

Mitsubishi Electric R&D Strategy

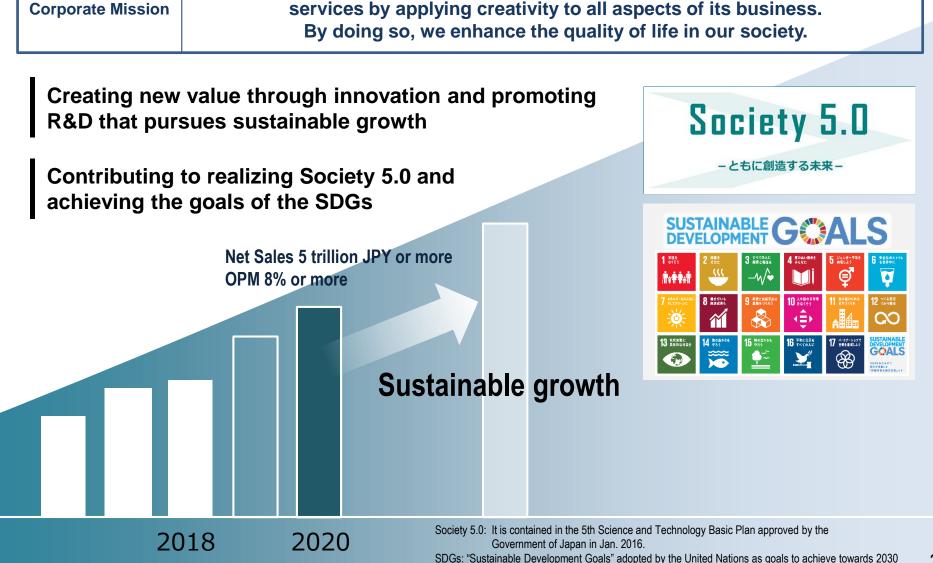
February 13, 2019

Masahiro Fujita, Executive Officer Corporate Research and Development Group

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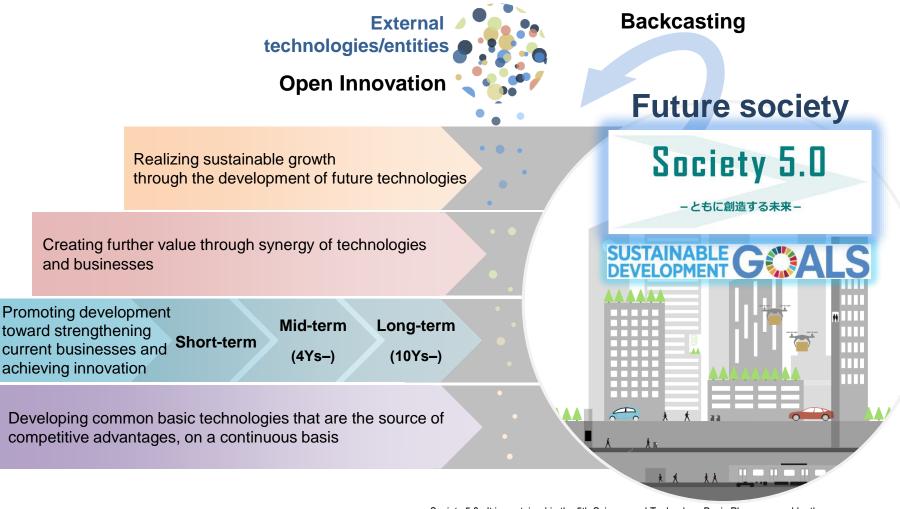
The Mitsubishi Electric Group will continually improve its technologies and





Basic R&D Policy

Well balanced short-, mid- and long-term R&D



Society 5.0: It is contained in the 5th Science and Technology Basic Plan approved by the Government of Japan in Jan. 2016.

SDGs: "Sustainable Development Goals" adopted by the United Nations as goals to achieve towards 2030

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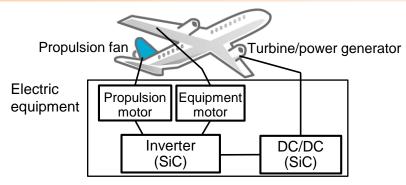
R&D Based on the Basic Policy

Promoting development toward strengthening current businesses and achieving innovation



Development of compact high-efficiency, high power motor and inverter

Realizing sustainable growth through the development of future technologies



Development of lightweight, high-efficiency electric equipment toward the electrification of aircraft

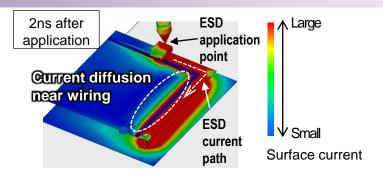
*Part of this research is supported by The New Energy and Industrial Technology Development Organization (NEDO)

Creating further value through synergy of technologies and businesses



Development of smart buildings by automating building operation services and incorporating ZEB, wellness, etc.

Developing common basic technologies that are the source of competitive advantages, on a continuous basis

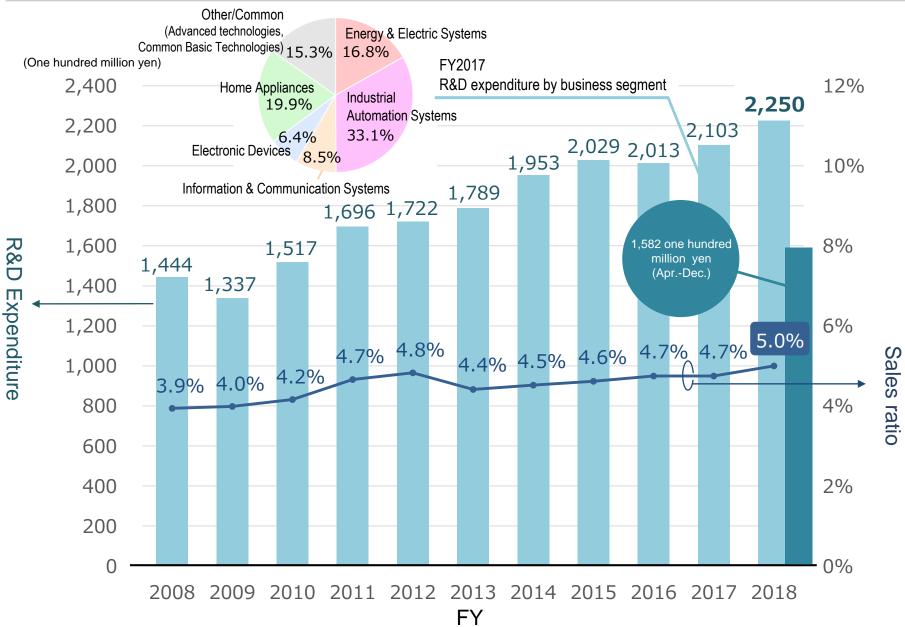


Development of technology for visualizing noise propagation to facilitate ESD resistant designs

ESD: Electrostatic Discharge



R&D Expenditures (Consolidated)

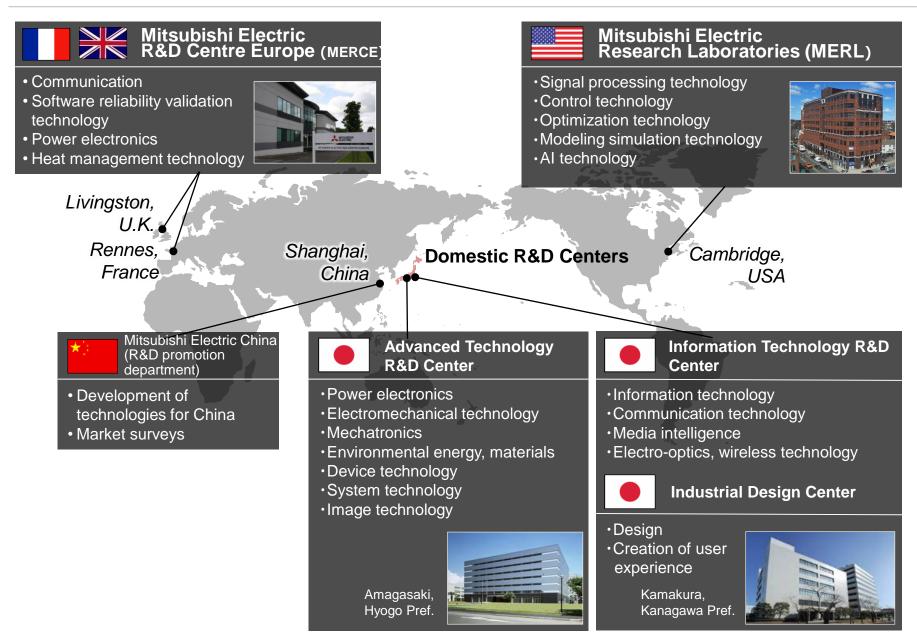


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Global Advancement of R&D

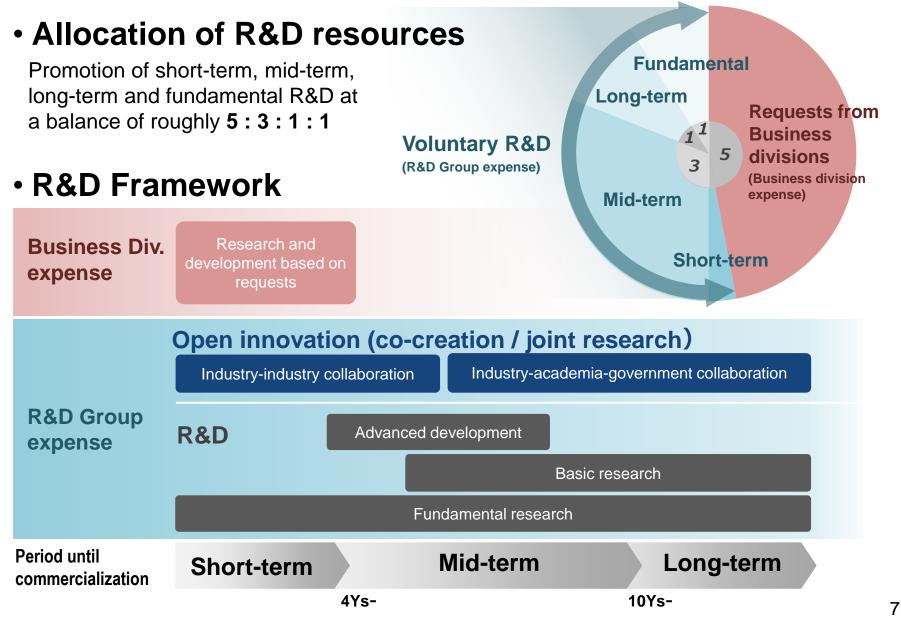


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R&D Framework and Allocation of Resources

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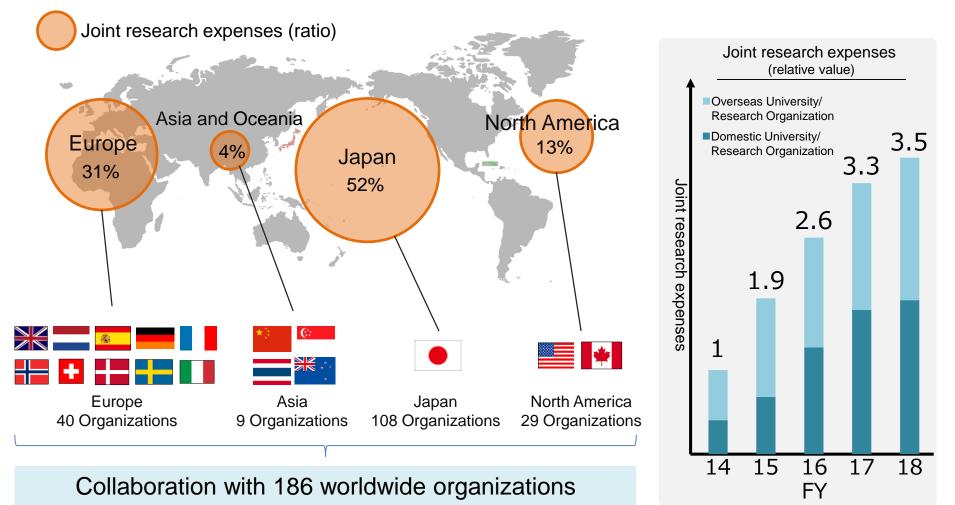
Chanaes for the Better



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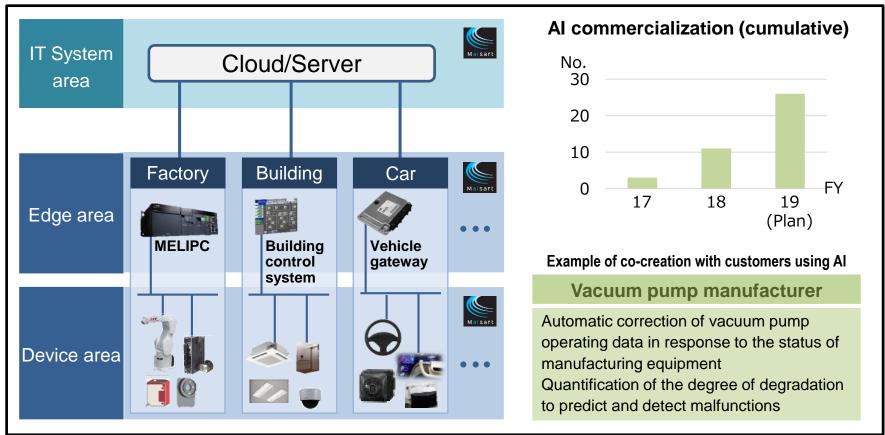
Creation of technologies for winning the global competition in collaboration with organizations possessing world-leading technologies







We develop smart devices/edge AI technology by using our strength of possessing a broad portfolio of devices and machinery.



AI Technology Brand "Maisart®"



Compact

- Utilization of device knowledge



Construction of Test Facility for ZEB Technologies

We aim to realize net Zero Energy Buildings (ZEB), which generate all of their necessary primary energy to operate independently. Further, we will accelerate technology development and tests based on our original ZEB+ concept to create further added value.

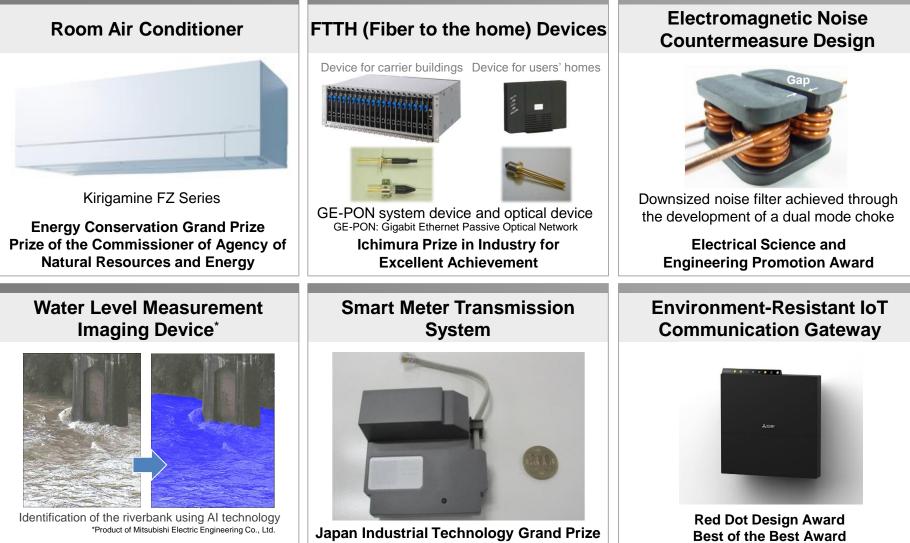


ZEB+ is a registered trademark of Mitsubishi Electric Corporation. In addition to ZEB, ZEB+ aims to create added value in efficiency, ease of use and comfort to offer a sustainable building solution and services that cater to the life cycle of buildings

Location:	5-1-1 Ofuna, Kamakura City, Kanagawa Prefecture	
	(inside the Information Technology R&D Center)	
Area & structure:	Building area – approx. 2,000m2, Total floor area – approx. 6,000m2;	
	steel-framed building with four aboveground floors	
Start of operation: June 2020		



Recent Recognition and Awards



2018 R&D100 Awards

MEXT Minister's Prize

in the Product Design category



Creating Customer Value by Solving Societal Issues



Social issues

Aging population in advanced countries Traffic jam in cities Global warming Energy/water shortage Natural disasters Aging infrastructure Man-made threats



Keywords for solving issues and creating value

Smart production

Smart mobility

Comfortable space

Infrastructure for safety, security & relief



Optimization of manufacturing as a whole by connecting various equipment and facilities by IoT, and realization of mass custom manufacturing that responds to diverse needs at low cost



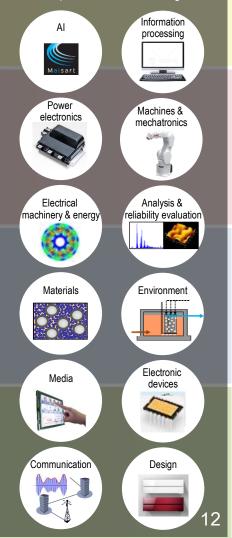






Common technologies

Promotion of digital innovation and ongoing development of basic technologies



🚔 Smart mobility

Pursuing the safety, security and convenience of people on the move based on advanced systems and solutions founded on strong components as befitting today's CASE era

Comfortable space

Creation of an environmentfriendly, convenient and affluent society where people and things are connected by IoT and the comfort of homes and buildings are enhanced by AI

Infrastructure for safety, security & relief

Realization of infrastructure for safety & security in response to changes in the environment and market as a contribution to realizing a sustainable society

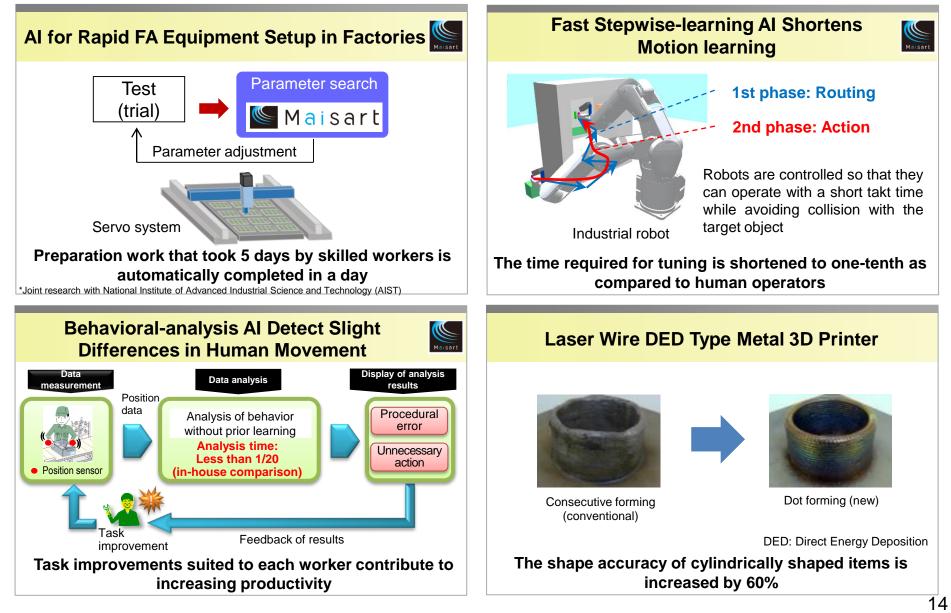


Overview of R&D Achievements on Display

Maisart	AI for Rapid FA Equipment Setup in Factories	
Smart production	Fast Stepwise-learning AI Shortens Motion learning	
Maisart	Behavioral-analysis AI Detect Slight Differences in Human Movement	
	Laser Wire DED Type Metal 3D Printer	
	Super Compact Power Unit and High Power Density Electric Machine for Hybrid Electric Vehicle	
Smart mobility	Robust Sensing for Autonomous Driving	
	Multi-layered Defense Technology for Vehicle System	
Maisart	Smart, Natural HMI for Smart Mobility	
Maisart	Visualization Technology for Use Domestic Power Consumption Management	
	Multi Air Conditioner for Buildings using R32 Refrigerant and Water	
(Comfortable space	Simulation Technology for ZEB Operation	
	Passive Rope-sway Control Device for Elevators in High-rise Buildings	
	New Energy-management Technology using Electric Vehicles as Storage Batteries	
	New Gas-insulated Switchgear Technologies for Electric Power Applications	
Infrastructure for safety, security & relief	Enhanced Tsunami Detection Technology	
Security & relief	High-Performance Injection-molded- resin Slotted Waveguide Array Antenna	
Maisart 🖉	Ultra-Wideband Digitally Controlled GaN Amplifier for Mobile Base Stations	
	Sensor Security Technology for Accurate Attack Detection	
Common toobnologioo	Compact GAN	
Common technologies	Seamless Multilingual Speech Recognition	
	A World's Highest-responsivity Graphene-based Infrared Photodetector	
	Award-Winning Designs of 2018	
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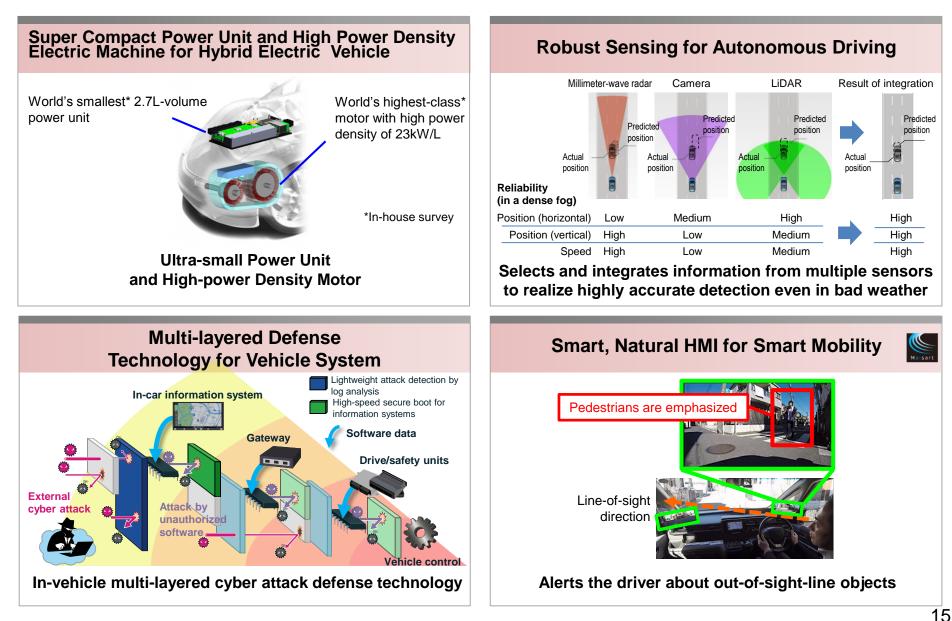


Smart Production Development Results



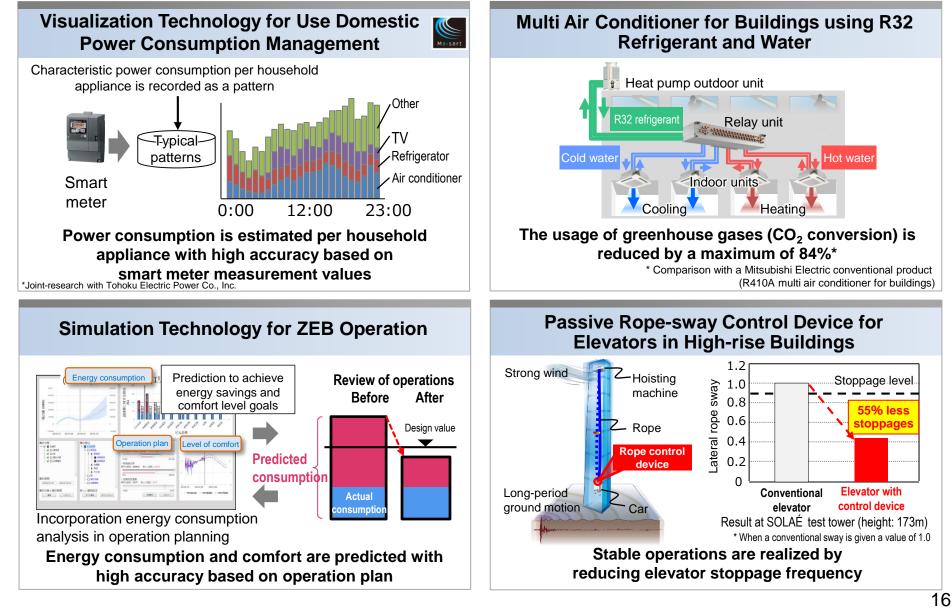


Smart Mobility Development Results



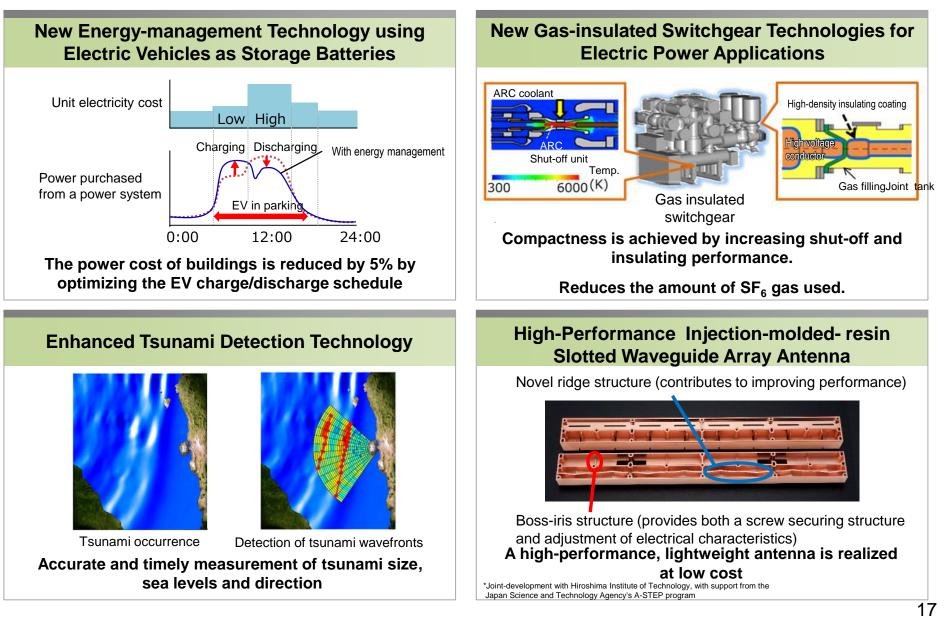


Comfortable Space Development Results



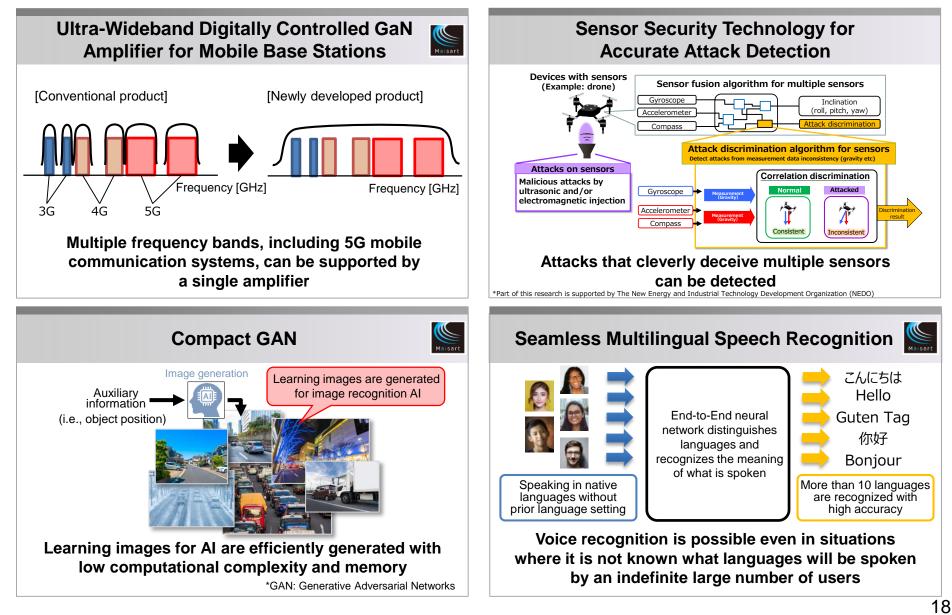


Infrastructure for Safety, Security & Relief Development Results



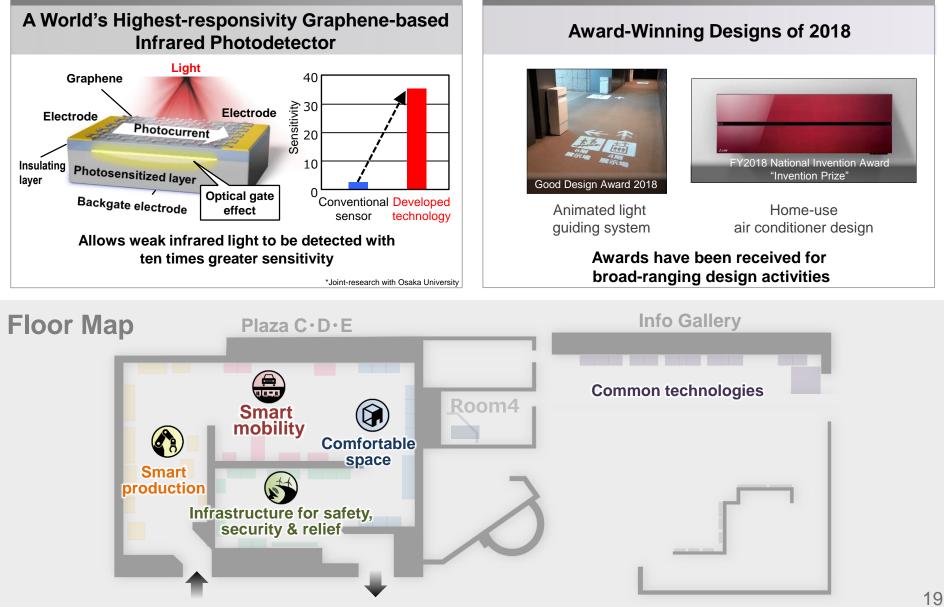


Common technologies Development Results





Common technologies Development Results



MITSUBISHI ELECTRIC Changes for the Better