

# Meeting the demand for reduced breakdown time.



“ The digital factory initiative is being used here to visualize the production status, as well as for tracking and preventive maintenance. ”

**Mahindra Mahindra Farm Equipment Sector**

## Global Partner. Local Friend.

**Let me tell you my story:** Mahindra & Mahindra is one of the world's a top tractor brands, supporting the growth of not only the Indian but also the global agriculture industry. The long-standing partnership with Mitsubishi Electric stretches over quite a few years. The digitalization of our factory is an essential measure for the company to meet the modern-day demand for reducing breakdown time, and are also aligned with the Mahindra Rise corporate precept of challenging to the limit by boosting productivity and carrying out timely preventative maintenance.

<https://www.mahindractor.com/who-we-are/farm-division>

<https://www.mitsubishielectric.com/fa/cssty/index.html>

**Mahindra**  
Rise.

**eFactory**

