Mitsubishi Electric's Initiatives to Create Value

Mission
Purpose
We, the Mitsubishi Electric Group, will contribute to the realization of a vibrant and sustainable society through continuous technological innovation and ceaseless creativity.

Our Values
Trust
We develop relationships based on strong mutual trust with all stakeholders including society, customers, shareholders, suppliers, and employees working together.

Quality
We ensure the satisfaction of society and customers by providing products and services of the best quality.

Technology
We provide society with new value by enhancing technology and plant capabilities.

Ethics and Compliance
We act with high ethical standards and comply with laws and social norms.

Humanity
We prioritize health and safety, human rights, and respect personalities and human rights.

Environment
We strive to protect and improve the global environment, doing so in harmony with nature.

Society
We contribute to the development of a better society as a corporate citizen.

Management Policy
Balanced Corporate Management
Pursue the Satisfaction of the Four Stakeholder Categories
- Social Contributions
- Excellent Products and Services
- Increase Corporate Value
- Rewarding Workplace

Contribute through all corporate activities
Initiatives That Support Business
- Environment
- Social
- Governance

Contribute through value creation
Focusing on the SDGs
The four fields
- Mobility
- Life
- Infrastructure
- Industry

Sustainable Development
GOALS
Initiatives to Create Value
- Provide integrated solutions uniting all the capabilities inside and outside of the Group
- Transforming business models
- Enhance the 100-year business foundation
- Strengthen all forms of collaboration

CSR Materiality
- Realize a sustainable society
- Respect human rights and promote the active participation of diverse human resources
- Provide safety, security, and comfort
- Strengthen corporate governance and compliance on a continuous basis

Diversifying social challenges