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No. 2519

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Large-scale Visual Information Systems
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Mitsubishi Electric Completes Installation of Diamond Vision LED Screen at Kumamoto's KKWING

Athletics stadium screen replaced to provide brighter and higher resolution live videos

Tokyo, April 5, 2010 – Mitsubishi Electric Corporation (TOKYO: 6503) announced today that it has completed installation of a Diamond Vision large-scale LED display system at KKWING in Kumamoto City, Japan. The new 600-inch screen replaced the previous electric discharge tube screen installed 10 years ago, providing brighter and higher resolution live videos for the visitors of the Kumamoto Prefecture's multiple-use athletics stadium and also one of the main home stadiums for the J2 soccer team Roasso Kumamoto.

Incorporating high-luminance light-emitting diodes (LEDs) aligned vertically and horizontally in a 12.5-millimeter dot pitch (see specifications below) and the latest digital screen controllers, the new 13.2 meter × 7.6 meter screen is able to display high-definition video content. It will also cut down on energy consumption by 80 percent compared to the previous screen.

Mitsubishi Electric has installed numerous other Diamond Vision displays at soccer fields in Japan in the past years, including:

- 378-inch display at Yamaha Stadium in July 2002
- 460-inch display at Fukuda Denshi Arena in September 2005
- 491-inch display at NACK5 Stadium in September 2007

Going forward, Mitsubishi Electric aims to further expand its business in large displays for public athletics stadiums and other sports facilities.

Specifications

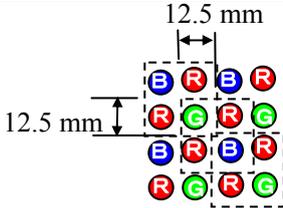
Product name	Diamond Vision LED
Screen size	13.2 m (w) × 7.6 m (h); 100.32m ² ; 600-inch
Light emitting element	High luminance LED element (red, blue and green)
Dot pitch	
Pixel size (dot)	1056 (w) × 608 (h)

Photo of new screen



About Mitsubishi Electric

With over 85 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,665.1 billion yen (US\$ 37.4 billion*) in the fiscal year ended March 31, 2009. For more information visit <http://global.mitsubishielectric.com>

*At an exchange rate of 98 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2009.

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