

Overview



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Environmental Management and Long-Term Vision

Issues related with the prevention of global warming are being actively discussed worldwide today, involving not only advanced countries but also developing nations. Matters related with global warming are to be discussed as one of the main topics at the G8 Summit Conference which is scheduled to be held at Lake Toya, Hokkaido Prefecture, on July this year. Effective utilization of resources is also considered to be essential for the realization of a recycling-based society. In other words, environmental issues are very important challenges for all of us, including national governments, companies, and individual citizens, to consider and act on properly.

Up to now, the environmental initiatives taken by companies have typically focused on cost efficiency. However, the time has come for companies to establish “environmental management systems” which are designed to support both environmental and corporate operations. Environmental considerations and profit generation are both targeted under such environmental management systems, while laying the essential foundation for the sustainable development of corporations.

Mitsubishi Electric Group has continuously established an “Environmental Plan” every three years since 1993. At present, the “Fifth Environmental Plan” is being promoted. The Environmental Plan has been improved and extended by conforming more strictly to related laws and regulations and expanding the scope of voluntary environmental measures. In addition to these efforts, Mitsubishi Electric Group has developed its own “Environmental Vision 2021,” the targets of which are aimed to be achieved in 2021, the 100th anniversary of the founding of Mitsubishi Electric. The “Environmental Vision 2021” represents Mitsubishi’s view on the prevention of global warming and realization of a recycling-based society, while defining the ideal position of Mitsubishi Electric Group for realizing a sustainable society. Mitsubishi Electric Group is going to contribute to the realization of a sustainable society on the basis of Mitsubishi’s widely-recognized, extensive and highly advanced “technologies” and the positive and continuous “actions” of Mitsubishi’s employees.