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Mitsubishi Electric's Executive Corporate Advisor Dr. Nomakuchi Receives Prime Minister Award at 2015 Industrial Standardization Awards Ceremony

Recognized for outstanding contributions to Japan's international standardization initiatives

TOKYO, October 5, 2015 – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.co.jp) (TOKYO: 6503) announced today that Executive Corporate Advisor Dr. Tamotsu Nomakuchi received the Prime Minister Award at the 2015 Industrial Standardization Awards ceremony organized by Japan's Ministry of Economy, Trade and Industry. The event was held at the Toshi Center Hotel in Tokyo on October 5.

Dr. Nomakuchi contributed significantly to efforts to strengthen Japan's international competitiveness as a member of the Intellectual Property Strategy Headquarters under the Prime Minister's Cabinet from 2003 to 2007 and then again from 2009 to 2013. He promoted industrial standardization as a crucial component of Japan's Intellectual Property Promotion Plan.

As president of the Japanese Industrial Standards Committee from 2009 to 2015, Dr. Nomakuchi also contributed to Japan's standardization activities and international presence. In particular, under his leadership, the government and industry organized the very successful 2014 International Electrotechnical Commission (IEC) Tokyo General Meeting, the first such meeting in 15 years, to facilitate strong cooperation.

Dr. Nomakuchi's biography

- 1965: Joined Mitsubishi Electric Corporation
- 2002: Representative Director, President and CEO, Mitsubishi Electric Corporation
- 2003: Representative Executive Officer, President and CEO, and Director, Mitsubishi Electric Corporation
- 2006: Chairman, Mitsubishi Electric Corporation
- 2009: President, Japanese Industrial Standards Committee
President, National Institute of Advanced Industrial Science and Technology
- 2013: Executive Corporate Advisor, Mitsubishi Electric Corporation

About the Industrial Standardization Awards

Japan's Ministry of Economy, Trade and Industry organizes the Industrial Standardization Awards to recognize individuals and organizations for their contributions to and wider understanding of industrial standardization, including international standards. The Prime Minister Award, the program's highest honor, recognizes outstanding achievements in this field.

For more information, visit <http://www.meti.go.jp/policy/economy/hyojun/hyosyo/>. (Japanese)

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About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,323.0 billion yen (US\$ 36.0 billion*) in the fiscal year ended March 31, 2015. For more information visit:

<http://www.MitsubishiElectric.com>

*At an exchange rate of 120 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2015