

**MITSUBISHI ELECTRIC CORPORATION**  
**PUBLIC RELATIONS DIVISION**  
7-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo, 100-8310 Japan

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**No. 2767**

*Customer Inquiries*  
Factory Automation Systems  
Mitsubishi Electric Corporation

*Media Inquiries*  
Public Relations Division  
Mitsubishi Electric Corporation  
[prd.gnews@nk.MitsubishiElectric.co.jp](mailto:prd.gnews@nk.MitsubishiElectric.co.jp)

<http://www.MitsubishiElectric.com/products/industry>

<http://www.MitsubishiElectric.com/news/>

## **Mitsubishi Electric to Strengthen Services for FA Products in Indonesia**

*New FA center to support Japanese manufacturers*

**TOKYO, June 3, 2013** – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.com) (TOKYO: 6503) announced today that subsidiary PT. Mitsubishi Electric Indonesia will establish a new factory automation (FA) center at its Jakarta office to provide enhanced services to locally operating manufacturers, especially Japanese automotive and component makers. The facility, scheduled to begin operating on June 3, will support the ongoing expansion of Mitsubishi Electric's FA business in Indonesia.

The Indonesia FA Center will provide technical consultation, training and support for FA products, including programmable logic controllers, human machine interfaces, inverters, servos and numerical control machining. Services will be available in Indonesian, English and Japanese for assured customer satisfaction.

Indonesia, which has a population of 240 million, boasts the largest economy in the ASEAN region. Major Japanese manufacturers of autos and auto parts are increasing local production capacity to capture greater market share in this fast-expanding economy.

“We aim to satisfy our customers’ increasing demands for FA product support,” said Takeshi Terada, President & CEO of PT Mitsubishi Electric Indonesia. “Our current structure of providing support through local distributors and our ASEAN FA center in Singapore has served us well, but our needs continue to grow. Our new Indonesia FA center will provide more timely product support and training in both Indonesian and English and, if required, in Japanese as well through Japanese engineers stationed at the center.”



New Indonesia FA  
Center at PT. Mitsubishi  
Electric Indonesia.

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### **About Mitsubishi Electric**

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 3,567.1 billion yen (US\$ 37.9 billion\*) in the fiscal year ended March 31, 2013. For more information visit <http://www.MitsubishiElectric.com>

\*At an exchange rate of 94 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2013

### **About PT. Mitsubishi Electric Indonesia**

PT. Mitsubishi Electric Indonesia provides sales and technical consultation for FA products, commercial- and industrial-use air conditioning systems, and refrigerators, freezers and other consumer appliances in Indonesia. Established in November 2012 and headquartered in Jakarta, Indonesia, the Mitsubishi Electric subsidiary has paid-in capital of IDR 60 billion. Please visit [www.MitsubishiElectric.asia/indonesia\\_e](http://www.MitsubishiElectric.asia/indonesia_e).