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Mitsubishi Electric New Facility in Thailand to Promote Cooling Technology Education and More Innovative Energy Solutions

New facility showcases company's leadership in and commitment to eco-friendly technology

TOKYO, August 4, 2015 – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.com) (TOKYO: 6503) announced today that Mitsubishi Electric Kang Yong Watana Co., Ltd. (MKY), a Thai-based subsidiary, has invested over 400 million baht, or about US\$12 million, in a new training center that will strengthen human resources development in advanced equipment for housing and commercial buildings, including air-conditioning, home-appliance and housing systems. The Advance & Innovation Center (AI Center) is scheduled to start operating on August 17 in Bangkok.



Rendition of new training center



Rendition of AI Gallery

The AI Center, a five story building on a 7,700-square-meter property, includes four product-training rooms, a meeting space, and the Advance & Innovation Gallery (AI Gallery), which will enable visitors to experience demonstrations and trial operation of products in five categories; air conditioning systems, ventilation and air circulation, water and sanitation, lighting and renewable energy, and electrical home appliances.

“Since the establishment of our company, in 1971, we have earned the trust of local customers as a market leader in air conditioning and home appliances.” said Mr. Yasushi Moriyama, Managing Director of MKY.

“As the demand for eco-friendly products continues to accelerate, we will utilize our facility to educate people on the latest innovations and technology toward our 50th anniversary in 2021.”

MKY looks forward to leveraging the resources of its new AI Center to strengthen its initiatives for human resource development and total solution business.

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About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,323.0 billion yen (US\$ 36.0 billion*) in the fiscal year ended March 31, 2015. For more information visit:

<http://www.MitsubishiElectric.com>

*At an exchange rate of 120 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2015

About Mitsubishi Electric Kang Yong Watana Co., Ltd.

Mitsubishi Electric Kang Yong Watana Co., Ltd., provides sales and customer consultation of private- and commercial-use air-conditioning systems and home appliances – refrigerators, fans, ventilation fans, LED light in Thailand. Established in 1971 with capital of 95 million baht, and currently operating with approximately 450 employees.