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**FOR IMMEDIATE RELEASE**

**No. 2876**

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## **Mitsubishi Electric Helps Fund Aid for Victims of Hiroshima Landslides**

**Tokyo, October 27, 2014** – [Mitsubishi Electric Corporation](#) (TOKYO: 6503) announced today that the company and its employees have donated 11,370,304 yen through an in-house matching-gift program, the Mitsubishi Electric SOCIO-ROOTS Fund, to aid victims in connection with destructive landslides that occurred in Hiroshima, Japan on August 20.

Donations were collected at Mitsubishi Electric offices across Japan from September 1 through 30. Contributions from employees amounted to 5,685,152 yen, which the company matched to double the amount. Of the 11,370,304 yen in total, 360,000 yen was donated to Hiroshima City on September 12 and the rest was transferred to the Community Chest of Hiroshima Prefecture on October 24. In addition to this contribution, Mitsubishi Electric announced a separate corporate donation of 10 million yen on August 29.

The Mitsubishi Electric Group expresses its deepest sympathies to those affected by the disaster and its sincerest best wishes for a speedy recovery.

### **About Mitsubishi Electric SOCIO-ROOTS Fund**

Established in 1992, the Mitsubishi Electric SOCIO-ROOTS Fund is open to Mitsubishi Electric employees throughout Japan. Each year, many employees across the country take advantage of the fund to support various facilities and programs involved with social welfare.

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### **About Mitsubishi Electric Corporation**

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,054.3 billion yen (US\$ 39.3 billion\*) in the fiscal year ended March 31, 2014. For more information visit <http://www.MitsubishiElectric.com>

\*At an exchange rate of 103 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2014