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**FOR IMMEDIATE
 RELEASE**

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Detailed New Product Specification Information

Silver Series 4:3(Standard-Format) HD-Upgradeable Projection Televisions

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
VS-50111	50" 4:3 HD-Upgradeable Projection Television	\$2,099.00
VS-60111	60" 4:3 HD-Upgradeable Projection Television	\$2,499.00

Featuring:

- 1080i full screen HD and 810i Letterboxed HD display capability
- 3D Y/C Motion-AdaptiveDigital 480-line Comb Filters
- Front Surface Mirrors
- Two Component Video Inputs with 480i/480p/1080i capability
- ColorTuned™ Diamond Shield
- Five picture format modes

Gold Series 16:9 (Widescreen Format) HD-Upgradeable Projection Televisions

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
WT-42311	42" 16:9 Tabletop HD-Upgradeable Projection Television	\$2,199.00
WS-48311	48" 16:9 HD-Upgradeable Projection Television	\$2,399.00
WS-55311	55" 16:9 HD-Upgradeable Projection Television	\$2,899.00
WS-65311	65" 16:9 HD-Upgradeable Projection Television	\$3,399.00

Featuring:

- All the relevant key features of the Silver Series, plus:*
- Three Component Video Inputs with 480i/480p/1080i capability
 - Seven picture format modes
 - Advanced Multi-Image Display

Gold Plus Series 16:9 (Widescreen Format) HD-Upgradeable Projection Televisions

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
WS-55411	55" 16:9 HD-Upgradeable Projection Television	\$3,199.00
WS-65411	65" 16:9 HD-Upgradeable Projection Television	\$3,699.00
WS-73411	73" 16:9 HD-Upgradeable Projection Television	\$7,199.00

- Featuring:* All the key features of the Gold Series, plus:
- *Quad Field Focus™ CRT Control System*
 - *System 4 Home Theater Control*
 - *Improved Cosmetic Design*

Platinum Series 16:9 (Widescreen) Integrated HD Projection Televisions

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
WS-48511	48" 16:9 Integrated High-Definition Projection TV	\$3,299.00
WS-55511	55" 16:9 Integrated High-Definition Projection TV	\$3,799.00
WS-65511	65" 16:9 Integrated High-Definition Projection TV	\$4,299.00

- Featuring:*
- *Integrated Third-Generation Over-The-Air and Cable Digital Receiver.*
 - *IEEE 1394 High-Speed Digital Network Connections with 5C (DTVLink compliant)*
 - *Home Audio Video Interoperability (HAVi) Technology*
 - *NetCommand™ 2.0 (2nd Generation) Integrated Analog/Digital System Control (Patent Pending) Technology*
 - *DTV-Link Compliance*
 - *Simultaneous HD content down-conversion to S-Video and Composite Video output for analog recording of digital content (Broadcast or IEEE 1394 Source)*
 - *MicroFine Plus™ CRTs for a brighter, sharper picture*
 - *Fully Illuminated Remote Control*

Platinum Plus 16:9 (Widescreen) Integrated HD Projection Televisions

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
WS-65611	65" 16:9 Integrated High-Definition Projection TV	\$4,799.00

- Featuring:* All the key features of the Platinum Series, plus:
- *QuadField Focus™ CRT Control System*
 - *Improved audio reproduction with coaxial drivers*
 - *Enhanced cosmetic design*

Diamond Series™ Projection Televisions

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
WS-55711	55" 16:9 Integrated High-Definition Projection TV	\$5,999.00
WS-65711	65" 16:9 Integrated High-Definition Projection TV	\$6,499.00
WS-73711	73" 16:9 Integrated High-Definition Projection TV	\$10,499.00

Featuring: *The key features of the Platinum Plus Series, plus:*

- *Anti-Glare Diamond Shields*
- *TruFocus™ Lens System*
- *Gold-plated, High-conductivity Connectors*
- *Two-way Stereo Speakers*
- *Deluxe Hi-Gloss Cabinetry*

DLP™ Technology Based Projection Televisions:

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
WD-65100	65" DLP based HD-Upgradeable Projection TV.	\$17,500.00

Featuring:

- *720 x 1280 Pixel DLP solid-state projection technology*
- *HD-Upgradeable design (480i, 480p, 720p & 1080i capability)*
- *VGA, S-VGA and XGA Computer Input Capability*
- *5 S-Video, 2 480i & 480p Component, 1 HD Component & RGBHV, and 2 PC Inputs.*
- *Simultaneous Computer and Video or HDTV side-by-side Display Capability*
- *Front Surface Mirror*
- *3D Y/C Digital 480-line Comb Filter*

4 Head Hi-Fi Analog VCRs:

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
HS-U448	Hi-Fi VHS Analog VCR	\$99.00

Featuring:

- *4 Head Design Using S-VHS Grade (Narrow-gap) Recording Heads*
- *500X Fast-Forward & Rewind Speed*
- *Auto-Clock Set*
- *Advanced One-Touch Recording (OTR²)*
- *7-Step Shuttle*
- *Blank Search*
- *PerfecTape™ Select*

Super-VHS Analog VCRs:

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
HS-U748	Super-VHS Analog VCR	\$199.00
HS-U778	Super-VHS Analog VCR	\$249.00

Featuring:

- *High-Speed Mechanism for Fast Rewind and Fast-Forward*
- *2DY/C Digital Comb Filters*

In addition, the HS-U778 includes:

- *VCR Plus+ C3[®] (with Cable Box Control)*
- *Enhanced VCR Control with Satellite Receiver Capability*
- *S-Video Pass-through*

Note: VCR Plus+ C3 is a registered trademark of Gemstar Development Corporation. The VCR+ system is manufactured under license from Gemstar Development Corporation.

Digital-VHS High-Definition VCR:

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
HS-HD1100U	Combination Digital HD VCR with VHS Analog Capability	\$749.00
HS-HD2000U	Combination Digital HD VCR with S-VHS Analog Capability	\$1,049.00

Featuring:

- *High-Definition level IEEE 1394 Bitstream Recording Capability*
- *HAVi System Control Software*
- *5C Copy Protection Technology*
- *Full VHS Analog Functionality*

In addition, the HS-HD2000U includes:

- *S-VHS analog functionality*
- *3D Y/C Motion Adaptive 480-line Comb Filter*
- *Digital Noise Reduction & Time Base Correction*
- *Jog Shuttle Remote with LCD*
- *Satellite STB Control for Recording*

DVD Players:

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
DD-4030	DVD Player with Component Video Output	\$169.00

Featuring:

- *High-Performance Single Disk Mechanism*
- *24-Bit/96Khz Audio Processor*
- *100 dB Audio Signal-to-Noise Ratio*
- *MP-3 and CD-R/RW Capability*

<u>Model</u>	<u>Description</u>	<u>Sugg. Value Price</u>
DD-6030	DVD Player with Progressive Scan Output	\$279.00

Featuring:

- *TrueProgressive™ 3:2 Pull-Down Progressive Output*
- *54 MHz/10-Bit Video Processor*
- *24-Bit/96Khz Audio Processor*
- *112 dB Audio Signal-to-Noise Ratio*
- *MP-3 and CD-R/RW Capability*
- *Video CD Capability*
- *Jpeg Viewer*

DD-8030	DVD Player with Progressive Scan & DVD-Audio	\$329.00
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Featuring: The same features of the DD-6030, Plus:

- *6-Channel DVD Audio Decoder and Output*
- *6-Channel AC-3 Audio Decoder and Output*

Mitsubishi Digital Electronics America, Inc. (MDEA) manufactures and markets a comprehensive line of premium quality NTSC/HDTV projection televisions, plasma displays, satellite receivers, VCRs and DVD Players for complete home theater systems. Recognized as the world leader and innovator of big screen and digital television receiver technology, MDEA develops audio and video products that lead the industry in performance, ease-of-use and system integration. For additional information about MDEA, visit <http://www.mitsubishi-tv.com>.

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