



MITSUBISHI ELECTRIC CORPORATION

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Mitsubishi Electric's Executive Corporate Advisor Dr. Nomakuchi Wins Intellectual Property Achievement Award

Recognized for contributions to development and expansion of Japan's intellectual property system

TOKYO, April 10, 2015 – <u>Mitsubishi Electric Corporation</u> (TOKYO: 6503) announced today that Executive Corporate Advisor Dr. Tamotsu Nomakuchi has been awarded by Japan's Minister of Economy, Trade and Industry for his contributions to the nation's intellectual property system. The Intellectual Property Achievement Awards program is administered by the Japan Patent Office (JPO).

The award ceremony will be held at the Tokai University Club hall in Chiyoda-ku, Tokyo on April 17.

Dr. Nomakuchi, as a member of the Intellectual Property Strategy Headquarters under the Prime Minister's cabinet from 2003 to 2007 and then again from 2009 to 2013, helped to establish a national strategy to strengthen Japan as a hub of intellectual property. Specifically, he contributed to the formulation of strategic programs, acceleration of the JPO's examination process and establishment of the Intellectual Property High Court. As chairperson of the Intellectual Property Committee of the Ministry of Economy, Trade and Industry's Industrial Structure Council from 2007 to 2014, as well as chairperson of the Industrial Property Council of the JPO from 2006 to 2014, he guided critical discussions regarding Japan's intellectual property policy.

Dr. Nomakuchi also served as chairperson of the Japan Intellectual Property Association from 2007 to 2009 and chairperson of the Committee on Intellectual Property of Keidanren (Japan Business Federation) from 2006 to 2012. In these capacities, he helped to solidify and give voice to the opinions of the Japanese industrial sector, both Japan and overseas, thereby contributing further to Japan's intellectual property system.

November 1940	Born in Kagoshima Prefecture, Japan
March 1965	Completed master's program of Graduate School of Science, Kyoto University
	(March 1975: Earned Ph.D. in engineering, Osaka University)
April 1965	Joined Mitsubishi Electric
April 2002	Representative director, President and CEO, Mitsubishi Electric
	(June 2003: Representative executive officer, President and CEO, director)
April 2006	Chairman, Mitsubishi Electric
April 2009	Director, Mitsubishi Electric
	President, National Institute of Advanced Industrial Science and Technology
June 2010	Honorary Corporate Advisor, Mitsubishi Electric
April 2013 (current)	Executive Corporate Advisor, Mitsubishi Electric
	Grand Emeritus Advisor, National Institute of Advanced Industrial Science and
	Technology

Dr. Nomakuchi's biography

About the Intellectual Property Achievement Awards

The JPO organizes the Intellectual Property Achievement Awards to recognize individuals and companies for their contributions to Japan's industrial property rights system. There are two categories of awards. One category is for individuals who contribute to the system, including by helping to raise its public awareness. The other category is for companies that effectively use the system and thereby contribute to its operation and development. Separate awards in both categories are presented in the names of the Minister of Economy, Trade and Industry and the JPO Commissioner. For details, please visit <u>www.jpo.go.jp</u>.

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About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,054.3 billion yen (US\$ 39.3 billion*) in the fiscal year ended March 31, 2014. For more information visit http://www.MitsubishiElectric.com

*At an exchange rate of 103 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2014