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Mitsubishi Electric Automation Solution Center Opens in Shanghai
Provides all-round support for factory automation solutions in China

Tokyo, July 6, 2011 – Mitsubishi Electric Corporation (TOKYO: 6503) announced today the immediate opening of the Mitsubishi Electric Automation Solution Center in Shanghai, a one-stop center for sales and service that will strengthen the company’s factory automation (FA) solutions business in China.

A large showroom within the 5,000 sq.m. Center will display a wide range of Mitsubishi Electric automation products, including controllers, drive products, power distribution and control products, robots, computerized numerical controllers (CNCs), electrical discharging machines (EDMs) and laser processing machines (LPMs). Visitors also can view demonstrations and trial operations of EDMs and LPMs, receive technical advice and arrange for repairs. The Center will provide call center services and technical training programs as well.

Located on the premises of Mitsubishi Electric Automation (China) Ltd., a China-based FA sales company wholly owned by the Mitsubishi Electric Group, the Center creates a centralized location for the management of sales and technical support in China.

Rising wages in Shanghai and other areas of east China are prompting manufacturers to accelerate their introduction of automated production. The new Center, which is expected to attract some 5,000 visitors per year, strengthens Mitsubishi Electric’s ability to meet China’s need for efficient, multifunctional factories.

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Mitsubishi Electric Automation Solution Center
About Mitsubishi Electric
With 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,645.3 billion yen (US$ 43.9 billion*) in the fiscal year ended March 31, 2011. For more information visit http://www.MitsubishiElectric.com

*At an exchange rate of 83 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2011