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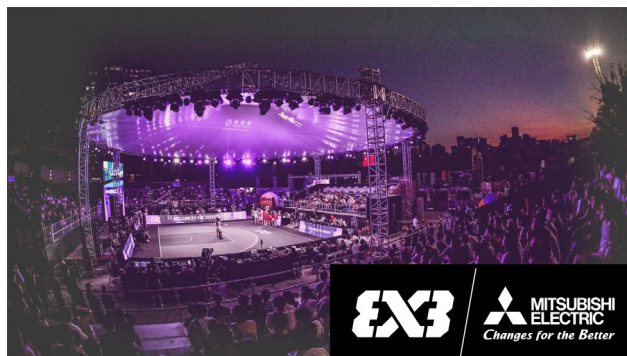
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**Mitsubishi Electric to Participate in FIBA 3x3 Women's Series
as First Japanese Company**

Aiming to promote women's basketball in Japan and worldwide, including to nurture new players



TOKYO, December 16, 2025 – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.co.jp) (TOKYO: 6503) announced today that it will participate in the [FIBA 3x3 Women's Series](https://www.fiba.com/en/competition/3x3-women), an international 3x3 women's basketball competition organized by the International Basketball Federation (FIBA), starting in the 2026 season. This marks the first time a Japanese company will take part in the competition.

Established in 2019, the FIBA 3x3 Women's Series is the world's premier professional 3x3 basketball competition for women, featuring both national and commercial (corporate-sponsored) teams. The 2026 season will take place in multiple countries from May to September, and the top eight teams will compete for the championship at the Shanghai Final in September.

Some teams are formed by corporations or other organizations for participation, sponsorship and branding. These teams typically have their logos displayed at match venues and on the competition website, and they often receive benefits such as guaranteed match appearances and relaxed nationality requirements for players compared to federation teams.

Mitsubishi Electric will select players from its five-on-five women's basketball team, the Mitsubishi Electric Koalas, to form a commercial team named "Mitsubishi Electric," which will participate in the tournament as

an official partner of the company.

Through its participation in the competition, Mitsubishi Electric will promote women's basketball, including 3x3, in Japan and worldwide, including to help develop new players.

Comments

According to Andreas Zagklis, FIBA Secretary General, "We welcome Mitsubishi Electric's participation in the FIBA 3x3 Women's Series, as it reflects the continued global development of 3x3 basketball. Their involvement also underscores the growing recognition of the 3x3 Women's Series and supports FIBA's strategic priority of advancing Women in Basketball worldwide."

Alex Sanchez, FIBA 3x3 Managing Director, said, "Mitsubishi Electric joining the FIBA 3x3 Women's Series is a clear sign of the global appeal of women's 3x3 basketball. The Women's Series has seen record-breaking engagement and popularity in recent years, and the addition of a new commercial team will only accelerate the overall growth of the sport in Japan and around the world."

Kei Uruma, President and CEO, Mitsubishi Electric Corporation, said, "We are very proud to be the first Japanese company to participate in the FIBA 3x3 Women's Series as a commercial team. We believe in the power of sports to enrich people's lives and provide opportunities for challenge and growth across generations. We will fully support the Mitsubishi Electric players as they perform on the national and international stages to inspire and encourage more people, and we will contribute to the growth of the sport and the nurture of future athletes. Through our support of sports, we hope to contribute to a more vibrant and sustainable world."

Outline of Competition

Name	FIBA 3x3 Women's Series
Organizer	International Basketball Federation (FIBA)
Established	2019
Description	An international 3x3 women's basketball competition in which both federation and commercial teams compete across multiple rounds (WS Stops) in various countries. Teams earn points by placement in each round and the top eight advance to the Final to compete for the title.
Participants	74 teams in the 2025 season (including 33 federation and 3 commercial teams)
Past champions	France (2019, 2024), Germany (2021), Canada (2022, 2023, 2025)

About the Mitsubishi Electric Team

Team name	Mitsubishi Electric
Members	6–8 players selected from the Mitsubishi Electric Koalas, including foreign-nationality players, of which four players will compete in each WS Stop.
Base	Mitsubishi Electric Nagoya Gymnasium (5-1-14 Yaminami, Higashi-ku, Nagoya-shi, Aichi Prefecture, Japan)

About Mitsubishi Electric Koalas

The Mitsubishi Electric Koalas are a five-on-five women's basketball team operated by Mitsubishi Electric and based in Nagoya, Aichi Prefecture. Founded in 1956 as the Mitsubishi Electric Nagoya Works women's basketball club, the team participated in the 1964 World Championship—an early milestone in Japanese women's basketball history.

The Koalas currently compete in Japan's top domestic league, the W LEAGUE, where they were runners-up in 2018. Displaying teamwork honed over many years and a tenacious playing style, the Koalas are deeply rooted in the local community and they are dedicated to promoting the appeal of women's basketball. By contributing players to this competition, the team aims to enhance its competitive skills, elevate its profile and achieve even greater success for its fans.



Mitsubishi Electric Koalas logo

Mitsubishi Electric Group's Support for Sports

The Mitsubishi Electric group places sustainability at the core of its business and is committed to addressing issues in the society through its commercial activities. Guided by its purpose of realizing “a vibrant and sustainable society,” the group nurtures future generations by supporting science, technology, culture, arts and sports. The group's professional men's basketball team, the Nagoya Diamond Dolphins, strives to contribute to society through sports, including by raising awareness of issues including climate change, child support and women's empowerment. The group also conducts basketball clinics for elementary and junior high school students, supports teams in sports such as tennis and badminton, sponsors competitions for people with disabilities, and recruits top athletes, ultimately to contribute to a more vibrant and sustainable world together with its employees.

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About Mitsubishi Electric Corporation

With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” The company recorded a revenue of 5,521.7 billion yen (U.S.\$ 36.8 billion*) in the fiscal year ended March 31, 2025. For more information, please visit www.MitsubishiElectric.com

*U.S. dollar amounts are translated from yen at the rate of ¥150=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2025