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## **Mitsubishi Electric to Exhibit at EcoPro 2016**

*Thinking together about a better future*

**TOKYO, November 24, 2016** – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.com) (TOKYO: 6503) announced today that its group companies will exhibit green products and technologies at EcoPro 2016, one of Japan's largest environmental exhibitions, which will take place at the Tokyo Big Sight exhibition complex on December 8–10.

The Mitsubishi Electric booth (No. 5-021, East Hall 5) will present the many green initiatives of Mitsubishi Electric, as a global leading green company. Exhibitions organized under the theme *Eco Changes Today with an Eye on Tomorrow* will center on cutting-edge new technologies and products for applications ranging from the home to outer space, as well as innovations for upgrading improving the environmental performance of previous products that are already in service.



Rendition of Mitsubishi Electric booth

## **Zones and Main Exhibits**

The booth will organize wide-ranging products and technologies into the following three zones to encourage visitors to think about a better future together with Mitsubishi Electric.

### **Daily Life**

The zone will present a typical day in the life of a consumer one day and presents how Mitsubishi Electric products and services are designed for the environment and contribute to people's life through one day. It includes demonstrations of energy savings and convenient functions in appliances, such as air conditioners, refrigerators, vacuum cleaners, rice cookers and TVs.

### **Innovative Technology**

Here visitors will learn about cutting-edge technologies for a better future, such as the innovative SeaAerial<sup>®</sup> antenna system that shoots a column of seawater into the air to create a conductive plume for the transmission and reception of radio-frequency waves.

### **CSR**

This third zone will introduce Mitsubishi Electric's environmental social activities, such as the use of advanced recycling technologies for used appliances, as well as its CDP's A-List selection as superior green leading company.

### **Main Stage**

The main stage will present the products that are exhibited throughout the booth. It also will serve as the venue for the Eco Cooking workshop, which will explain how to prepare food wisely in terms of the environment.

### **Others**

To assist visitors from foreign countries in communicating with booth staffers, they will be welcomed to use a voice-activated drawing function to display spoken words draw with their fingers on a screen. Also, Mitsubishi Electric's DIAPLANET TOWNEMS service, which is based on an energy-management system (EMS), will be presented in the event organizer's booth.

*SeaAerial is a registered trademark of Mitsubishi Electric Corporation.*

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## **About Mitsubishi Electric Corporation**

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,394.3 billion yen (US\$ 38.8 billion\*) in the fiscal year ended March 31, 2016. For more information visit:

[www.MitsubishiElectric.com](http://www.MitsubishiElectric.com)

\*At an exchange rate of 113 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2016