

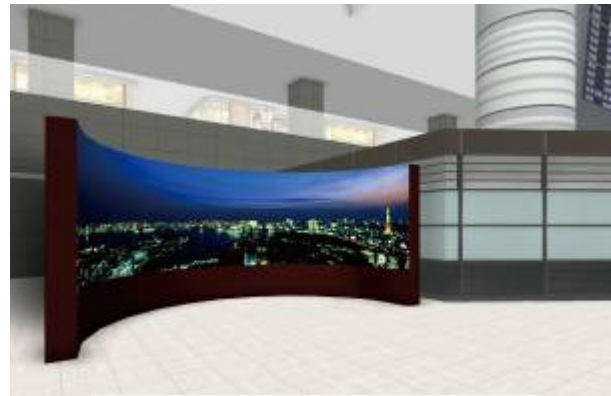
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Mitsubishi Electric to Supply Narita International Airport with Japan's Largest Digital Signage System

Tokyo, September 29, 2011 – Mitsubishi Electric Corporation (TOKYO: 6503) announced today that it has received an order for Japan's largest digital signage system from Narita International Airport, comprising a total of 340 display units including two pairs of 330-inch screens, an unprecedented concave organic light-emitting display (OLED) screen and multiple touch-screen displays. Partial operation is scheduled to begin in March 2012 and full operation by that summer.



Rendition of large LCD display wall



Rendition of Panorama Vision

Core features of the system include:

- Two pairs of 330-inch LCD display systems, each side consisting of 24 46-inch panels.
- Panorama Vision, the world's first 180-degree OLED concave screen, featuring high-brightness and high-contrast.
- Approximately 100 user stations comprising multiple LCD touch-screen displays.

Narita International Airport, under an initiative to enhance customer convenience, is upgrading its digital signage system with user-friendly, easy-to-view displays and dynamic visual advertising.

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About Mitsubishi Electric

With 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. The company recorded consolidated group sales of 3,645.3 billion yen (US\$ 43.9 billion*) in the fiscal year ended March 31, 2011. For more information visit <http://www.MitsubishiElectric.com>

*At an exchange rate of 83 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2011