



MITSUBISHI ELECTRIC CORP.

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Sep.14th, 2007

To: All Customers,

In Regards to Mitsubishi Electric Industrial LCD Module Selling and Supporting

Dear Customers,

We appreciate your use of Mitsubishi Industrial TFT-LCD displays and we are proud to be part of your successful business.

We apologize that recent news may have caused confusion and concerns with availability of Mitsubishi Electric Industrial TFT-LCD displays.

Optrex Corporation, which is one of our sales affiliates had recent rumors of selling by Reuters news at June 14th, and another article followed by one of Japanese newspaper source at September 14th. Mitsubishi Electric will still expand and commit Mitsubishi TFT-LCD Products to worldwide service with no effect by any changes to our sales affiliates. All customers will still receive our products with excellent service and will not have to hold any concerns on product availability.

If there are any questions or concerns, please contact us or to any of our sales affiliates.

[Mitsubishi Sales Strategy and Policy]

1. We have strong line up of optically enhanced displays to provide excellent sunlight visibility.
Our recent developments introduced multiple products with high brightness displays as high as 1500 cd/m², transfective displays, and more various types of enhancements will be introduced over the next few years.
2. We have a whole new line up of wide format LCD.
Wide ranges of products are supported from 4.3 inch to 17.5 inch in size to meet many applications.
3. Our long-term support has reached to 9th year in service with our first 12.1" SVGA series. Maintaining compatibility with same mounting hole, connector, pin assignment, etc. allowed our customer to keep using our product for many years, while improving optical performance to offer better performance on new updates. We will keep supporting customers for many years and to offer more variation with the same platform base products.

We hope that our new products will further satisfy your demand and will assist in making better solutions.

If you have any questions and comments, please feel free to contact us.

Sincerely yours,

Akihiro Maeda,
Group Vice President, General Manager
Semiconductor & Device Marketing Div.A
Mitsubishi Electric Corporation