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**FOR IMMEDIATE RELEASE**

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## **Mitsubishi Electric to Strengthen FA Product Services in Ahmedabad, India**

*Ahmedabad FA Center to support Japanese manufacturers*

**TOKYO, September 2, 2014** – [Mitsubishi Electric Corporation](#) (TOKYO: 6503) announced today that Mitsubishi Electric India Pvt. Ltd. has begun operating, effective immediately, a new center to provide factory-automation (FA) services in Ahmedabad with the Indian state of Gujarat, where a large number of Japanese manufacturing companies in need of FA services are operating. The Ahmedabad FA Center will support the ongoing expansion of Mitsubishi Electric's FA business in India, which is targeting sales of 8.9 billion INR, or 146 million USD, by the fiscal year ending in March 2016.

The Center will offer FA product training, technical consultation, solutions and training support for the engineering personnel of its customers. FA product servicing operations in the Gujarat area had been handled by the Pune FA Center, which was established in January 2012, and by local partners. The Ahmedabad FA Center, one of five such centers that Mitsubishi Electric now has in India, will provide faster, higher quality local services than ever before.

Ahmedabad, which has a robust economy and substantial infrastructure, is aggressively attracting outside investment. The area's increasing number of Japanese manufacturers and automotive companies in general are envisioned stimulating demand for FA products and a wide range of related services.



India Ahmedabad FA Center office



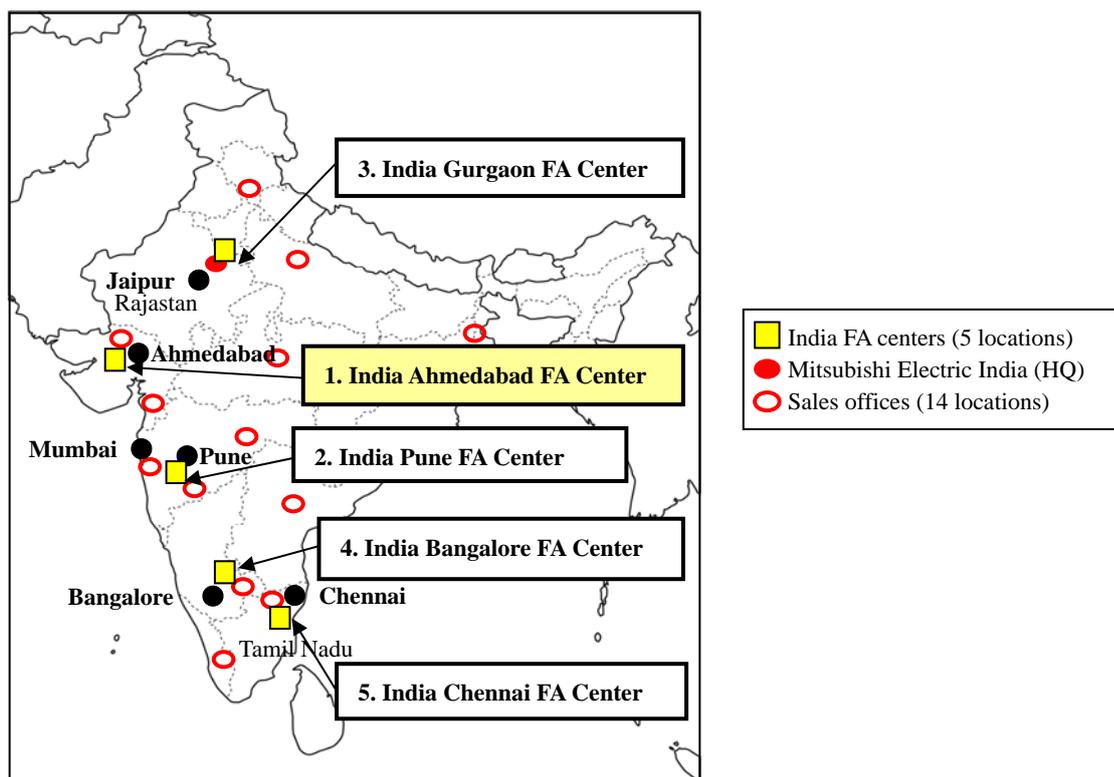
DLF building, location of  
Mitsubishi Electric India HQ

### Ahmedabad FA Center

Location	B/4, 3rd Floor, SAFAL, Profitaire, Corporate Road, Prahaladnagar, Satellite, Ahmedabad, Gujarat
Start of operations	September 5, 2014
Employees	4
Business	Engineering services, consulting, training and solutions
Target FA products	Programmable logic controllers and numerical controllers, inverters, servo motors, graphic operation terminals and robots
Languages	English, Gujarati, Hindi and Japanese

### Mitsubishi Electric India Pvt. Ltd.

President	Makoto Kitai
Headquarters	2nd Floor, Tower A & B, Cyber Greens, DLF Cyber City, DLF Phase-III, Gurgaon-122 022
Ownership	Mitsubishi Electric Asia Pte Ltd.: 70%, Mitsubishi Electric Corporation : 30%
Paid-in capital	2.72 billion INR (approximately 44 million USD)
Established	September 21, 2010
Employees	608
Business	Industrial automation (sales, engineering services and integration); Support for air conditioning and infrastructure; Marketing, including market research and Setting up sales networks and managing distributors



	Location	FA Center (Established)
1	Gujarat, Ahmedabad	India Ahmedabad FA Center (2014)
2	Maharashtra, Pune	India Pune FA Center (2012)
3	Haryana, Gurgaon	India Gurgaon FA Center (2009)
4	Karnataka, Bangalore	India Bangalore FA Center (2012)
5	Tamil Nadu, Chennai	India Chennai FA Center (2014)

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### **About Mitsubishi Electric Corporation**

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,054.3 billion yen (US\$ 39.3 billion\*) in the fiscal year ended March 31, 2014. For more information visit <http://www.MitsubishiElectric.com>

\*At an exchange rate of 103 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2014