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Mitsubishi Electric to Exhibit Universal Design Products at the 6th International Conference for Universal Design in Nagoya 2016

17 items featuring superior usability and accessibility for all users

TOKYO, December 9, 2016 — [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.com) (TOKYO: 6503) announced today it will exhibit 17 universal-design products that offer maximized ease of use and accessibility for people of all ages and abilities, during the 6th International Conference for Universal Design at the Nagoya Congress Center in Nagoya, Japan from December 9 to December 11. The exhibits will range from consumer electronics to industrial products.



The 6th International Conference for Universal Design in Nagoya 2016
第 6 回国際ユニヴァーサルデザイン会議 2016 名古屋

Mitsubishi Electric's universal design initiatives are based on the concept of usability for each individual, aiming to make products accessible to the largest number of people possible. In recent years, the need for such products has been growing fueled by aging societies and evolving work environments, prompting Mitsubishi Electric to broaden the scope of its universal design initiatives beyond the consumer-electronics and public-facility sectors to include industrial products as well.

Mitsubishi Electric's Exhibits

Voice-activated drawing function	Particle-beam treatment system room design
<i>Rakuraku</i> rice cooker	<i>RakuRaku</i> quick audio guide for home appliances
Mitsubishi HEMS-ST03 (Home Energy Management System)	Air conditioner (MSZ-Z Series)
Refrigerator (CX Series)	Car navigation and head-up display system (NR-MZ200 Series and DU-200HU)
Programmable automation controller (MELSEC iQ-R Series)	More efficient manufacturing sites supported by Universal Design
<i>RakuRaku</i> Assist: Initiative to develop products that are safe, fun and easy to use	CNC machine controller (M800 and M80 Series)
Standard elevator (AXIEZ Series) with side-wall control panel; stainless raised character buttons	4K Ready TV LCD (LS3 Series)
Train vision	iNSTICK cordless stick cleaner
Road-illuminating directional indicators for automotive use	

About the International Conference for Universal Design

Universal design is the purposeful designing of products, buildings, and public/private environments to enable access and usage by the greatest possible number of people, irrespective of ethnicity, culture, customs, nationality, gender, age or ability. The International Universal Design Declaration, released at the First International Conference for Universal Design in Yokohama, Japan in 2002, referred to universal design as the creation of the social environments that respect and support the dignity of humans. It advocated for quickly redefining of the relationships between designers/producers and users to create more human-centered systems adapted to every aspect of society. The theme of this sixth conference is "Creating Shared Value through Universal Design." Discussions will center on elevating universal design to an even higher level in Japan, including by creating new industrial clusters in the country's highly industrialized Chubu Region; developing urban infrastructure that can withstand major natural disasters, including earthquakes; regional revitalization; and facilitating increase international tourism.

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About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,394.3 billion yen (US\$ 38.8 billion*) in the fiscal year ended March 31, 2016. For more information visit:

www.MitsubishiElectric.com

*At an exchange rate of 113 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2016