

Rakuten Baseball Incorporated  
Mitsubishi Electric Corporation

**Rakuten Baseball Installs Stunning 20 x 16 m Mitsubishi Electric's  
Diamond Vision Screen at Kleenex Stadium Miyagi**

*1,036-inch high definition outdoor screen largest among Japanese baseball stadiums*

**Sendai and Tokyo, March 18, 2010** – Rakuten Baseball Incorporated announced today it has completed installation of a Mitsubishi Electric Corporation Diamond Vision large-scale display system at Kleenex Stadium Miyagi above the stands between right and center fields. The Diamond Vision screen, which measures 20.6 meters by 16.3 meters with a total surface area of 336.8 square meters, is the largest outdoor screen among baseball stadiums in Japan. Incorporating high-luminance light-emitting diodes (LEDs) aligned in a 15mm dot pitch, the screen is able to display high-definition video content.

Rakuten Baseball Incorporated was the first Japanese baseball organization to introduce ribbon vision in a stadium in 2007, and T-LED, a T-shaped screen installed behind home plate, in 2009. Both screens were manufactured by Mitsubishi Electric Corporation.

Rakuten Baseball Incorporated decided to install the screen above the stands between right and center fields in order to realize a more dynamic game-watching experience, and selected Mitsubishi Electric's Diamond Vision because of the company's experience in superior visual system technologies.

The Diamond Vision will be operated from Tohoku Rakuten Eagles' home opener scheduled for March 27 this year, complementing the existing scoreboard, ribbon vision and T-LED displays.



Fig.1 Right-center field stand large scale display system

**Specifications**

Screen name	Right-center field stand large scale display system
Product name	Diamond Vision LED
Screen size	20.64m(w) x 16.32m(h); 336.84m <sup>2</sup> ; 1,036-inch
Light emitting element	High luminance LED element (red, blue and green)
Dot pitch	<p style="text-align: center;">15mm</p> <p style="text-align: center;">15mm</p>
Pixel size (dot)	1,497,088 (1376 (w) x 1088 (h))

**Other large scale display systems at Kleenex Stadium Mivagi manufactured by Mitsubishi Electric Corporation**

Name	Product name	Feature contents	Size	Installation year
Ribbon vision	Diamond	-Fan service	94.08m(w) x 0.96m (h)	2007
	Ribbon	-Event effect	30.72m(w) x 0.96m(h)	2008
T-LED	Diamond Vision LED	-Advertisement	5.2m(w) , 2.1m(w) x 1.9m(h)	2009

**Customer Inquiries**

Large-scale Visual Information Systems

Mitsubishi Electric Corporation

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