

Environmental Communication

Basic Stance on Environmental Communication

The Mitsubishi Electric Group widely communicates its environmental initiatives through a variety of media, including websites, social networks, and showrooms, as well as environmental events and exhibitions held both in Japan and overseas. Our aim is to fulfill our responsibility as a company committed to solving environmental issues. We will also engage in proactive dialogue, alliance and co-creation with a wide range of stakeholders, and propose new values and lifestyles in harmony with nature.

1. Information disclosure in line with TCFD recommendations

Mitsubishi Electric has expressed approval of the recommendations by the Task Force on Climate-related Financial Disclosures (TCFD), based on which it discloses climate change-related information.

→For the details of information disclosure in line with the TCFD recommendations, please refer to “Financial Information Based on Recommendations of the Task Force on Climate-Related Financial Disclosures (TCFD)” on page 8.

2. Response to research institutions

Mitsubishi Electric actively responds to requests by research institutions and media agencies to take part in surveys relating to environmental initiatives, providing answers with various data and initiatives in the value chain.

3. Participation in industry groups

Mitsubishi Electric takes action toward solving environmental issues and communicates its opinions through participation in the Japan Business Federation and electrical machinery/electronics industry groups.

4. Regional communication

Mitsubishi Electric hosts the Satoyama Woodland Preservation Project and Mitsubishi Electric Outdoor Classrooms. Through these programs, we make ongoing efforts to develop personnel who contemplate what is necessary to preserve nature and then take action themselves by getting in touch with and experiencing nature.

→For details of Satoyama woodland preservation activities, please refer to the “Satoyama Woodland Preservation Project” website.
<https://www.MitsubishiElectric.com/en/sustainability/csr/philanthropy/region/apac/japan/index.html>
 →For details of Mitsubishi Electric Outdoor Classrooms, please refer to “Mitsubishi Electric Outdoor Classrooms” on page 31.

5. Environmental exhibition (Japan)

From December 5 (Thu.) to 7 (Sat.), 2019, EcoPro 2019, one of Japan's largest exhibitions where people can learn about the environment and lifestyles, was held at Tokyo Big Sight. Mitsubishi Electric communicated the contributions made through its business operations in a wide range of areas, from homes to outer space, to visitors. We also shared information about innovations that will open up the future, as well as new lifestyles that encourage people to reflect on themselves.

Our exhibition booth was set up into three zones according to three themes: air, land and water. Through attractions and demonstrations, visitors were able to experience the characteristics of Mitsubishi Electric products and technologies first-hand.

Additionally, in this exhibition, a participatory on-stage event was also held, inviting elementary school and junior and senior high school students who are avid supporters of environmental conservation to present the results of their daily environmental activities.

In the future, we will continue to further expand our environmental initiatives hand in hand with people outside the Group.