June 13, 2017

To the press and whom it may concern:

Innovation Network Corporation of Japan
Mitsubishi Electric Corporation
Zenrin Co., Ltd.
Pasco Corporation
Aisan Technology Co., Ltd.
Increment P Corporation
Toyota Mapmaster Incorporated

Regarding Investment in Dynamic Map Planning Co., Ltd.
- Launching the Development of High-Precision 3D Map Data to Realize Automated Driving
- IN CJ and Major Shareholders Underwriting a 3.7 Billion Yen Capital Increase through Third-Party Allocation

Innovation Network Corporation of Japan (IN CJ), Mitsubishi Electric Corporation, Zenrin Co., Ltd., Pasco Corporation, Aisan Technology Co., Ltd., Increment P Corporation, and Toyota Mapmaster Incorporated (hereinafter “seven underwriters”) have decided to underwrite a capital increase through third-party allocation of shares to invest a total of 3.7 billion yen in promoting a new business launched by Dynamic Map Planning Co., Ltd. (hereinafter “DMP”), a Japanese company specializing in research, development and demonstration of high-precision three-dimensional map data.

At the same time, DMP will shift from a planning company to an operating company, making a fresh start as “Dynamic Map Platform Co., Ltd.”

DMP was established in June 2016 through the joint investment of electric, mapping, surveying, and automotive companies as a planning company tasked with exploring the development, demonstration and management of high-precision 3D map cooperation areas to realize automated driving and safety drive assistance systems. To prepare for full-fledged operations, DMP has focused specifically on creating data specifications, system architecture and data maintenance specifications, coordinating with related organizations, and conducting feasibility studies, in addition to analyzing and evaluating its business prospects on the premise of permanently maintaining data.

DMP had originally intended two years for its establishment as a planning company, but has now decided to commercialize its technology ahead of schedule to respond more quickly to market needs. Moving forward, to launch its business as an operating company by fiscal 2018, DMP will begin developing high-precision 3D mapping platform data for all expressways and highways in Japan, while also strengthening cooperation with road management authorities and distribution companies to realize efficient platform data maintenance. Furthermore, DMP is planning to target other roads in Japan and abroad in the future.

The introduction of high-precision 3D maps is expected to play a significant role in both society and industry by contributing to the creation of a next-generation road
traffic society. High-precision 3D mapping will help advance automated driving and driving safety support systems aimed at reducing traffic accidents and fatalities, providing transportation support for vulnerable road users, and alleviating the environmental impact by easing traffic congestion. This technology also offers high potential for applications across a wide range of fields, such as preventing and mitigating the impact of natural disasters and managing and maintaining social infrastructure.

To meet these expectations, the seven underwriters will provide DMP with growth capital and work in cooperation with automotive companies, related organizations and all stakeholders to support and enhance DMP’s business operations, including the dispatch of directors and the formulation of business strategies and projects, with a view to realizing DMP’s corporate slogan of “Remodeling of the Earth.”

Overview of Dynamic Map Planning Co., Ltd.
(Shifting to an operating company on June 30)
Established: June 2016
Principal lines of business:
- Research, development and demonstration of high-precision three-dimensional map data
- Provision of high-precision three-dimensional map data
Address: Keikyu Dai-2 Building, 3-25-23 Takanawa, Minato-ku, Tokyo, Japan
Representative: Tsutomu Nakajima, President
URL: http://www.dynamic-maps.co.jp/

Overview of Innovation Network Corporation of Japan (INCJ)
Established: July 2009
Address: 1-4-1 Marunouchi, Chiyoda-ku, Tokyo, Japan
Principal lines of business:
- Investment in innovative businesses to promote the creation and development of next-generation industries through open innovation
- Investment capacity of up to approximately 2 trillion yen
Legal reference: The Industrial Competitiveness Enhancement Act (Act No. 98 of 2013)
Representative: Mikihide Katsumata, President
URL: http://www.incj.co.jp/

Overview of Mitsubishi Electric Corporation
Established: January 1921
Address: 2-7-3 Marunouchi, Chiyoda-ku, Tokyo, Japan
Principal lines of business:
Development, manufacture and sales of energy and electric systems, industrial mechatronics, information and communication systems, electronic devices, and home appliances
Representative: Masaki Sakuyama, President and CEO
URL: http://www.MitsubishiElectric.co.jp/
Overview of Zenrin Co., Ltd.
Established: April 1961
Address: 3-1 Nakabarushinmachi, Tobata-ku, Kitakyushu-shi, Fukuoka Prefecture, Japan
Principal lines of business:
- Collection and management of a broad range of information as the basis of Zenrin’s “4D Geospatial Information” to provide various types of maps, including residential maps, map databases and other contents
- Software development and services involving or related to Zenrin’s 4D Geospatial Information
Representative: Zenshi Takayama, President and CEO
URL: http://www.zenrin.co.jp/

Overview of Pasco Corporation
Established: July 1949
Address: 1-1-2 Higashiyama, Meguro-ku, Tokyo, Japan
Principal lines of business:
- Collection of spatial information (surveying and measuring)
- Modeling of collected spatial information
- Support for optimization, decision-making and risk management by utilizing spatial information
- Support for preservation and management of national land, disaster prevention and environmental protection measures, and infrastructure management and maintenance
Representative: Kenichi Furukawa, President and CEO
URL: http://www.pasco.co.jp/

Overview of Aisan Technology Co., Ltd.
Established: August 1970
Address: AT Building, 3-7-14 Nishiki, Naka-ku, Nagoya, Aichi Prefecture, Japan
Principal lines of business:
- Design, development, distribution and maintenance of CAD systems for public surveys, registration surveying and civil engineering, and construction industries
- Contract development of positioning analysis software and conversion modules for high-precision world coordinate systems
- Research and development of software for maintaining high-precision 3D maps
- Sales of the “Mobile Mapping System (MMS)” and contract high-accuracy 3D measurement services
- Development of a high-precision 3D map database for automated driving
- Support for developing automated driving systems and creation of demonstration test settings
Representative: Tetsuji Yanagisawa, President and Representative Director
URL: http://www.aisantec.co.jp/

Overview of Increment P Corporation
Established: May 1994
Address: 2-28-8 Honkomagome, Bunkyo-ku, Tokyo, Japan
Principal lines of business:
- Production of a wide range of digital contents and software, including digital map data
Representative: Takumi Jinguji, President and CEO
URL: http://www.incrementp.co.jp/
Overview of Toyota Mapmaster Incorporated
Established: July 1998
Address: Nagoya Mitsui New Building, 11th floor, 1-24-20 Meieki-minami, Nakamura-ku, Nagoya, Aichi Prefecture, Japan
Principal lines of business:
- Planning and development of navigation system products
- Planning, research, creation and sales of map data and related data for navigation systems
Representative: Shigetoshi Azuma, President
URL: http://www.mapmaster.co.jp/

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Tel: 03-3715-1048

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