Purpose:
We, the Mitsubishi Electric Group, will contribute to the realization of a vibrant and sustainable society through continuous technological innovation and ceaseless creativity.

Our Values:
Trust, Quality, Technology, Ethics and Compliance, Humanity, Environment, Society

Commitment:
Changes for the Better
"Changes for the Better" represents the Mitsubishi Electric Group’s attitude to “always strive to achieve something better,” as we continue to change and grow. Each one of us shares a strong will and passion to continuously aim for change, reinforcing our commitment to creating "an even better tomorrow."

Management Policy:

**Growth**
- Enhance business portfolio strategy
- Invest management resources in key growth businesses, shift resources
- Sustainable growth through providing solutions to social challenges
- Decarbonization solutions, etc.
- Technology synergies / business synergies
- Agile response to changes in business environment

**Profitability Efficiency**
- Enhance capital efficiency, strengthen management structure
- Efforts to achieve net-zero greenhouse gas emission
- Create a stronger business foundation

**Greater Corporate Value**
(Economic value & social value)

**Soundness**
- Maintain sound financial standing
- Realize a sustainable global environment
- Strengthen corporate governance
- Thoroughly promote transformation of workplace culture (quality, diversity, security, etc.)
- Strengthen corporate governance and compliance on an ongoing basis

**Sustainability**
- Contribute to realizing sustainability through all of our activities

Strategy:
Provide Integrated Solutions to address diversifying social challenges, in the four fields of Life, Industry, Infrastructure and Mobility, uniting all the capabilities inside and outside of the Group. For this purpose, we will enhance our business foundation fostered over the past 100 years and further transform business models.

*Business foundation fostered over the past 100 years: connection with customers, technologies, personnel, products, corporate culture, etc.*

Social challenges
- Zero traffic accidents
- Comfortable transport
- Reduce air pollution
- Measures for deteriorating infrastructure
- Prepare for natural disasters
- Eliminate traffic congestion
- Improve QOL of mobility impaired people
- Build communities
- Prevent global warming
- Clean water
- Industry and technological innovation
- Address labor shortages
- Enrich leisure time
- Prepare for infectious diseases
- Equal opportunity for education and training
- Avoid water shortage
- Food shortage
- Preserves the ecosystem
- Equal opportunity for education and training
- Address labor shortages
- Response to stress distribution
- Equal opportunity for education and training
- Address labor shortages
- Response to stress distribution
- Soundness

Sustainability
Create a sustainability-oriented corporate culture

Value Creation

- **Economic value**
  - FY2025 Financial Targets
  - Revenue: ¥5 trillion
  - Operating Profit Margin: 10%

- **Social value**
  - 2050 Realization of a decarbonized society
  - Greenhouse gas emissions in the entire value chain
  - 2050 Net-zero

Priority SDGs initiatives
- 1. Respect for all people
- 2. Realize a safe, secure, and comfortable society
- 3. Realize a sustainable global environment
- 4. Strengthen corporate governance and compliance on a sustainable basis
- 5. Create a sustainability-oriented corporate culture

Activities for value creation
Provide Integrated Solutions uniting all the capabilities inside and outside of the Group