

Sojitz Corporation
Mitsubishi Electric Corporation

Sojitz and Mitsubishi Electric Install Stunning 108 x 11 m Diamond Vision Screen at Dubai's Meydan Racecourse

Tokyo, January 28, 2010, Sojitz Corporation and Mitsubishi Electric Corporation installed a Diamond Vision screen as one of the world's largest and widest video systems at Meydan Racecourse, which opened today in Dubai, United Arab Emirates.

Meydan Racecourse, a multipurpose facility with five-star hotel and museum as well as racecourse, has spectator stands totaling 1.6 km to accommodate 60,000 spectators, making this the world's largest racecourse. The Diamond Vision screen also boasts world-class proportions, measuring 107.52 meters by 10.88 meters for a total area of 1,169.8 square meters (registry as a Guinness World Record is pending).

The screen contains approximately 12 million high-brightness light-emitting diodes (LEDs) for spectacular high-definition images.

The Dubai World Cup, the world's richest, USD 10 million prize money, horserace and now preparing for its 15th running, will be held at Meydan Racecourse this March, attracting audience not just from the Middle East but from around the world.

Mitsubishi Electric's Diamond Vision has been installed in more than 950 locations worldwide, including Tokyo Dome and the new stadium of Dallas Cowboys.

In response to the rising demand for large-screen video equipment in commercial facilities, racecourses and sports stadiums, Sojitz and Mitsubishi Electric intend to continue pursuing orders in the UAE and throughout the Middle East.

Specifications of New Screen

Product Name	Diamond Vision LED
Screen size	10.88 m × 107.52 m, or approx. 1,169.8m ² (4,255 in. ²)
Light-emitting elements	High-luminance LED elements (red, blue and green)
Picture element structure (dot pitch)	
Picture element count	11,698,176 dots (1,088 dots high × 10,752 wide)
Brightness (brightness adjustment)	7,000 cd/m ² (64 levels)
Picture element density	10,000 dots/m ²
Display levels	4,096 levels for each color (12-bit)
Viewing angle	Horizontal: ±70 degrees; Vertical: +15 to -30 degrees

Media Contact

Sojitz Corporation
Tomoko Kato, Public Relations Dept.
6-1-20 Akasaka, Minato-ku, Tokyo 107-8655
TEL:03-5520-3188 FAX:03-5520-2125
E-Mail: kato.tomoko-3@sojitz.com

Mitsubishi Electric Corporation
Katsunobu Muroi, Public Relations Division.
Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo 100-8310
TEL: 03-3218-2346 FAX: 03-3218-2431
E-Mail: prd.gnews@nk.MitsubishiElectric.co.jp

Customer Inquiries

Mitsubishi Electric Corporation
Overseas Marketing Department-Public Utility Systems
Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo 100-8310
TEL: 03-3218-9241 FAX: 03-3218-9048