

# Philanthropic Activities

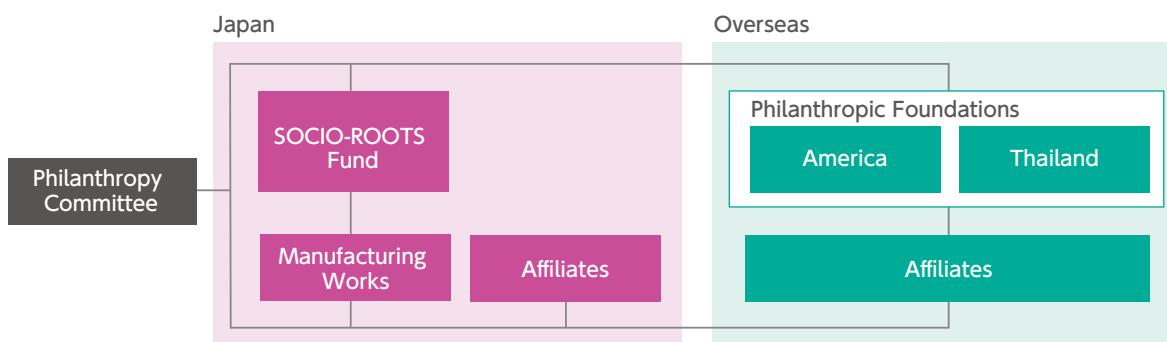
## Our Philosophy on Philanthropic Activities

As a corporate citizen committed to meeting societal needs and expectations, the Mitsubishi Electric Group will make full use of the resources it has at hand to contribute to creating an affluent society in partnership with its employees.

## Our Policies on Philanthropic Activities

- We shall carry out community-based activities in response to societal needs in the fields of social welfare and global environmental conservation.
- We shall contribute to developing the next generation through activities that support the promotion of science and technology, culture and arts, and sports.

## Philanthropy Promotion Framework



In 1990, the Philanthropy Committee was organized to commence Company-wide philanthropic activities, including the Mitsubishi Electric SOCIO-ROOTS Fund, based on social contribution activities that had previously been individually implemented by each office. In 1991, foundations were founded in the United States and Thailand to contribute to philanthropy in the social

welfare and science and technology sectors in the two countries.

Since organizing the Philanthropy Committee, Mitsubishi Electric has actively promoted community-based activities, and has carried out diverse philanthropic activities through its offices in Japan, as well as through affiliated companies in Japan and overseas.

## Engaging in Philanthropic Activities in Four Key Areas

### Community-based activities



#### Social Welfare

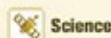
We support people with disabilities and senior citizens mainly through the Mitsubishi Electric SOCIO-ROOTS Fund. Many employees participate in this program every year, and have made donations to a total of more than 1,900 social welfare facilities.

### Global Environmental Conservation

#### Global Environmental Conservation

We encourage our employees to participate in Satoyama Woodland Preservation Projects for restoring natural environments in areas where Mitsubishi Electric offices are located, so that they may gain an awareness of the environmental burden that is generated through our daily business activities and exemplify the importance of environmental conservation through their actions.

### Activities that develop next-generation human resources



#### Science and Technology

To support the ambitions and inquisitive minds of youth who will play an important role in the development of technologies for the next generation, we teach children about the key technologies behind Mitsubishi Electric's products in an easy-to-understand manner through on-demand lessons, workshops, and science lessons.

### Culture and Arts, Sports

#### Culture and Arts, Sports

We also convey to children and people around the world the excitement of culture and sports, which extend on a global scale and bring enjoyment and fulfillment to people's lives.

## Social Welfare

### ■ Mitsubishi Electric SOCIO-ROOTS Fund

#### —Overview—

The Mitsubishi Electric SOCIO-ROOTS Fund was established in 1992 as a gift program in which the Company matches the amount of any donation made by its employees, thus doubling the goodwill of the gift. Many employees participate in the Fund each year. As of March 2017, the Fund has provided more than 12 billion yen to some 1,900 various social welfare facilities and programs. Branches have been set up at each of our business sites across Japan so that employees can provide monetary gifts that benefit social welfare facilities in their community. Community chest of in each prefecture have cooperated since the Fund's inception to provide referrals to donation recipients and information about

community needs.

The Fund will continue to steadily support grass roots activities, as its name indicates, so that it can help to create smiles with big support that consists of consideration shown to people in need by each employees.

#### Donations

Each Mitsubishi Electric business site makes inventive efforts to facilitate donation by its employees, carrying out fund-raising activities suitable to the site. Some examples of these activities include charity bazaars, charity auctions, and donations through vending machines.

#### Donation of "talking TVs" —Products that exhibit our strengths—



We have donated our "REAL" LCD TVs (talking TVs)—which can read digital programming and the setup menu aloud—to schools for the blind in order to assist people with visual impairments.

#### Assistance that Delivers Our Commitment

#### —Conveying the Good Intentions of Employees with a Smile—



We provide assistance to not only facilities supporting people with disabilities, but also nurseries, maternal and child living support facilities, foster homes, and assisted living facilities. Through presentation ceremonies, we strive to convey the feelings of our employees and provide support that people can put a face to. Messages of thanks from these facilities are a big motivator for our activities and always put a smile on employees' faces.

#### Donations for the Great East Japan Earthquake

#### —Activities prompted by our employees—



In response to requests from our employees, we are making ongoing efforts to support children affected by the earthquake. As of March 31, 2017, we have donated a sum of 133.5 million yen since the program began in FY2012.

## Global Environmental Conservation

### ■ Employees participation program “Woodland Preservation Project”

#### —Overview—

We have conducted the Satoyama Woodland Preservation Project since 2007. This project seeks to restore “familiar nature,” such as parks, forests, and rivers located in the vicinity of our business sites.

The aim of this project is to repay nature for its various bounties and for cultivating diverse life, and to contribute

to the communities where our business sites are located. Under the key words “simple” and “sustained,” these activities are taking place throughout Japan in phases. Employees put in physical effort to participate in building a safe and secure community, which also helps to broaden communication with the local community.



Activities on remote islands suffering from depopulation



Recovering Abandoned farmland



Furusato Forest Supporters of the Kanetsukidosan Furusato Forest



Restoring the natural woodlands of Mt. Fuji



Mitsubishi Electric Outdoor Classroom

## Science and Technology

### ■ Science Workshops

In order to nurture future engineers, we have been involved in the "Science education promotional activities for elementary, junior high and senior high school students" to convey basic principles of science in general since 2009, and "Science Workshops" that introduce the basic principles behind Mitsubishi Electric products since 2010.

Through participation in experiments and quizzes, the children learn while enjoying science, and experience the application of the basic scientific principles that they learn in the classroom in household appliances and various everyday equipment. Also, it is an opportunity for employees who serve as lecturers to look back on their work.



Experiment to see the three primary colors of light



Making a light kaleidoscope



Magnet experiment for learning about the basics of electronic power steering

## Activities by Mitsubishi Electric's Sports Teams

### Basketball

Nagoya Diamond Dolphins and Mitsubishi Electric Koalas, actively engage in activities to promote basketball, such as regularly sending their coaches and players to basketball workshops held throughout Japan for primary and junior high school students.



Basketball workshop

### American football

The company's American football players put their physical strength to use as volunteers to clean team's hometown and help restore areas affected by the Great East Japan Earthquake.



Cleaning of fallen leaves and sludge collected in a pond in the park

## Tennis

Professional players and employees who belong to Mitsubishi Electric's Tennis Japan League team "Mitsubishi Electric Falcons" sponsor tennis workshops throughout Japan. Also, through wheelchair tennis and blind tennis, people with/without disabilities interact learning the importance of deepening mutual understanding.



Event involving blind tennis players

## Badminton

Our badminton team in the Japan League, called Diamond Wings, engages in activities to promote badminton and contribute to the local community mainly in Hyogo prefecture, where the team is based. It helps train athletes and shares the excitement of badminton by holding training sessions and allowing high school students to participate in practices.



Badminton workshop

## Culture and Arts

### ■ Mouth and Foot Painting Artists of the World Exhibition

Every year, Mitsubishi Electric Building Techno-Service Co., Ltd. sponsors "Mouth and Foot Painting Artists of the World Exhibition" throughout Japan. As the title indicates, the exhibition features paintings by artists around the world who are deprived of the use of their hands, and thus paint using their mouths or feet to hold a paintbrush. The company encountered paintings drawn by artists belonging to the Association of Mouth and Foot Painting Artists of the World for the first time in 1991, when it purchased paintings to put on the wall of a lodging attached to a training facility in Kodaira city, Tokyo. Employees who saw these paintings were so impressed with the pieces that were laboriously painted by such artists, that they hosted an informal painting exhibition in the training facility in 1992. The response to this exhibition was so overwhelmingly positive that it came to be held throughout Japan starting in 1994. Promotional activities for the event are being continued by volunteers including the company employees and their families.



Mouth and Foot Painting Artists of the World Exhibition

## Mitsubishi Electric Foundations

### ■ Mitsubishi Electric America Foundation

#### Summary

Established in 1991, the Mitsubishi Electric America Foundation (MEAF) has invested \$15 million in innovative projects that help young people with disabilities maximize their potential and participation in society. Compared to about 70% of people without disabilities who are engaged in the workforce, the employment rate of young people with disabilities was about 21%. Therefore in 2012, MEAF launched its national M>PWR possible initiative focused on supporting innovative approaches to empower youth with disabilities so they can lead productive lives and achieve possible.

#### Example of support

The M> PWR possible Initiative aims to raise the employment rate of young people and veterans with disabilities by 2020, through funding for regional and nationwide organizations and building networks with these organizations. The goal of the Initiative is to increase the independence, self-confidence, and employment skills of young people with disabilities.

As one example, MEAF provides support for Project SEARCH which places students with cognitive disabilities in internships, leading to employment. The program has achieved a remarkable 70% employment rate (compared to the national average of 21% for people with disabilities).



A student with disabilities enjoying work

#### Collaboration with U.S. employees

Employee volunteers from Mitsubishi Electric Group companies in the U.S. engage in their communities as the foundation's accessTEAM\*. In 2016, MEAF's accessTEAM donated more than 7,700 volunteer hours.

\* Refers to the TEAM of Mitsubishi Electric volunteers in the U.S. that are empowering youth with disabilities. It also alludes to supporting access to employment in the field of S.T.E.A.M. (Science, Technology, Engineering, Art, Design, Mathematics).



Students with disabilities learn employment skills

### ■ Mitsubishi Electric Thai Foundation

#### Summary

Established in 1991, the Mitsubishi Electric Thai Foundation provides scholarships to university students, grants elementary school lunch, and conducts volunteer activities jointly with the Mitsubishi Electric Group companies in Thailand.

Furthermore, the foundation focuses on new volunteer activities in collaboration with the Thai Philanthropic Committee, which was newly established in 2015 to implement more effective activities throughout the Group.

#### Example of activities

Since 1993, scholarships have been awarded to students at four engineering universities. Aimed at students who have excellent grades, but have difficulties in studying due to economic circumstances, the scholarships help to develop Thai science and technology. Also, since 1999 the Foundation has granted a sum of money for school lunch to 30 elementary schools recommended by the Thai Ministry of Education.



Scholarship presentation ceremony

### ■ Collaboration with Thai employees

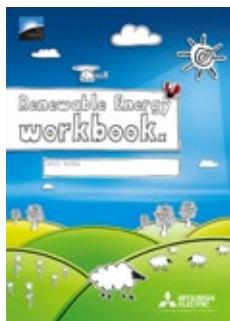
In addition to the tree-planting activities we implemented as a Group in the past, in 2016 we have carried out new initiatives: (1) Science classroom for elementary school students; (2) Community contribution activities through 5S\* activities in temples; (3) Donations to temples that care for AIDS patients. It was a massive effort with participation of 100 to 500 employees and local people each time, and we were able to share joy with many people through these social contribution activities.

\* Seiri(Sort), Seiton (Set in Order), Seisou (Shine), Seiketsu (Standardize), Shitsuke (Sustain)



Science classroom for elementary school students

## Oversea Activities



Educational program on renewable energy (UK)



Support for the Special Olympics (Italy)



Sponsoring a music festival "El Primer Palau" (Spain)



Supporting breeding of Formosan Sika deer, an endangered species and fostering the next generation of artists (Taiwan)



Educational support for underprivileged children (Colombia)



Joint afforestation activities involving three local sites (Indonesia)