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Large-scale Visual Information Systems
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Mitsubishi Electric Completes Installation of Japan’s Largest Digital Signage System at Narita International Airport

Tokyo, June 26, 2012 – Mitsubishi Electric Corporation (TOKYO: 6503) announced today that it has completed installation of Japan’s largest digital signage system at Narita International Airport, comprising a total of 100 display units made up of a total of 336 display panels, including Panorama Vision, an organic light-emitting display (OLED) screen. The system, which covers all passenger terminal areas, displays airport news, entertainment programs and advertisements as well as relaxing imagery, including “Living Japan”, which depicts the beautiful natural scenery of Japan, and “Aquarium Japan,” which shows enchanting marine life. Following an opening ceremony on June 26, 2012, the system will begin full-scale operations.

Narita International Airport has undertaken a fundamental review of airport information presentation and has introduced this digital signage system to deliver appropriate and timely information to its customers.

In addition to manufacturing the large display systems and the video streaming system, Mitsubishi Electric contributed to the overall concept design, including unit placement, design of the large display systems and LCDs, and video content creation, which includes choosing the clearest and most visually appealing fonts and progression speeds for each location and how to most effectively arrange displays to provide information and entertainment to waiting travelers.



Panorama Vision

Core features of the system include:



Large-scale multiple LCD screen unit (27 panels)

- Panorama Vision, the world’s first seamless and smooth 160-degree OLED concave screen. It measures 9.6m x 1.9m (385-inch), consisting of 2,000 96mm x 96mm OLED panels.
- Large-scale multiple LCD screen units installed in all passenger terminal areas, including a 9.2m x 1.7m unit consisting of 27 46-inch display panels (equivalent to a 370-inch screen) as well as units made up of 16, 12, 8 and 4 panels, respectively.
- 42-inch touchscreen user stations created along the principles of universal design.
- Mediaway, a video streaming system, delivering full HD video to 100 display units simultaneously or independently, and capable of promptly switching from scheduled videos to emergency information.



42-inch LCD touchscreen



55-inch LCD monitors

Delivered systems

System name	Specification	Number of units	Location
Panorama Vision	OLED Panorama Vision 9,600 mm x 1,920 mm	1	1PTB (Passenger Terminal Building) South Wing 4th floor International Departure Lobby
Large Display (type I)	16 46-inch LCD multi panels	1	1PTB, North Wing 4th floor International Departure Lobby
Large Display (type II)	4 46-inch LCD multi panels	1	1PTB, North Wing 4th floor International Departure Lobby
		1	1PTB, South Wing 4th floor International Departure Lobby
Safety Inspection Information Terminal	12 46-inch LCD multi panels	2	1PTB, North Wing 4th floor Safety Inspection Area
		2	1PTB, South Wing 4th floor Safety Inspection Area

Arrival Information Terminal	4 46-inch LCD multi panels	2	1PTB, North Wing 1st floor Arrival Lobby
		2	1PTB, 4th floor Arrival Lobby
Shop Information Terminal	8 46-inch LCD multi panels	3	1PTB, South Wing 1st floor Restaurants and Shops Area
Complex Information Terminal	27 46-inch LCD multi panels 9249mm x 1743mm	2	2PTB, 3rd floor International Departure Lobby L
		2	2PTB, 3rd floor International Departure Lobby R
Welcome Information Terminal (type II)	12 46-inch LCD multi panels	1	2PTB, 1st floor International Arrival Lobby L
		1	2PTB, 1st floor International Arrival Lobby R
Arrival Information Terminal (type II)	4 46-inch LCD multi panels	2	2PTB, 4th floor International Arrival Lobby L
		2	2PTB, 4th floor International Arrival Lobby R
Shop Search Terminal	42-inch LCD touchscreen	11	1PTB/2PTB 4th floor Shops Area
Digital Signage Terminal	55-inch LCD monitor	64	1PTB/2PTB
Center Facility	MEDIAWAY	1	Information-Communication Center Building

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About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 3,639.4 billion yen (US\$ 44.4 billion*) in the fiscal year ended March 31, 2012. For more information visit <http://www.MitsubishiElectric.com>

*At an exchange rate of 82 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2012