

## Mitsubishi Electric's Leadership in Digital Transformation Wins SAP Award

Mitsubishi Electric Corporation has been honored by SAP Japan in the category "Japan Industry 4.0", part of its "SAP Japan Customer Award 2021" program, for demonstrating outstanding leadership in the field of digital transformation.



*Hirofumi Suzuki, President and Representative Director of SAP Japan, (left) and Yoshikazu Miyata, Senior Vice President of Mitsubishi Electric, (right) at the presentation ceremony of the "Japan Industry 4.0" award part of the 2021 SAP Japan Customer Awards*

SAP Japan has been looking for ways to highlight and reward exemplary companies who have shown leadership in various forms of digital transformation. One key way is their annual award program which evaluates digital activities across eight different categories under the umbrella of its "SAP Japan Customer Award" program. The eight categories range from the digital effects on society to industry and manufacturing. In the 2021 awards, Mitsubishi Electric Corporation has been singled out for the category "Japan Industry 4.0", by having demonstrated both successful digital transformation and its leadership in actively promoting and sharing best practices with others.

“We are very excited to receive this award. It is a great honor to be acknowledged by our peers to have been successful in the field of digital transformation,” said Yoshikazu Miyata, Senior Vice President of Mitsubishi Electric in charge of Factory Automation Systems. He added, “We understand that customers often require partners with expertise in different areas to work together with them to achieve digital transformation. To support this, Mitsubishi Electric’s ‘e-F@ctory Alliance’ partnership program offers optimal solutions from more than 1050 partners to help address the challenges of smart manufacturing across various regions, areas, and fields. Such open communities can bring new innovations and approaches to benefit all. We look forward to continue working together with SAP to expand our joint-innovation activities and create new value for customers.”

The long-term strategic collaboration between the two companies has seen the development of solutions and insights for customers seeking to extend their capabilities in digital manufacturing to the supply chain. One of the most recent activities jointly conducted by Mitsubishi Electric and SAP Japan is the launch of the IT/OT showcase at the “Industry 4.Now HUB TOKYO”, which demonstrates how collaboration between people and robots can drive new opportunities in IT-OT vertical integration.

“An iconic example of our co-innovation activities is demonstrated at Industry 4.Now HUB TOKYO.,” explained Hirofumi Suzuki, President and Representative Director of SAP Japan. “SAP’s ERP and Mitsubishi Electric’s factory automation products integrated together will bring new innovations to the supply chain. We hope to expand our global reach, together from Japan, to provide the latest, cutting-edge technologies to help customers achieve Industry 4.0.”

Learn more in a video about the IT/OT showcase at Industry 4.Now HUB TOKYO:

[https://www.youtube.com/watch?v=H5tGBTob4hY&list=PLz5P-EyPEYH1uKbSRI219I6\\_ogJp1u82O&index=12](https://www.youtube.com/watch?v=H5tGBTob4hY&list=PLz5P-EyPEYH1uKbSRI219I6_ogJp1u82O&index=12)

Learn more about SAP Japan Customer Award (in Japanese only):

<https://sapjp.com/customer-award/>



*Mitsubishi Electric received an award for its work in the field of “Japan Industry 4.0”, part of the 2021 SAP Japan Customer Awards*



*“We look forward to continuing to work together with SAP to expand our joint-innovation activities and create new value for customers,” said Yoshikazu Miyata, Senior Vice President of Mitsubishi Electric.*



*“SAP’s ERP and Mitsubishi Electric’s factory automation products integrated together will bring new innovations to the supply chain,” explained Hirofumi Suzuki, President and Representative Director of SAP Japan.*



*Hirofumi Suzuki, President and Representative Director of SAP Japan*

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*Originally released in English*

### **About SAP Japan**

SAP Japan was established in 1992 as the Japanese subsidiary of SAP SE. SAP's strategy is to help every business run as an intelligent enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: SAP customers generate 87% of total global commerce. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want — without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives. For more information, visit [www.sap.com/japan](http://www.sap.com/japan)

### **About e-F@ctory**

e-F@ctory is Mitsubishi Electric's integrated concept to build reliable and flexible manufacturing systems that enable users to achieve many of their high speed, information driven manufacturing aspirations. Through its partner solution activity, the e-F@ctory Alliance, and its work with open network associations such as The CC-Link Partners Association (CLPA), users can build comprehensive solutions based on a wide ranging "best in class" principle.

In summary, e-F@ctory and the e-F@ctory Alliance enable customers to achieve integrated manufacturing but still retain the ability to choose the most optimal suppliers and solutions.

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<https://www.mitsubishielectric.com/fa/support/index.html>