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Mitsubishi Electric Completes Major Upgrade of Large Displays at Saitama Stadium 2002

400m of new ribbon boards to be unveiled at J1 match on March 8

TOKYO, March 6, 2014 – <u>Mitsubishi Electric Corporation</u> (TOKYO: 6503) announced today that it has completed installation of five ribbon-board displays measuring a total of 400 meters at Saitama Stadium 2002, home of the Urawa Red Diamond professional soccer team in Saitama, Japan. In addition to the ribbon boards, last year Mitsubishi Electric installed two new Diamond Vision screens, the largest in any soccer stadium in Japan. The full package of upgrades based on an order received in 2012 will be unveiled at the Urawa Red Diamond's J. League Division 1 home opener on March 8.



The new ribbon board along the back upper stand

note: The picture was taken on Feb. 22, 2014.

Two ribbon boards were installed along the main and back upper stands, each measuring 169.92 meters x 0.96 meter. In addition, two 9.12-meter and one 11.04-meter boards were installed in front of the photographers' areas along the north and south stands. The ribbon boards and Diamond Vision screens can be controlled simultaneously for dramatic audio-visual effects.

Outside the stadium, a new 175-inch high-definition display measuring 3.84 meters x 2.24 meters is installed at the South Entrance, the stadium's main access point. Another ribbon board measuring 19.2 meters x 0.96

meters is installed on the back of the south stand's Diamond Vision screen, facing outside to provide information and visual entertainment as people enter the stadium.

Mitsubishi Electric has installed more than 1900 Diamond Vision screens worldwide, beginning with the world's first large, full-color system at Dodger Stadium in Los Angeles in 1980. Going forward, Mitsubishi Electric expects to continue expanding its business with large displays for public stadia and other sports facilities.

New Diamond Vision Signage at Saitama Stadium 2002

Type	Diamond Vision LEDerAd (Ribbon Board)		
Installation areas	Main and back upper stands	Photographers areas on north and south stands	Back of south stand
Size	169.92 m (w) x 0.96 m (h)	29.28 m (w) x 0.96 m (h)	19.2 m (w) x 0.96 m (h)
Light emitting element	High luminance LED element (full-color)		
Dot pitch	20mm		
Pixel Size (dots)	8,496 (w) x 48 (h)	1,464 (w) x 48 (h)	960 (w) x 48 (h)
Number of displays	2	2	1
Installation date	March 2014		

Type	Diamond Vision LED	Diamond Vision LED	
Installation areas	North and south stands	South Entrance	
Size	23.552 m (w) x 10.24 m (h)	3.84 m (w) x 2.24 m (h)	
	1,011 inches	175 inches	
Light emitting element	High luminance LED element (full-color)		
Dot pitch	16mm	6.7mm	
Pixel Size (dots)	2,944 (w) x 1,280 (h)	576 (w) x 336 (h)	
Number of displays	2	1	
Installation date	March 2013	March 2014	

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About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 3,567.1 billion yen (US\$ 37.9 billion*) in the fiscal year ended March 31, 2013. For more information visit http://www.MitsubishiElectric.com

*At an exchange rate of 94 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2013