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Mitsubishi Electric to Open Local Engineering Center in China

Strengthens factory automation application development in China

TOKYO, March 31, 2022 – [Mitsubishi Electric Corporation](https://www.mitsubishielectric.com) (TOKYO: 6503) announced today that it will open the “Collaborative Engineering Center (China)” within its local subsidiary Mitsubishi Electric Automation (China) Ltd., and will start developing factory automation (FA) applications at the center from April 1. The new engineering center will strengthen the company’s capabilities to quickly and flexibly respond to the diversifying needs of local customers through application development leading to improved customer satisfaction, and will help expand its FA systems business in China.



Mitsubishi Electric Automation (China) Ltd.,
where the Collaborative Engineering Center (China) is co-located

In recent years, there has been a growing need for a variety of specialist applications for FA products in a wide range of industries, including automotive, logistics, food and beverage as well as digital-related fields like semiconductors, electronic components, and data centers, and more recently decarbonization-related fields such as lithium-ion batteries. In order to be more responsive to the diversifying needs in the Chinese market, Mitsubishi Electric will leverage the new engineering center to develop FA applications that meet local customer needs and also provide customized FA solutions that span custom functions, motion programs and

custom screens for products ranging from programmable controllers and servos to human-machine interfaces (HMIs) and inverters.

Following the launch of the center in China, additional Collaborative Engineering Centers will be opened in North America, Europe, India and other regions around the world in 2023 and after. By 2025, Mitsubishi Electric plans to assign more than 200 engineers, aiming to strengthen the FA product application development process and provide customized applications on a global scale.

About Collaborative Engineering Center (China)

Name	Collaborative Engineering Center (China)
Location	Within Mitsubishi Electric Automation (China) Ltd.
Start of operation	April 1, 2022
Market supported	People’s Republic of China
Number of engineers	100 engineers planned in 2025
Scope	Development of FA product applications such as custom functions, motion programs, custom screens, etc. Main products handled: PLC, servo, HMI, inverter Supported language: Chinese, Japanese

About Mitsubishi Electric Automation (China) Ltd.

President	Wei Zhang
Location	Mitsubishi Electric Automation Center, No.1386 Hongqiao Road, Shanghai, China
Ownership	Mitsubishi Electric Automation (Hong Kong) Limited: 90% Mitsubishi Electric (China) Co., Ltd.: 10%
Paid-in capital	US\$ 19,487,000
Established	July 2002 (Changed to current name in May 2010)
Business	Sales and service of FA products and industrial mechatronics products, and technical support

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About Mitsubishi Electric Corporation

With 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” The company recorded a revenue of 4,191.4 billion yen (U.S.\$ 37.8 billion*) in the fiscal year ended March 31, 2021. For more information, please visit www.MitsubishiElectric.com

*U.S. dollar amounts are translated from yen at the rate of ¥111=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2021