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**Mitsubishi Electric to Build New Production Facility for
Factory Automation Equipment at Nagoya Works**

Stronger production structure to meet increased global demand for FA products

Tokyo, July 10, 2012 – [Mitsubishi Electric Corporation](#) (TOKYO: 6503) announced today that it will build a new production facility for factory automation products at the company's Nagoya Works, located in Aichi Prefecture, Japan. The 6.5 billion yen facility is expected to start operation in January 2014, and will play a key role in meeting the growing global demand created by the acceleration of factory automation, especially in China and other Asian countries. Mitsubishi Electric will target consolidated annual sales of 600 billion yen from its factory automation systems business by March 2016.

The new facility will enable increased production of programmable controllers, as well as enhance production capacity for key components in the company's drive control equipment manufactured around the world. Through cooperation with R&D and design sections, the facility will also incorporate advanced manufacturing technologies to enhance product competitiveness, as well as efficient, energy-saving equipment to reduce power consumption. In response to demand for stable product supplies following the Great East Japan Earthquake, the new building will feature a seismic isolation structure to ensure business continuity in the event of a large earthquake.

Recent labor shortages, the rise in wages and a demand for high-quality products have rapidly led to increased factory automation. To meet the demand from the expanding global market for automation equipment, Mitsubishi Electric is currently engaged in building a market-oriented production structure in China, India and other countries, as well as strengthening its manufacturing base in Japan.



Rendition of new production facility at Nagoya Works

In light of the company's increasing global production volume, it is critical to expand the capacity of its Nagoya Works, the company's principal facility for automation equipment production, to ensure supplies of key parts to Mitsubishi Electric's factory automation lines worldwide.

Outline

Location	Higashi-ku, Nagoya-City, Aichi Prefecture, Japan
Building area	Approximately 5,000 square meters
Floor space	Approximately 26,000 square meters
Structure	RC building, 6 floors, seismic isolation structure
Production items	- Factory automation equipment (programmable controllers) - Key components of drive control equipment
Scheduled completion	December 2013
Start of operations	January 2014
Investment	Approximately JPY 6.5 billion
Eco-conscious and energy-efficient measures	- 50 kilowatt photovoltaic system - LED lighting - Energy management systems utilizing FA total solution 'e&eco-F@ctory'

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About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 3,639.4 billion yen (US\$ 44.4 billion*) in the fiscal year ended March 31, 2012. For more information visit <http://www.MitsubishiElectric.com>

*At an exchange rate of 82 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2012