

# Overview



Author: *Hirofumi Nakano\**

## Environmental Technologies Contributing to a Sustainable Society

The Mitsubishi Electric Group, as a “Global, Leading Green Company”, contributes to the achievement of an affluent society that balances “sustainability” with “safety, security and comfort”.

As a manufacturer, we have a responsibility to reduce the environmental impact of not only our production activities, but also throughout the life cycle of products, from procuring resources and materials to the development, production, and sales of products, as well as reclamation and recycling of products after use.

The Mitsubishi Electric Group endeavors to develop energy-saving, highly-efficient products from the design stage. We also strive to conserve resources by making smaller products and developing technologies for improving the environment including purification of soil and water. In addition, we reduce waste through recycling and developing products with less environmental impact even at the disposal stage.

This special edition introduces our recent technologies that contribute to environmental protection. We seek to grow and contribute to a sustainable society through such environmental efforts as a company that is valued by society.