Purpose

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Initiatives to Create Value

The Mitsubishi Electric Group aims to realize "a vibrant and sustainable society" that we have committed to in our Purpose. Furthermore, we have returned to our fundamental principle of "addressing social challenges through our businesses" and positioned the realization of sustainability as the cornerstone of our management. By utilizing all the resources available to the Mitsubishi Electric Group and realizing "Circular Digital-Engineering," we aim to create social and economic value, solve social challenges and sustainably enhance our corporate value.

We, the Mitsubishi Electric Group, will contribute to the realization of a vibrant and sustainable society through continuous technological innovation and ceaseless creativity.

