visibly stated and applied as well as description of procedures/ programs to address this issue, including monitoring systems and results of monitoring. See ILO Convention No.29, Article 2.	-

Additional Indicators		
Strategy and Management		
HR8	Employee training on policies and practices concerning all aspects of human rights relevant to operations. Include type of training, number of employees trained, and average training duration.	<u>Respecting Human Rights</u>
Disciplinary Practices		
HR9	Description of appeal practices, including, but not limited to, human rights issues.	<u>Compliance</u> <u>Creating a Fulfilling Workplace</u>
HR10	Description of non-retaliation policy and effective, confidential employee grievance system (including, but not limited to, its impact on human rights).	<u>Compliance</u>
Security Practices		
HR11	Human rights training for security personnel. Include type of training, number of persons trained, and average training duration.	-
Indigenous Rights		
HR12	Description of policies, guidelines, and procedures to address the needs of indigenous people.	-
HR13	Description of jointly managed community grievance mechanisms/ authority.	-
HR14	Share of operating revenues from the area of operations that are redistributed to local communities.	-
[Society]		
Core Indicators		
Community		
SO1	Description of policies to manage impacts on communities in areas affected by activities, as well as description of procedures/ programs to address this issue, including monitoring systems and results of monitoring.	<u>Environmental Audits</u> <u>Environmental Risk Management</u> <u>Complying with Environmental Regulations</u>
Bribery and Corruption		
SO2	Description of policy, procedures/ management systems, and compliance mechanisms for organizations and employees addressing bribery and corruption.	<u>Compliance</u>
Political Contributions		
SO3	Description of policy, procedures/ management systems, and compliance mechanisms for managing political lobbying and contributions.	<u>Compliance</u>
Additional Indicators		
Community		
SO4	Awards received relevant to social, ethical, and environmental performance.	<u>Awards</u>
Political Contributions		
SO5	Amount of money paid to parties and institutions whose prime function is to fund political parties or their candidates.	-
Competition and Pricing		
SO6	Court decisions regarding cases pertaining to anti-trust and monopoly regulations.	-

SO7	Description of policy, procedures/ management systems, and compliance mechanisms for preventing anti-competitive behavior.	<u>Compliance</u>
[Product Responsibility]		
Core Indicators		
Customer Health and Safety		
PR1	Description of policy for preserving customer health and safety during use of products and services, and extent to which this policy is visibly stated and applied, as well as description of procedures/ programs to address this issue, including monitoring systems and results of monitoring.	<u>Ensuring Consistent Quality</u>
Products and Services		
PR2	Description of policy, procedures/ management systems, and compliance mechanisms related to product information and labeling.	<u>Providing Easy-to-Use Products</u>
		<u>Increasing Customer Satisfaction</u>
		<u>Responding to Product-Related Issues</u>
Respect for Privacy		
PR3	Description of policy, procedures/ management systems, and compliance mechanisms for consumer privacy.	<u>Risk Management</u>
Additional Indicators		
Customer Health and Safety		
PR4	Number and type of instances of non-compliance with regulations concerning customer health and safety, including the penalties and fines assessed for these breaches.	<u>Responding to Product-Related Issues</u>
PR5	Number of complaints upheld by regulatory or similar official bodies to oversee or regulate the health and safety of products and services.	-
PR6	Voluntary code compliance, product labels or awards with respect to social and/ or environmental responsibility that the reporter is qualified to use or has received.	<u>Design for the Environment</u>
		<u>Awards</u>
Products and Services		
PR7	Number and type of instances of non-compliance with regulations concerning product information and labeling, including any penalties or fines assessed for these breaches.	-
PR8	Description of policy, procedures/ management systems, and compliance mechanisms related to customer satisfaction, including results of surveys measuring customer satisfaction.	<u>Increasing Customer Satisfaction</u>
Advertising		
PR9	Description of policies, procedures/ management systems, and compliance mechanisms for adherence to standards and voluntary codes related to advertising.	-
PR10	Number and types of breaches of advertising and marketing regulations.	-
Respect for Privacy		
PR11	Number of substantiated complaints regarding breaches of consumer privacy.	-

Note: This table displays the pages on which the corresponding content for required GRI Guidelines can be found only, and does necessarily not certify that these guidelines are being adhered to.

Back Issues




The Mitsubishi Electric Group has issued an environmental report every year since 1998. Since 2003, the report has been published as the Environmental Sustainability Report. From 2007, the report has been published as "CSR Policy," "Social Responsibility," "Environmental Report," and "Philanthropic Activities" (English only).

2008


CSR Policy



 English (0.3 MB)


Social Responsibility



 English (0.6 MB)


Environmental Report



 English (2.5 MB)


Environmental Topics



 English (13.7 MB)

Philanthropic Activities




 English (0.7 MB)

2007

From 2007, the report has been published as "CSR Policy," "Social Responsibility," "Environmental Report," and "Philanthropic Activities" (English only).


CSR Policy



 English (0.7 MB)


Social Responsibility



 English (1.2 MB)


Environmental Report



 English (6.6 MB)

Philanthropic Activities



 English (1.7 MB)










2003 - 2006



Since 2003, the report has been published as the "Environmental Sustainability Report."

2006	2005	2004	2003
			
 English (8.5 MB)	 English (9.9 MB)	 English (1.7 MB)	 English (2.0 MB)
 Chinese (12.3 MB)	 Chinese (18.7 MB)	 Chinese (14.7 MB)	 Chinese (15.7 MB)

1998 - 2002

The Mitsubishi Electric Group has issued an environmental report every year since 1998.

2002	2001	2000	1999
			
 English (2.7 MB)	 English (4.5 MB)	 English (4.9 MB)	 English (1.8 MB)
 Chinese (8.3 MB)			

1998

 English (8.5 MB)

Requires Adobe Reader

