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**Mitsubishi Electric to Exhibit at Eco-Products 2015**

*Will showcase cutting-edge green technologies and products for sustainable societies*

**TOKYO, November 26, 2015** – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.com) (TOKYO: 6503) announced today that the Mitsubishi Electric Group will exhibit a variety of green products and technologies at Eco-Products 2015, one of Japan's largest environmental exhibitions, which will take place at the Tokyo Big Sight exhibition complex on December 10–12.

The Mitsubishi Electric booth (No. 5-025, East Hall 5) will present the company's many green initiatives as a global industrial leader. Exhibitions organized under the theme *The key to the future lies in the past* will center on cutting-edge new technologies and products for applications ranging from the home to outer space, as well as innovations for improving the environmental performance of past models.



Rendition of Mitsubishi Electric booth

## **Zones and Main Exhibits**

### **Environmental Technologies in the Home, Society and Outer Space**

The zone for Environmental Technologies will include demonstrations of energy-saving as well as convenient functions in new-model room air conditioners, refrigerators, vacuum cleaners, rice cookers and TVs. A compact radioactivity detector will perform quick measurements of radiation in food, animal feed and waste. The zone also will showcase home appliances from the 1960s and 1970s to inform visitors about the wealth of technological innovations Mitsubishi Electric has introduced over the years.

### **Energy-saving Solutions for Buildings and Factories**

The zone for Energy-saving Solutions will present technologies and equipment that effectively reduce energy consumption in factories and offices. Case studies will introduce cutting-edge technologies incorporated in three of Mitsubishi Electric's advanced manufacturing sites in Japan.

### **Main Stage**

The main stage will present videos of initiatives deployed at Mitsubishi Electric business sites to reduce CO<sub>2</sub> emissions and preserve biodiversity. Also, a workshop for children will demonstrate how water can be purified using plastic bottles.

### **Collaboration with other Mitsubishi Companies**

As at last year's show, Mitsubishi Electric will again collaborate with several other Mitsubishi companies, including AGC Glass Products Co., Ltd., Mitsubishi Chemical Holdings Corporation and Mitsubishi Motors Corporation. Under the theme *Discover a cool tomorrow with Mitsubishi companies*, the four companies will jointly organize quizzes and other visitor-participation events to showcase a wide range of green initiatives.

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### **About Mitsubishi Electric Corporation**

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,323.0 billion yen (US\$ 36.0 billion\*) in the fiscal year ended March 31, 2015. For more information visit:

<http://www.MitsubishiElectric.com>

\*At an exchange rate of 120 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2015