Our Values

Trust, Quality, Technology, Ethics and Compliance, Humanity, Environment, Society

Commitment

Changes for the Better

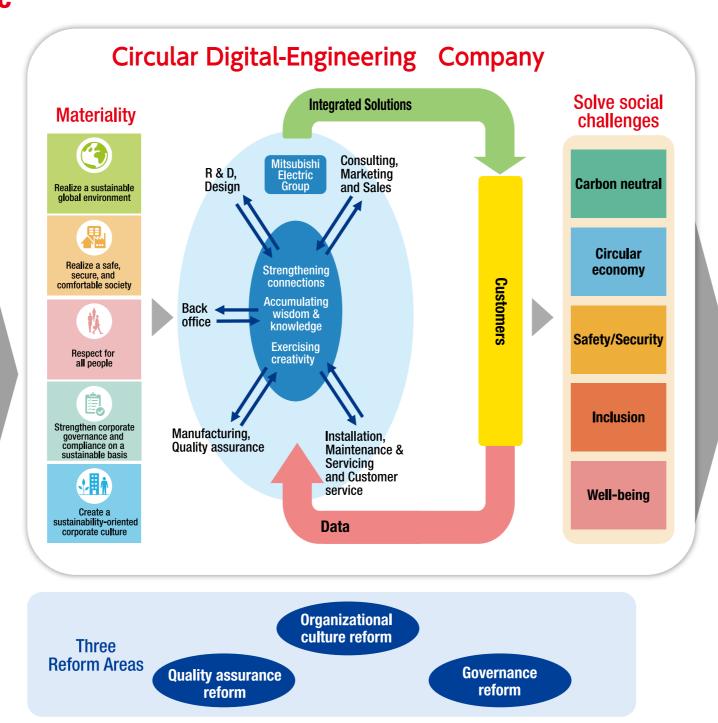
"Changes for the Better" represents the Mitsubishi Electric Group's attitude to "always strive to achieve something better," as we continue to change and grow. Each one of us shares a strong will and passion to continuously aim for change, reinforcing our commitment to creating "an even better tomorrow."

Management Policy

In addition to realizing well-balanced corporate management from the three perspectives of growth, profitability/efficiency, and soundness, we will return to our fundamental principle of "addressing social challenges through our businesses" and position the realization of sustainability as the cornerstone of our management. From this approach, we will pursue a sustained enhancement of our corporate value and fulfill our responsibility to society, to our customers, shareholders and employees, and to all other stakeholders.

Corporate Strategy

Through co-creation and by integrating knowledge within and outside the Group, we will transform into a "Circular Digital-Engineering" company that provides evolved integrated solutions thereby contributing to solving various social issues.



Economic value

2025 Financial Targets

Revenue	¥ 5 trillion
Operating Profit Margin	10%
R0E	10%
Cash Generation	¥3.4 trillion /5 year

*Cash Generation: Adjusted operating cash flow (CF)

Social value

Social and Environmental Targets

2050: Net zero greenhouse gas emissions in the entire value chain

2030: Reduce greenhouse gas emission from factories and offices by 50% or more (compared to 2013)

Priority SDGs initiatives











Purpose: Realization of a vibrant and sustainable society

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MITSUBISHI ELECTRIC CORPORATION