

Mitsubishi Electric Group Environmental Policy

Based on its Purpose, “We, the Mitsubishi Electric Group, will contribute to the realization of a vibrant and sustainable society through continuous technological innovation and ceaseless creativity,” the Mitsubishi Electric Group is committed to realizing an affluent society that achieves both sustainability and safe, secure, and comfortable lifestyles. In particular, finding solutions to environmental problems such as climate change, resource depletion, and the loss of biodiversity is positioned as one of the most important issues that the Group must address as it strives to create new value and contribute to the realization of a sustainable future.

Utilizing our accumulated and newly developed state-of-the-art technologies, we will draw on strengths of a wide variety of businesses, both within and outside of the Group, to provide products and services that contribute to resolving climate change issues and creating a recycling-based society. At the same time, we will strive to create innovations and propose new values that support future generations. We are also working to minimize the impact of our business activities on the global environment and to preserve biodiversity by reducing greenhouse gas emissions and promoting the recycling of resources.

As a good corporate citizen, we will work with our employees, their families, and local communities to foster environmental awareness and expand the sphere of our activities that contribute to society. We will actively disseminate information on our environmental initiatives in the effort to promote a mutual understanding with society. Based on the recognition that laws represent the minimum social norms, we will not only comply with laws, but also develop a keen sensitivity to changes in society, and always conduct business activities giving appropriate consideration for the environment.

Under the Environmental Declaration, “Protect the air, land, and water with our hearts and technologies to sustain a better future for all,” all employees of the Mitsubishi Electric Group will contribute with pride and passion to enrich lives and improve the global environment.

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T. Sugiyama
Takeshi Sugiyama
President & CEO

Environmental Statement: Eco Changes

Eco Changes is the Mitsubishi Electric Group’s environmental statement, and expresses the Group’s stance on environmental management. Through a wide range of businesses for homes, offices, factories, infrastructure and even outer space, we strive to help solve environmental issues such as climate change, resource depletion, and biodiversity loss. In line with “Changes for the Better,” which reflects our drive to always seek improvement and make changes accordingly, Eco Changes represents our efforts to work together with our customers to change the global environment for the better.

Amid a worsening of environmental problems, determining how to build a sustainable society is a high priority. As a company, we pursue a balance of a comfortable society for people and an environmentally responsible modern civilization based on contributions to environmental concern and steady improvement. Eco Changes does not represent mere words or image-building; rather, through its business activities, the Mitsubishi Electric Group will enact Eco Changes around the world as corporate citizens in pursuit of environmental consideration and environmental contribution that are grounded in reality. Eco Changes was announced in June 2009 in Japan, in June 2010 overseas and in April 2012 in China.



Eco Changes Logo Design Concept

The logo’s vivid green sphere represents the world of changes for the better, from in the home to outer space. The “movement” design expresses the improvements made by employees, and the taking of immediate action along with our customers to bring positive changes to society.