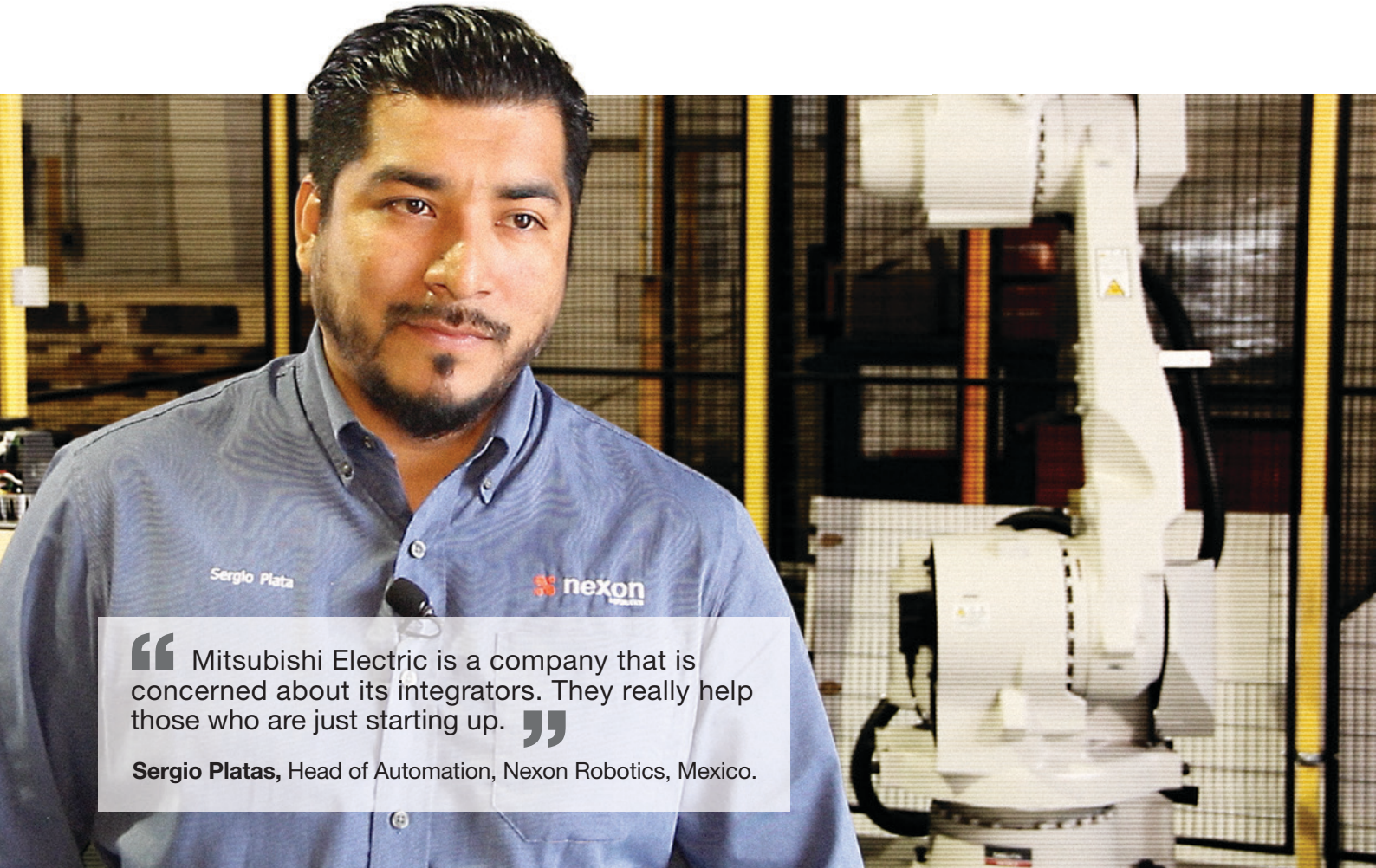




for a greener tomorrow



# It's really intuitive.



“ Mitsubishi Electric is a company that is concerned about its integrators. They really help those who are just starting up. ”

**Sergio Platas**, Head of Automation, Nexon Robotics, Mexico.

## Global Partner. Local Friend.

**Let me tell you my story:** Nexon Robotics is a business unit of Nexon Automation here in Mexico. We are focused on the sale of closed-box robotic solutions with customers in a wide variety of industries from Automotive to Food & Beverage. We are committed to delivering projects and services on time to our customers; this is our promise and our slogan. So we need partners that share that ideal, that's why we work with Mitsubishi Electric. It is a company that is concerned about its partners and integrators. They really go out of their way to help those who are just starting up. Programming and using Mitsubishi Electric's MELFA robots is really intuitive and very simple – it's a big help not to have to worry about that when we are putting complex systems together.

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