

**FOR IMMEDIATE RELEASE**

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## **Mitsubishi Electric Receives 2<sup>nd</sup> Diamond Vision Display Order from Hakodate Racecourse**

**Tokyo, December 14, 2009** – [Mitsubishi Electric Corporation](http://www.mitsubishielectric.com) (TOKYO: 6503) announced today that it has received a second order for a large Diamond Vision™ display system for the Hakodate Racecourse, which is operated by the Japan Racing Association in Hakodate, Hokkaido.

The newly ordered display will be a 17 m x 7 m high-definition main screen featuring high-luminance light-emitting diodes (LEDs) aligned in a 10 mm dot pitch (see “Specifications” below). The split-screen display can simultaneously present two separate screens of content, such as live footage of a race on one screen and race odds and other data on the other.

The large display will begin operating as part of a new main stand in June 2010, when Hakodate Racecourse is scheduled to complete a full-scale reconstruction. It will replace the facility’s current CRT main display, also built and installed by Mitsubishi Electric Corporation in 1996.

In April of this year, Hakodate Racecourse also ordered a 15 m x 8 m display featuring an 8 mm dot pitch for the paddock area. Operation is scheduled to begin in March 2010.

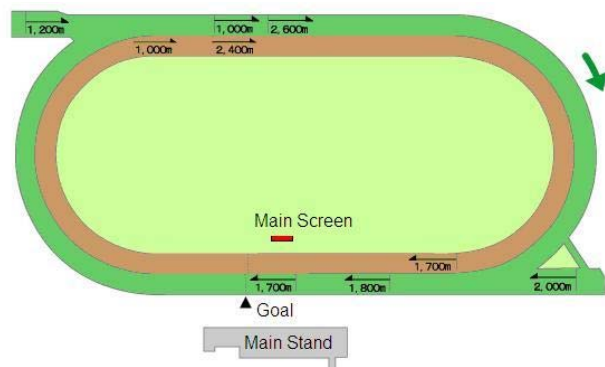
Mitsubishi Electric has installed numerous other Diamond Vision displays at racing facilities in Japan in the past two years, including a 977-inch display at Biwako Kyotei (boat racing) in March 2008, an 828-inch display at Utsunomiya Keirin (bicycle racing) in March 2009, a 587-inch display at Maebashi Keirin (bicycle racing) in April 2009, a 561-inch display at JRA Sapporo Racecourse in June 2009, and 1,650-inch and 649-inch displays at JRA Nakayama Racecourse in August 2009.

Going forward, Mitsubishi Electric aims to further expand its business for large screens for racecourses and stadiums.

**Specifications of New Diamond Vision Screens at Hakodate Racecourse**

	Main screen	Paddock screen
Type	Diamond Vision LED	
Size	735 inches 17.28 m (w) x 7.04 m (h)	659 inches 14.59 m (w) x 8.192 m (h)
Light-emitting element	High luminance LED element (red, blue and green)	
Dot pitch		
	10mm	8mm
Pixel size (dots)	1,728 (w) x 704 (h)	1,152 (w) x 640 (h)

**Location (Main Stand) of New Main Screen**



**Conceptual Image of New Main Screen**



**About Mitsubishi Electric**

With over 80 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,665.1 billion yen (US\$ 37.4 billion\*) in the fiscal year ended March 31, 2009. For more information visit <http://global.mitsubishielectric.com>

\*At an exchange rate of 98 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2009.

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