Meeting the demand for reduced breakdown time.

"The digital factory initiative is being used here to visualize the production status, as well as for tracking and preventive maintenance."

Mahindra Mahindra Farm Equipment Sector

Global Partner. Local Friend.

Let me tell you my story: Mahindra & Mahindra is one of the world’s a top tractor brands, supporting the growth of not only the Indian but also the global agriculture industry. The long-standing partnership with Mitsubishi Electric stretches over quite a few years. The digitalization of our factory is an essential measure for the company to meet the modern-day demand for reducing breakdown time, and are also aligned with the Mahindra Rise corporate precept of challenging to the limit by boosting productivity and carrying out timely preventative maintenance.

https://www.mahindratractor.com/who-we-are/farm-division

https://www.mitsubishielectric.com/fa/cssty/index.html