

Our Leaders' Purposes



# Yasumichi Tazunoki

**Mitsubishi Electric**  
Executive Officer,  
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Equipment

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## Enrich society and lifestyles.

### Thoughts behind my Purpose

Since I joined the Mitsubishi Electric Group more than 30 years ago, I have been mainly engaged in operations at the Living Environment & Digital Media Equipment Group. Business operations in this division are focused on creating a comfortable living environment, as well as building infrastructure for an enriched lifestyle. By ensuring the expansion of operations in this area and developing this business, we can achieve the Mitsubishi Electric Group's Purpose, which is "the realization of a vibrant and sustainable society." It will also guide us to the Living Environment & Media Equipment Group's concept, "Let Us Share Happiness."

Additionally, in order to achieve this Purpose, all the personnel in this division with different responsibilities and positions must nurture a culture, in which everyone respects and helps each other. By doing so, I believe that we can create an affluent working environment and workplace culture.

Please refer to here for more details.

Mitsubishi Electric Group Internal Information Site

### Our Leaders' Purposes : Yasumichi Tazunoki

<https://www.mitsubishielectric.com/corporate-communication/colleague/purpose/leaders-purpose/YTazunoki-purpose/index.html>

\* You can access it from your personal computer or smartphone.

Check it on your smartphone.

