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Mitsubishi Electric Issues New Philosophy and Policies for Philanthropy

TOKYO, April 1, 2014 – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.com) (TOKYO: 6503) announced today that it has issued a new corporate statement, entitled Philosophy and Policies on Philanthropic Activities for Mitsubishi Electric Group employees worldwide, effective immediately.

According to Nobuyuki Okuma, Executive Officer in charge of General Affairs and Human Resources, “Mitsubishi Electric Group’s new Philosophy and Policies on Philanthropic Activities, which is based on our corporate mission and seven guiding principles, establishes a common philosophy and policies that incorporate our principles for local philanthropic activities.”

New Philosophy and Policies on Philanthropic Activities

Philosophy:

As a corporate citizen committed to meeting societal needs and expectations, the Mitsubishi Electric Group will make full use of the resources it has at hand to contribute to creating an affluent society in partnership with its employees.

Policies:

- We shall carry out community-based activities in response to societal needs in the fields of social welfare and global environmental conservation.
- We shall contribute to developing the next generation through activities that support the promotion of science and technology, culture and arts, and sports.

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About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 3,567.1 billion yen (US\$ 37.9 billion*) in the fiscal year ended March 31, 2013. For more information visit <http://www.MitsubishiElectric.com>

*At an exchange rate of 94 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2013