Corporate Philosophy System

Purpose
We, the Mitsubishi Electric Group, will contribute to the realization of a vibrant and sustainable society through continuous technological innovation and ceaseless creativity.

Our Values
Trust, Quality, Technology, Ethics and Compliance, Humanity, Environment, Society

Commitment
Changes for the Better
“Changes for the Better” represents the Mitsubishi Electric Group’s attitude to “always strive to achieve something better,” as we continue to change and grow. Each one of us shares a strong will and passion to continuously aim for change, reinforcing our commitment to creating “an even better tomorrow.”

Management Policy

Management Policy

Strategy
Provide Integrated Solutions to address diversifying social challenges, in the four fields of Life, Industry, Infrastructure and Mobility, uniting all the capabilities inside and outside of the Group. For this purpose, we will enhance our business foundation fostered over the past 100 years and further transform business models.

*Business foundation fostered over the past 100 years: connection with customers, technologies, personnel, products, corporate culture, etc.

Social challenges
- Mobility
  - Zero traffic accidents
  - Comfortable transport
  - Reduce air pollution
  - Measures for deteriorating infrastructure
- Life
  - Death in life
  - Comfortable life
  - Equal opportunity for education and training
- Industry
  - Eliminate poverty
  - Prepare for man-made threats
- Infrastructure
  - Prepare for natural disasters
  - Clean water
  - Industry and technological innovation

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Activities for value creation
Provide Integrated Solutions uniting all the capabilities inside and outside of the Group.

Materiality

Value Creation

Economic value
- FY2025 Financial Targets
  - Revenue: ¥5 trillion
  - Operating Profit Margin: 10%

Social value
- 2050 Realization of a decarbonized society
  - Greenhouse gas emissions in the entire value chain
  - 2050 Net-zero

Priority SDGs initiatives
- Realize a sustainable global environment
- Realize a safe, secure, and comfortable society
- Realize a sustainable development
- Respect for all people
- Create a sustainability-oriented corporate culture

Value Creation

Purpose: Realization of a vibrant and sustainable society

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