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## **Mitsubishi Electric to Strengthen FA Product Services in Vietnam**

*New FA centers to support Japanese manufacturers*

**TOKYO, July 25, 2013** – [Mitsubishi Electric Corporation](http://www.mitsubishielectric.com) (TOKYO: 6503) announced today that its sales subsidiary Mitsubishi Electric Vietnam Company Limited will establish new factory automation (FA) centers at its Hanoi and Ho Chi Minh offices to provide enhanced services to locally operating manufacturers, especially Japanese automotive and component makers, starting August 1. The Vietnam FA Centers are expected to support the ongoing expansion of Mitsubishi Electric's FA business in Vietnam.

Services will include technical consultation, training and support for FA products, including programmable logic controllers, human machine interfaces, inverters, servos and numerical control machining. System proposals and engineering education also will be provided. Support will be available in Vietnamese, English and Japanese for assured customer satisfaction.

Vietnam's emerging economy is expected to achieve robust economic growth supported by a large population and high-quality labor force. Major Japanese manufacturers, particularly in the automotive, electrical and electronic fields, are quickly setting up operations here, which is raising the demand for FA products and related service support.

Previously, FA product service was supported both by the ASEAN FA Center in Singapore and local distributors in Vietnam. The establishment of two facilities directly in Vietnam is expected to realize significantly strengthened FA product service throughout the country.



New Hanoi FA Center



New Ho Chi Minh FA Center

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**About Mitsubishi Electric Corporation**

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 3,567.1 billion yen (US\$ 37.9 billion\*) in the fiscal year ended March 31, 2013. For more information visit <http://www.MitsubishiElectric.com>

\*At an exchange rate of 94 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2013

**About Mitsubishi Electric Vietnam Company Limited**

Mitsubishi Electric Vietnam Company Limited provides sales and technical consultation for FA products, commercial- and industrial-use air conditioning systems, and refrigerators, freezers and other consumer appliances in Vietnam. Established in June 2011 and headquartered in Ho Chi Minh, Vietnam, the Mitsubishi Electric subsidiary has paid-in capital of US\$ 8.1 million. Please visit [www.mitsubishielectric.asia/vietnam/](http://www.mitsubishielectric.asia/vietnam/)