

FOR IMMEDIATE RELEASE

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Customer Inquiries

Media Inquiries

Overseas Air Conditioning & Refrigeration Systems Div.
Global Strategy & Business Planning Department
Mitsubishi Electric Corporation

Public Relations Division

Mitsubishi Electric Corporation

OAD_inquiry@nj.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/bu/air-conditioning-systems/

prd.gnews@nk.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/en/pr/

Mitsubishi Electric to Establish Manufacturing Facility for IT Cooling Equipment in Ohio, U.S.A.

Accelerating business expansion through Local production and strengthening one-stop service capabilities in world's largest market



Exterior view of the building that will house the manufacturing facility

TOKYO, July 30, 2026 – [Mitsubishi Electric Corporation](#) (TOKYO: 6503) announced today that it will establish a new U.S. company, MEHITS US, Inc., in August to manufacture IT Cooling equipment in Mason, Ohio. MEHITS US will operate under the holding company Mitsubishi Electric US Holdings, Inc. to meet growing demand for IT Cooling systems in the United States, a market expected to continue expanding.

MEHITS US will invest approximately USD 30 million in its manufacturing facilities by renovating and repurposing part of a production facility operated by Mitsubishi Electric Automotive America, Inc., a manufacturer and supplier of automotive electrical equipment. Production is scheduled to begin in April 2027. Mitsubishi Electric plans to grow its IT Cooling systems business by establishing production in the United States, the world's largest market, and by strengthening its one-stop service capabilities, which provides integrated support from system design proposals for IT Cooling equipment to sales and maintenance.

Currently, Mitsubishi Electric’s industrial infrastructure business in the United States is led by Mitsubishi Electric Power Products, Inc., which provides IT Cooling equipment in combination with power supply systems, including uninterruptible power supplies (UPSs), to its customers. The IT Cooling systems are developed and manufactured by Mitsubishi Electric Hydronics & IT Cooling Systems S.p.A., headquartered in Italy.

With the establishment of MEHITS US, Mitsubishi Electric will establish a local production system for IT Cooling equipment in the United States, increasing local competitiveness by shortening lead times from production to delivery. In addition, Mitsubishi Electric will ensure a stable product supply, develop products based on local customer needs such as energy savings and high efficiency, and expand its product lineup to include equipment compatible with liquid cooling. Furthermore, by enhancing its system design proposal and maintenance capabilities and strengthening its one-stop service capabilities, the company aims to expand its IT Cooling systems business in the United States.

In recent years, investment in AI-related infrastructure has been expanding in the United States, driven by the widespread adoption of generative AI. As a result, demand is increasing for industrial infrastructure facilities that enable related equipment to operate stably and energy-efficiently. IT Cooling systems are expected to continue growing as a promising field.

Mitsubishi Electric is strengthening its one-stop service capabilities for IT Cooling business in the United States and other regions worldwide through proactive collaborations, acquisitions, and other initiatives. Mitsubishi Electric will continue to promote the global expansion of its IT Cooling systems business, contributing to the stable operation and improved energy efficiency of industrial infrastructure facilities.

In addition, Mitsubishi Electric aims to provide total solutions by promoting company-wide business collaboration, including the integration of IT Cooling solutions with components such as power supply equipment.

About MEHITS US, Inc.

Business	Development, manufacturing, sales, and maintenance services for IT Cooling systems
President & CEO	Masahiro Kaji
Location	4773 Bethany Rd, Mason, OH 45040, U.S.A.
Established	August 2026
Ownership	100% owned by Mitsubishi Electric US Holdings, Inc.
Capital	USD 15 million
Production Area	13,800 m ²
Products and Production Capacity	Production of IT Cooling equipment (DX units, fan wall units, CDUs, etc.); annual production capacity of approximately 6,000 units (planned for 2030)
Start of Production	April 2027 (Planned)

About Mitsubishi Electric Hydraulics & IT Cooling Systems S.p.A.

Business	Design, manufacture, and sales of applied HVAC and IT Cooling systems for oversea markets
Location	Via Caduti di Cefalonia 1, 36061 Bassano del Grappa (VI), Italy
Capital	EUR 10 million
Established	1971
URL	https://www.melcohit.com

About Mitsubishi Electric Power Products, Inc.

Business	Manufacturing, sales, and engineering of electric power transmission and distribution equipment, railway electrical equipment, and related products
Location	530 Keystone Drive, Warrendale, Pennsylvania 15086-7537, U.S.A.
Capital	USD 26 million
Established	1985

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About Mitsubishi Electric Corporation

Guided by its [corporate philosophy](#), Mitsubishi Electric Corporation (TOKYO: 6503) places sustainability at the core of its operations and values stakeholder trust—encompassing society, customers, shareholders and employees. In pursuing profitability, capital efficiency and growth, Mitsubishi Electric works closely alongside customers to develop value-added solutions that address today's complex challenges while enhancing the company's sustainable corporate value.

Founded in 1921, Mitsubishi Electric has over a century of experience in delivering reliable, high-quality products and solutions. With over 200 group companies and approximately 150,000 employees worldwide, the company is a recognized global leader in manufacturing, marketing and selling electrical and electronic equipment and systems across a broad range of sectors, including public utility systems, energy systems, defense and space systems, factory automation systems, automotive equipment, building systems, air conditioning systems & home products, digital innovations, and semiconductor & devices.

Mitsubishi Electric recorded consolidated revenue of 5,894.7 billion yen (U.S.\$ 36.8 billion*) in the fiscal year that ended on March 31, 2026. For more information, please visit www.MitsubishiElectric.com

*JPY 160=USD 1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2026