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Customer Inquiries

Large-scale Visual Information Systems
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Mitsubishi Electric Completes Installation of Diamond Vision Screen at Toda Boat Racecourse

Tokyo, March 23, 2010 – Mitsubishi Electric Corporation (TOKYO: 6503) announced today that it has completed installation of a Diamond Vision large-scale display system at the Boat Racing Association's Toda Boat Racecourse in Toda City, Saitama Prefecture, Japan. The new screen will officially be illuminated on March 26, 2010, the 53rd anniversary of the Toda Gran Prix race.

Incorporating high-luminance light-emitting diodes (LEDs) aligned vertically and horizontally in a 10mm dot pitch (see specifications below) and the latest digital screen controllers, the new screen is able to display high-definition video content while retaining the 15m (w) x 9m (h) size of the previous screen. The display system is installed facing the main stand across the racing surface, and will display a variety of programs such as race playbacks, contestant profiles and gaming information in conjunction with another, adjacent 15m (w) x 9m (h) Diamond Vision screen installed by Mitsubishi Electric Corporation in 2001.

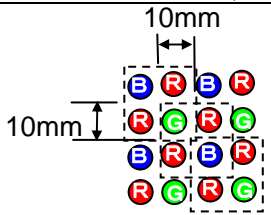
The new screen, which forms part of the revamped visual information system launched in 2007, will replace the facility's current, main CRT display, built and installed by Mitsubishi Electric Corporation in 1996.

Mitsubishi Electric has installed numerous other Diamond Vision displays at racing facilities in Japan in the past two years, including:

- 977-inch display at Biwako Kyotei (boat racing) in March 2008
- 828-inch display at Utsunomiya Keirin (bicycle racing) in March 2009
- 587-inch display at Maebashi Keirin (bicycle racing) in April 2009
- 561-inch display at JRA Sapporo Racecourse in June 2009
- 1,650-inch and 649-inch displays at JRA Nakayama Racecourse in August 2009
- 659-inch display at JRA Hakodate Racecourse in February 2010

Going forward, Mitsubishi Electric aims to further expand its business in large displays for racecourses and stadiums.

Specifications

Product name	Diamond Vision LED
Screen size	15.36m(w) x 8.96m(h); 137.6256m ² ; 700-inch
Light emitting element	High luminance LED element (red, blue and green)
Dot pitch	
Pixel size (dot)	1,536 (w) x 896(h)

Other Diamond Vision installations for Toda Boat Racecourse

Installation location	Feature contents	Size	Completion
On the other side	Race video, order	15.6m(w) x 9m(h), 140.4m ² , 709-inch	August 2001
In-house	Event	9.6m(w) x 3.456m(h), 33.18m ² , 401-inch	December 2007

Screen Trial



New screen



About Mitsubishi Electric

With over 85 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,665.1 billion yen (US\$ 37.4 billion*) in the fiscal year ended March 31, 2009. For more information visit <http://global.mitsubishielectric.com>

*At an exchange rate of 98 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2009.