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FOR IMMEDIATE RELEASE

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Mitsubishi Electric Successfully Launches TURKSAT-4A Satellite

Contributing to development of Turkey's communications and broadcasting infrastructure

TOKYO, February 17, 2014 – [Mitsubishi Electric Corporation](#) (TOKYO: 6503) announced today it has successfully launched the TURKSAT-4A satellite under a turnkey contract awarded by Turksat Satellite Communication, Cable TV and Operation Inc. Co. (Turksat A.S.) in March 2011. TURKSAT-4A was launched from the Baikonur Cosmodrome in Kazakhstan at 06:09 on February 15 (Japan time) and the satellite separated from the launch vehicle at 15:22.



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Launch of TURKSAT-4A

TURKSAT-4A will use its own power for positioning in geostationary orbit about 36,000 kilometers above the equator. Mitsubishi Electric will continue conducting in-orbit testing until the middle of March before its final handover to Turksat A.S.

In addition to TURKSAT-4A, Mitsubishi Electric will further its contribution to Turkey's communications and broadcasting infrastructure with the additional launch of TURKSAT-4B this year, as well as other satellite programs planned in the future.

TURKSAT-4A at a Glance

Satellite platform	DS2000
Orbital maneuver life	At least 30 years
Transponders	Ku-band and Ka-band
Mass	Approximately 4.8 tons (at launch)
Mission	Communications and broadcasting services in Turkey, Europe, Middle East, Central Asia and Africa
Delivery	Delivery in orbit

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About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 3,567.1 billion yen (US\$ 37.9 billion*) in the fiscal year ended March 31, 2013. For more information visit <http://www.MitsubishiElectric.com>

*At an exchange rate of 94 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2013