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Mitsubishi Electric Installs Diamond Vision Screen at Pocarisweat Stadium

Volleyball court-sized screen to be operational for J. League club TOKUSHIMA VORTIS' home opener March 6

Tokyo, March 4, 2011 – [Mitsubishi Electric Corporation](http://www.mitsubishielectric.com) (TOKYO: 6503) announced today that it has completed installation of a 824-inch, Diamond Vision display system at Pocarisweat Stadium in Naruto City, Tokushima Prefecture, Japan. The new screen replaces the previous electrical scoreboard built in 1992, and is the first large-scale LED screen installed at the stadium, the home of J. League Division 2 soccer club TOKUSHIMA VORTIS. The screen is scheduled to be first used for the club's home season opener on March 6.

The 18.72 meter × 9.36 meter screen, one of the largest of its kind in Shikoku, incorporates high-luminance light-emitting diodes (LEDs) aligned vertically and horizontally in a 15-millimeter dot pitch (see specifications below), and the latest digital screen controllers. The screen is installed on the stadium's south stand, and will display textual and graphic information as well as live videos and slow-motion replays in high definition.



Diamond Vision LED at Pocarisweat Stadium

Pocarisweat Stadium is a category-1 track and field facility authorized by the Japan Association of Athletics Federations to host J. League matches as well as national track and field competitions. The stadium, operated by Tokushima Sports Promotion Foundation, was built in 1971 inside the grounds of Naruto Otsuka Sports Park. The screen was ordered by Tokushima-based Shikoku Electric Industry Co., Ltd., a key contractor to the Tokushima prefectural government. LEDs used in the screen are manufactured in Tokushima prefecture.

Specifications

| | |
|------------------------|-----------------------------------------------------------|
| Product name | Diamond Vision LED |
| Screen size | 18.72 m (w) × 9.36 m (h); 175.22m ² ; 824-inch |
| Light emitting element | High luminance LED element (red, blue and green) |
| Dot pitch | |
| Pixel size (dot) | 1248 (w) × 624 (h) |

Mitsubishi Electric has installed numerous other Diamond Vision displays at soccer stadia in Japan in the past, including:

- 800-inch display at Hiratsuka Stadium in November 2010
- 802-inch display at Gifu Memorial Center in March 2010
- 600-inch display at Kumamoto Prefecture's KKWING in March 2010

Going forward, Mitsubishi Electric aims to further expand its business in large displays for public stadia and other sports facilities.

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About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,353.2 billion yen (US\$ 36.1 billion*) in the fiscal year ended March 31, 2010. For more information visit: <http://www.MitsubishiElectric.com>

*At an exchange rate of 93 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2010