‘ARC Asia Forum’ Seminar Information

Mitsubishi Electric will be presenting in several seminar sessions at the “Accelerating Digital Transformation in a Post-COVID World” themed ARC Asia Forum. During this event experiences and knowledge in Digital Transformation (DX) will be presented through seminars and panel discussions by leading DX companies. The presentation programs will be divided into two language tracks; English and Japanese. Mitsubishi Electric will give one seminar in English and two seminars in Japanese. The event is organized by ARC Japan, a leading technology research and advisory firm for the manufacturing and process industries.
Details:
1. ARC Asia Forum Date & Time
   July, 13th (Tue) - July, 15th (Thu)
   Online

2. Seminar Information
   - **Agenda:**
     Cutting Edge Technologies for a Smart Factory
     – Now and in the future
   - **Date & Time:** July, 13th (Tue)
     11:00 ~ 11:30 (Japanese track)
   - **Speaker:**
     Kazuhiro Kusunoki
     Senior General Manager,
     Information Technology
     R&D center,
     Mitsubishi Electric Corp.

   - **Agenda:**
     Digital Manufacturing in Practice:
     Utilizing SMKL and KPIs
   - **Date & Time:**
     • Japanese track: July, 14th (Wed)
       10:30-11:00
     • English track: July 14th (Wed)
       15:15-15:45
   - **Speaker:**
     Hajime Sugiyama
     Digital Manufacturing Architect
     Factory Automation Systems Group
     Mitsubishi Electric Corp.
   *The same contents will be presented in two languages.

3. Details and Registration
   Please visit the ARC Advisory Group's website for registration and more details.
   ARC Asia Forum [ARC Industry Forum Asia](https://www.arcindustryforumasia.com)
   ARC Asia Forum Japanese track [Annual ARC Industry Forum Asia 2021](https://www.arcindustryforumasia.com)
   Registration [ARC Asia Forum 2021 (vfairs.com)](https://www.arcindustryforumasia.com)

4. FAQ
   Q. Do I need to download or install any information to be able to attend this event?
   A. No. You do not need to download or install any software to participate. You only need to have access to the internet.

   Q. How do I log in on the day of the event?
   A. Your login details will be emailed to you ahead of the event. You can use these details to access the online event.

   Q. Whom do I contact if I have troubleshooting issues on the event day?
   A. Send an email to [arcasianforum@getvfairs.io](mailto:arcasianforum@getvfairs.io) for any technical assistance.

   Q. Can I invite my colleagues and friends to attend the event?
   A. Absolutely. You can simply share the link to this page, and they can register at their convenience.

   Q. Will I be able to take away any documents or files from the event?
   A. Yes. Like any physical event, we will have a Bag for you! You can add all the documents available to the online Bag in your account and then email them to yourself or share items with colleagues and friends by simply entering their email.

   Q. The timings of some live sessions are not convenient for me. Can I still participate in the event?
   A. The event will remain open 24/7 for 90 days. Therefore, you can attend whenever it’s convenient for you during this time.